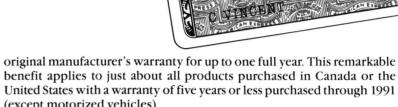
## **Automatic Approval For** University Students Only-

## Enroll for Membership today



Right now, as an undergraduate or graduate student, you are in a special position. Even if you don't have a full-time job or a credit history, you can be automatically approved for the American Express® Card — it's because we believe in your potential. If you do have a credit history, it must be unblemished. Undergraduates additionally need a verifiable source of funds or income from a summer or part-time job, a savings account, a student grant, or even money from your parents. If you meet our new Automatic Approval criteria, you can get The Card right now!

And look how The Card can help you while you're still in school:

GET A HEAD START ON YOUR FINANCIAL FUTURE.

Once you graduate, you'll have to begin thinking about loans, rent, mortgages, buying a car. Having The Card now can help you build a solid credit record.

BETTER FINANCIAL CONTROL.

It's important to manage your finances wisely. Accordingly, with The Card, you must pay your bill in full each month — that means you'll avoid exhorbitant interest charges.

BUYER'S ASSURANCETM PROTECTION PLAN.

Looking at a new stereo or microwave oven? By charging your next purchase to The Card, you can double the free repair period under the

United States with a warranty of five years or less purchased through 1991 (except motorized vehicles).

PURCHASE PROTECTIONTM PLAN\*

Most retail items purchased with The Card, anywhere in the world from January 1 to October 31, 1989, are automatically insured for 90 days against accidental loss, damage, theft, and fire.

TAKE A TRIP AND TAKE UP TO TWO YEARS TO PAY FOR IT (at moderate interest rates). That's Sign & Travel® Extended Payment Plan. It allows you to take a summer vacation or a welcome break before you start your career. EASIER, WORRY-FREE TRAVEL

Cardmembers can get The Card replaced quickly or a cheque cashed in an emergency through our network of more than 1,400 American Express Travel Service Offices (including subsidiaries and Representatives) in Canada and around the world.

WITH OUR AUTOMATIC APPROVAL OFFER, NOW IT'S EASIER TO QUALIFY.

Take just a moment to complete and sign this special student application below — you can enjoy all these benefits for just \$45.

## SPECIAL AMERICAN EXPRESS CARD APPLICATION FOR UNIVERSITY STUDENTS - ENROLL TODAY!

FEE \$45.00 ANNUALLY (AN ADDITIONAL \$5.00 IF YOUR BILLING ADDRESS IS OUTSIDE CANADA). DO NOT ENCLOSE FEE. WE WILL BILL YOU LATER.

	PL	EASE TELL U	IS ABOUT Y	OU!	RS	153						
NAME TO APPEAR ON CARD  MR MRS  MISS MS	MIDDLE INITIAL LAST I					AST N	AME					
DATE OF M D	Y	HOME TELEPHONE					LANGUAGE PREFERENCE			☐ ENGLISH ☐ FRENCH		
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AMERICAN EXPRESS* CARD		? □ PRESENT □ F			ı							

OTHER MAJOR CREDIT CARDS AND ACCOUNT NUMBERS. (WILL NOT AFFECT YOUR APPLICATION ELIGIBILITY IF LEFT BLANK.)

YOUR SOURCE OF FUNDS OR IN	ICOME
Please indicate sources of income, names to contact for verification, addresses and telephone numbers of the following income sources: full-time, summer or part-time job, savings account, trust fund, student grants or funds from parents.	PO31
EMPLOYER SOURCE	\$ PER MONT
YOUR POSITION	DATE OF EMPLOYMENT
NAME FOR VERIFICATION	TELEPHONE NUMBER
CITY/TOWN/PROVINCE	POSTAL CODE
OTHER SOURCE	\$ PER MONT
NAME FOR VERIFICATION	TELEPHONE NUMBER
CITY/TOWN/PROVINCE	POSTAL CODE

The undersigned: 1. Ask American Express Canada, Inc. ("Amexco") to open an account and issue Personal Cards ("Cards") as I request and replace them until I cancel; 2. Agree to be bound by the Card-member Agreement ("Agreement") with Amexco, which will be received with the Cards; 3. Agree that I will be individually liable for all charges to the Amexco Account; 4. Certify that the information contained in this application is and any future information provided to Amexco will be true, complete and correct; 5. Authorize and consent to the receipt and exchange of credit information from time to time, including the exchange of credit information with any credit reporting agency, credit bureau or any person or corporation with whom I have or propose to have financial relations; 6. Acknowledge and agree that if this application is not approved initially, Amexco may consider the foregoing authorization and consent as valid for a period of twelve months thereafter for the purpose of reconsidering this Application; 7. Understand that I may return the Cards if I do not wish to be bound by the Agreement, but that signing, using or accepting the Cards will constitute acceptance of the terms of the Agreement; 8. Understand that I will be required to pay my Card Account balance in full each month

X
SIGNATURE OF BASIC APPLICANT