

The Canadian Courier

THE NATIONAL WEEKLY

THE WHY

IT'S one thing to spend money and another thing to get it. And as a general thing it happens in our complicated civilization that the way other people get and spend their money has a great deal to do with the economic welfare of the average man and woman. A man may worry along without knowing anything about the stock and the bond market, about insurance, and trusts and combines and the reasons for the high cost of living compared to what a man gets for his labours. But the man who is best fitted to make progress in modern times is the man who at least once in a while tries to put himself wise on the kind of varied topics presented in this issue of THE CANADIAN COURIER. The best way to look ahead in financial matters is to take a clear look back. This we have provided in this issue of our

Annual Financial Review

THE WHY is the difference between the individual who, by understanding the financial problems of the day, knows how to make and to save money, and the individual who does not.

EDITED BY JOHN A. COOPER

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