

Automatic Approval For University Students Only -

Enroll for Membership today



Right now, as an undergraduate or graduate student, you are in a special position. Even if you don't have a full-time job or a credit history, you can be automatically approved for the American Express® Card — it's because we believe in your potential. If you do have a credit history, it must be unblemished. Undergraduates additionally need a verifiable source of funds or income from a summer or part-time job, a savings account, a student grant, or even money from your parents. If you meet our new Automatic Approval criteria, you can get The Card right now!

And look how The Card can help you while you're still in school:
GET A HEAD START ON YOUR FINANCIAL FUTURE.

Once you graduate, you'll have to begin thinking about loans, rent, mortgages, buying a car. Having The Card now can help you build a solid credit record.

BETTER FINANCIAL CONTROL.

It's important to manage your finances wisely. Accordingly, with The Card, you must pay your bill in full each month — that means you'll avoid exorbitant interest charges.

BUYER'S ASSURANCE™ PROTECTION PLAN.

Looking at a new stereo or microwave oven? By charging your next purchase to The Card, you can double the free repair period under the

original manufacturer's warranty for up to one full year. This remarkable benefit applies to just about all products purchased in Canada or the United States with a warranty of five years or less purchased through 1991 (except motorized vehicles).

PURCHASE PROTECTION™ PLAN*

Most retail items purchased with The Card, anywhere in the world from January 1 to October 31, 1989, are automatically insured for 90 days against accidental loss, damage, theft, and fire.

TAKE A TRIP AND TAKE UP TO TWO YEARS TO PAY FOR IT (at moderate interest rates). That's Sign & Travel® Extended Payment Plan. It allows you to take a summer vacation or a welcome break before you start your career.

EASIER, WORRY-FREE TRAVEL.

Cardmembers can get The Card replaced quickly or a cheque cashed in an emergency through our network of more than 1,400 American Express Travel Service Offices (including subsidiaries and Representatives) in Canada and around the world.

WITH OUR AUTOMATIC APPROVAL OFFER, NOW IT'S EASIER TO QUALIFY.

Take just a moment to complete and sign this special student application below — you can enjoy all these benefits for just \$45.

SPECIAL AMERICAN EXPRESS CARD APPLICATION FOR UNIVERSITY STUDENTS – ENROLL TODAY!

FEE \$45.00 ANNUALLY (AN ADDITIONAL \$5.00 IF YOUR BILLING ADDRESS IS OUTSIDE CANADA). DO NOT ENCLOSE FEE. WE WILL BILL YOU LATER.

GRADUATES AND UNDERGRADUATES MUST COMPLETE THE INFORMATION BELOW.

PLEASE TELL US ABOUT YOURSELF

NAME TO APPEAR ON CARD				FIRST NAME	MIDDLE INITIAL	LAST NAME
<input type="checkbox"/> MR	<input type="checkbox"/> MRS					
<input type="checkbox"/> MISS	<input type="checkbox"/> MS					
DATE OF BIRTH	M	D	Y	HOME TELEPHONE NUMBER	LANGUAGE PREFERENCE	<input type="checkbox"/> ENGLISH <input type="checkbox"/> FRENCH
				()		
PERMANENT ADDRESS			APT. NO.	SOCIAL INSURANCE NO. OR PASSPORT NO.		
CITY/TOWN/PROVINCE			POSTAL CODE	YEARS THERE		
MAILING ADDRESS			APT. NO.			
CITY/TOWN/PROVINCE			POSTAL CODE	YEARS THERE		
NEAREST FRIEND OR RELATIVE NOT LIVING WITH YOU			RELATIONSHIP			
STREET ADDRESS/CITY/TOWN/PROVINCE			POSTAL CODE			

YOUR EDUCATION

COLLEGE/UNIVERSITY	TELEPHONE NUMBER
	()
DEGREE OR DIPLOMA	MAJOR
	DATE OF GRADUATION
STREET ADDRESS/CITY/TOWN/PROVINCE	POSTAL CODE

YOUR FINANCIAL INFORMATION

BANK	BANK ADDRESS (STREET/CITY/PROVINCE)
1.	
TYPE OF ACCOUNT	ACCOUNT NUMBER
<input type="checkbox"/> CHEQUING <input type="checkbox"/> LOAN	
<input type="checkbox"/> SAVINGS	
BANK	BANK ADDRESS (STREET/CITY/PROVINCE)
2.	
TYPE OF ACCOUNT	ACCOUNT NUMBER
<input type="checkbox"/> CHEQUING <input type="checkbox"/> LOAN	
<input type="checkbox"/> SAVINGS	
AMERICAN EXPRESS® CARDMEMBER?	<input type="checkbox"/> PRESENT <input type="checkbox"/> FORMER <input type="checkbox"/> NEVER
ACCOUNT NUMBER	
OTHER MAJOR CREDIT CARDS AND ACCOUNT NUMBERS. (WILL NOT AFFECT YOUR APPLICATION ELIGIBILITY IF LEFT BLANK.)	

UNDERGRADUATES ONLY MUST COMPLETE THE "SOURCE OF FUNDS OR INCOME" SECTION BELOW.

YOUR SOURCE OF FUNDS OR INCOME

Please indicate sources of income, names to contact for verification, addresses and telephone numbers of the following income sources: full-time, summer or part-time job; savings account, trust fund, student grants or funds from parents.

PO31900798

EMPLOYER SOURCE	\$	PER MONTH
YOUR POSITION		DATE OF EMPLOYMENT
NAME FOR VERIFICATION		TELEPHONE NUMBER
		()
CITY/TOWN/PROVINCE		POSTAL CODE
OTHER SOURCE	\$	PER MONTH
NAME FOR VERIFICATION		TELEPHONE NUMBER
		()
CITY/TOWN/PROVINCE		POSTAL CODE

The undersigned: 1. Ask American Express Canada, Inc. ("Amexco") to open an account and issue Personal Cards ("Cards") as I request and replace them until I cancel; 2. Agree to be bound by the Cardmember Agreement ("Agreement") with Amexco, which will be received with the Cards; 3. Agree that I will be individually liable for all charges to the Amexco Account; 4. Certify that the information contained in this application is and any future information provided to Amexco will be true, complete and correct; 5. Authorize and consent to the receipt and exchange of credit information from time to time, including the exchange of credit information with any credit reporting agency, credit bureau or any person or corporation with whom I have or propose to have financial relations; 6. Acknowledge and agree that if this application is not approved initially, Amexco may consider the foregoing authorization and consent as valid for a period of twelve months thereafter for the purpose of reconsidering this Application; 7. Understand that I may return the Cards if I do not wish to be bound by the Agreement, but that signing, using or accepting the Cards will constitute acceptance of the terms of the Agreement; 8. Understand that I will be required to pay my Card Account balance in full each month.

X
SIGNATURE OF BASIC APPLICANT