



## A Household Query—and the Obvious Answer

Why do the foremost purveyors of foodstuffs give almost as much attention to the package as to the goods themselves?

Because a perfect product is very soon a spoiled product unless properly protected.

The Proprietors of

# BLUE RIBBON TEA

have long been looking for the perfect Tea-packet.

Now, they have found it. The new BLUE RIBBON air-tight, dust-proof, odor-proof, practically unbreakable packet gives perfect protection to a perfect tea.

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The Home  
of the  
Heintzman  
& Co.  
Piano

## Purchase Your Piano under the Protection of the HOUSE OF McLEAN



For nearly thirty years the leading Piano and Music House of Western Canada. Our widespread business has been built up through the confidence created by year after year of reliable service. We handle none but instruments of absolute dependability and recognized worth—instruments that will ensure satisfaction to our customers and ourselves. Our large organization and exceptional facilities enable us to reduce our selling price to a minimum and to give most liberal terms—and WE GUARANTEE SATISFACTION WITH EVERY SALE.

The World's  
Best Piano

In the purchase of a piano there is no protection like the security afforded by the reputation of YE OLDE FIRME

### Heintzman & Co. Piano

Canada's leading instrument for over 60 years, its perfect construction and its inimitable tone, have won for it, from the world's greatest artists, the title of the "World's Best Piano."

### SNAPS in Slightly Used and Secondhand Pianos

For those who desire a satisfactory instrument at a very low price, we have an exceptional list of Special Bargain Pianos. The values range from good bargains in second hand pianos to remarkable offerings in high grade instruments that have scarcely been used. Here is a typical list of examples.

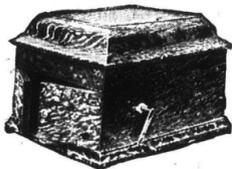
BELL Piano, Ebony case, regular value \$300. Now	\$125.00
CRANE & SON Piano, Walnut case, upright. Special	95.00
SCHAEFFER Piano, regular value \$375. Now	175.00
NEWCORBE Piano, regular value \$550. Now	250.00
HEINTZMAN & CO. "Classic" Piano, mahogany case, almost new. Special	450.00
HEINTZMAN & CO. "Special" Art Piano, almost new, regular value \$550. Now	475.00

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Before buying your piano write for descriptive literature about the Heintzman & Co. Pianos and Player-Pianos, or for full particulars of our Bargain Pianos, prices and terms. We can also satisfy your every need in Victrolas, Victor Records, Musical Instruments, Church Organs, Sheet Music, etc.



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