

NOW IS THE TIME TO
ECONOMICALLY BUY

Fairweather's Furs

HERE'S every reason to show that as the season advances you'll have to pay more—scarcity of skilled furriers, shortage of skins, and the increased demand for good furs—all these mean higher prices later on. During the summer months our own factories have been busy turning out the same high grade furs that the people of Canada have been taught to expect from the House of Fairweather. Expert workmanship and selected skins make Fairweather Furs look better and last longer.

**Buy Your Furs Direct
from the Manufacturer**

Men's Fur Coats

MEN'S SILVERED WOMBAT COATS—A strong wearing fur, 50 inches long. Large shawl collar and lined with heavy quilted Farmer's satin. A very limited quantity in the market this year. Price..... **\$90.00**

MEN'S BLACK DOG COATS—This is a good appearing coat for town or country wear, and a warm driving coat. Has large shawl collar, is lined with heavy quilted Farmer's satin. Price..... **\$40.00**

MEN'S CHOICE NATURAL RACCOON COATS—The largest selection in the West to choose from. The skins are prime, pliable and full furred. All sizes. Our special coat is **\$250.00** but our assortment runs from..... **\$125.00 to \$350.00**

MEN'S HAIR BEAVER COATS—From choice, dark, full-furred, prime skins; very soft and pliable leathers; all coats well matched; large storm collars, and lined with heavy Skinner's satin. Price..... **\$375.00**

MEN'S BLACK BEAVER CLOTH COATS—Lined with heavy plush or seal-ette; has large shawl collar of mink marmot. A very dressy and splendid appearing overcoat. Price..... **\$35.00**

MEN'S GREY GOAT DRIVING COATS—50 inches long; an unusually splendid coat for country wear. The fur is long and thick, the leather strong and pliable, and will resist any wind or storm. Has heavy quilted linings. All sizes. Price..... **\$45.00**

Women's Fur Coats

LADIES' MARMOT COATS—45 inches long, and loose, full box back; has large chin-chin collar, deep turn-back cuffs, and belt across back of Hudson Seal; best Skinner's satin lining. All sizes. Price..... **\$165.00**

PLAIN MARMOT COATS—45 inches long; large, fancy square collar; deep cuffs, and reversed border around bottom; finished with large crocheted buttons on sleeves and pockets. Extra special style and value. Price..... **\$100.00**

MUSKIEAT COATS—45 inches long, from very dark, heavy furred skins, with large storm collar and deep roll cuffs; best Skinner's satin lining; large crocheted button to match. Price..... **\$150.00**

PLAIN HUDSON SEAL COATS—45 inches long; full box back; has large, square roll collar and deep cuffs. Lined with best quality silk poplin and broadcades. Quality of coat unsurpassed at our price. Price..... **\$225.00**

HUDSON CONEY COATS (Look like Hudson Seal)—A very choice, dressy coat of good heavy fur. Has large square storm collar and deep cuffs of American sable (similar to Alaska sable); lined with fancy silk broadcades. 45 inches long. All sizes. A limited quantity for..... **\$145.00**

LADIES' NATURAL CANADIAN RACCOON COATS—From selected, full-furred, perfectly matched skins—a coat to endure hardship and wear. Has large storm collar and deep cuffs; full, loose back, and is 48 inches long. Price..... **\$250.00**

Fur Sets

WOLF SETS—Natural Canadian Timber Wolf, made in large animal effect. Extra heavy, full fur and dark in color. Trimmed with head, paws and large bushy tail. Price..... **\$30.00**
Animal Muff to Match. Price..... **25.00**

HUDSON SEAL SETS—Large, deep shoulder cape, with large shawl collar. One of the most stylish and comfortable capes of the season. Lined with soft black silk. Price..... **\$75.00**
New Style Canteen Muff to Match. Price..... **35.00**

AMERICAN OPOSSUM SETS—Superior quality, in heavy, full-furred, silver tipped, fashionable shoulder cape. Large, durable and warm; finished with paws and head, and lined with soft grey silk. Price..... **\$35.00**
Large Melon Muff to Match. Price..... **20.00**

BLACK WOLF—Large shoulder cape; collar extra wide over shoulders and across the back; finished with paws only; fastened with tie strings; lined with soft silk crepe. Price..... **\$23.00**
Animal Melon Muff to Match. Price..... **25.00**

CANADIAN MINK SET—Fancy shoulder scarf, made from No. 1 mink. Can be worn as sailor collar or crushed neck scarf, rolling close up around the face. Lined with soft brown best quality silk. Price..... **\$150.00**
New Stylish Canteen Muff to Match. Price..... **100.00**

NATURAL BADGER SETS—Shaped animal stole, made from extra heavy, full-furred, selected skins; trimmed with four paws, head and tail; lined with silk of same color. Price..... **\$20.00**
Plain Melon Muff to Match. Price..... **25.00**

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FUR
CATALOGUE

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Fairweather & Co., Limited
297-299 Portage Avenue - Winnipeg

this triumph of the spirit. Life was no longer a thing of days or even years. It had leaped beyond the ages, and down the dazzling pathway of the future shone victory and triumph. I felt it in all sorts and kinds of women, in the factory worker, the teacher, the stay-at-home mother, the suffragist, the woman preacher and artist. Each had left self and personal gain behind. The eyes of each were turned toward the little children of to-morrow." She says further:

"One of the great women in England is Emmeline Pethick-Lawrence. She and Emmeline Pankhurst will go down in history as the famous leaders of the militant suffrage movement. But Mrs. Pankhurst was the body, Mrs. Lawrence the spirit. When the militants took to smashing windows and burning houses Mrs. Lawrence protested. She would give her life for the cause but she would not hurt others. Her way of winning was through the spirit. It was the woman's way. She left the organization. To-day she continues true to those ideals. Her method of service in the great world struggle is through the spirit. She urges women to be warriors of the spirit. She goes back and forth through the land speaking. I heard her many times and wherever she went, hearts were unlocked to her and there came a great determination to die if need be for the race to come. "Not only in her impersonal life, but in her personal does Emmeline Pethick-Lawrence spread inspiration. Her country home is in Surrey, not far from George Meredith's old home. It is a white house with lattice windows out of which Kate Greenaway might have looked. There is a high green hedge around the house and smooth, green lawns, and when luncheon time comes, a table is spread out of doors. All the story-book pictures of England come true here. Inside the house is all white, and there are gay-colored chintzes at the windows, and bowls of flowers everywhere. It is a sort of fairy-book house, and the spirit of the place fits the surroundings. Beyond the kitchen is a sitting-room for the maids. Here they entertain their company and play their own piano. At the kitchen door lean two bicycles. Every afternoon the maids ride off into the deep, cool, English country. Everywhere in this little home there is gladness and song. The birds sing outside, and the maids sing within, and one's spirit mounts and mounts until it touches the stars, and one's being mixes and mingles with the sky and the sunshine and the flowers until one loses identity and becomes part of the universal, and there grows in the heart a determination to make the beauty and wonder of life a reality for the little children to come.

"Mrs. Lawrence's children are the world's children, for she has none of her own. But never was there a better mother. She cherishes with passion all who come to her. She is like the earth, warm and radiant. Big and little people feel the depth of her spirit. One day a tiny child of seven sat upon her knee with arms wound tight around her neck, and a little voice whispered in her ear: "Shall I tell you what you are like to me? You are as tiny as a daisy and as big as the whole world."

The Maternal Heart

There is no woman in this wide world I admire more than the one with a maternal heart. She may be a teacher, a nurse or a business woman who blesses the lives of children by the wisdom of her help, and the inspiration of her personality.

Many successful business men acknowledge their gratitude to some woman who first gave them the vision of their place in life.

There are sisters of great men; there are friends of famous men; there are teachers of learned scientists and there are inspirational leaders of successful business men. I care not who they are, such women are real mothers in the true sense of the word. The following lines by Theodosia Garrison in *The Woman's Home Companion* express the feeling of the woman with the maternal heart.

I Have No Son in This Crusade

"I have no son in this crusade,
Hence every mother's son to me
Is dear as that one child might be
Who never in my arms was laid,
Not mine to share their joy who made
The small, swift feet go carefully;
The little lad that mothers see
In this young soldier unafraid,

That sight I must miss utterly.
Yet by the prayers my lips have prayed,—
By hope, by pride, by fealty,—
By all I would to serve and aid,
My heart hath known maternity,
I spake not truly when I said
I have no son in this crusade."

Heroines of Service

In one airplane factory on this continent a large part of the work is done by girls. They pack the parts of the machines, stuff bags with excelsior to protect delicate mechanism from injury, work on the wiring, solder joints of wire, and cut copper pieces. They also sew the linen wings on the planes and do practically all the work of preparing the wings for flight.

Reports show that women are engaged in railroad tank painting, hardware industry processes, garage management, and ranch work, as well as many other industries untried by them before the war. Processes in hardware industries include the work of screw machine hands, spot welders, gas welders, dip braziers, and drill press and bench work.

In France Mlle. Jane Guillemin, as inspectrice of women labor for the Ministry of War in Paris has directly under her charge 16,000 laborers—not men, but women and girls.

One of the outstanding features of the war has been the determined way in which women have thrown themselves body and spirit, into works of all kinds.

When Madame Shuman Heinck offered her services free to the U.S. government she said: "I'll go where I am most needed. If you want me to go to France to scrub floors in hospitals, send me." But she was needed more to sing to the soldiers. With her three sons in the American army she offers all she has.

When the war is over I wonder if a valuable set of books will be published under the title of *Heroines of Service*, where the deeds of mothers of men, Red Cross nurses, volunteer aids, women of the Salvation Army and Y.W.C.A. workers and the thousands of others in war work will be recorded.

But the deeds of the noblest can never be published. They are written in gold on the pages of eternity.

You Can

We hear so many young women regret their position in life. One said to me the other day: "It is a pity for a girl to see a place in life she would like to attain and yet never be able to realize her ambition." I turned to her and replied: "You may if you will. It all depends how much you want that attainment."

There is a story in the *Youth's Companion* about a young man who wanted to be a great speaker. He asked a woman public lecturer if she thought it would be possible.

"How much do you want to become a lecturer?" she asked.

"Why, I want it very much," he answered promptly.

"But how much?" she persisted. "Are you willing to work to the limit of your strength? Are you willing to go hungry? Are you willing to go shabbily dressed that people will laugh at you? Are you willing to give up everything in the way of pleasure for it? Are you willing to fight when it seems there isn't a chance of winning?"

He hesitated only a moment. "I believe I am," he said slowly.

Several years later he met this woman. He had become a powerful platform speaker.

"But it's worth all it cost," he said to her and now I am busy telling other young people that there isn't anything in this world that is worth while that they can't have if they want it badly enough to pay the price."

"Life's battles don't always go
To the stronger or faster man;
But soon or late the man who wins
Is the one who thinks he can."

Music in a Girl's Life

It seems to me that music is almost a necessity in a girl's life. There is a choral society in every village of Wales. Between village and village, between city and city, there are competitive tests. How much this means to the people of