

An Opportunity Not to be Missed!

THE present actual circulation of THE CANADIAN QUEEN is slightly in excess of 30,000 copies each month, and its Publishers having determined to add the names of 20,000 new subscribers to their list before January 1st, 1891, have contracted with one of the leading and most reliable wholesale jewelry firms in Canada for Five Hundred Ladies', Misses' and Boys' Watches, every one of which will be given away to those assisting us in introducing THE QUEEN into 20,000 new homes. Our plan is as follows:—

THE QUEEN'S NEIGHBORHOOD CLUBS.

In order to secure this number of subscribers *without fail* within this limited time, we have decided to accept yearly subscriptions from *new* subscribers *only* in clubs of 15, 25, or 50 at the *special reduced price* of only 80 cents each.

BOYS' NICKEL WATCH.

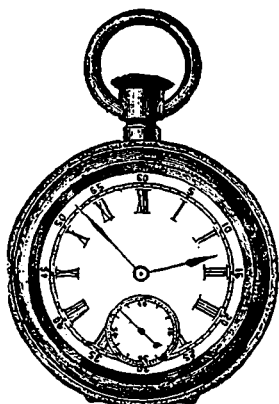
We will deliver free in Canada or the United States, one of these handsome, perfect time-pieces, valued at \$4.50, to any one who will form a club in their own neighborhood, of Fifteen new yearly subscribers to THE CANADIAN QUEEN, at the special price of only 80 cents each, sending us the Fifteen names and addresses and the Twelve Dollars in payment thereof.

MISSSES' SILVER WATCH.

We will deliver free in Canada or the United States, a Stem-Winding, Stem-Setting, Coin Silver Watch of elegant pattern and design, valued at \$12.00 to any one who will form a club in their own neighborhood of Twenty-five new yearly subscribers to THE CANADIAN QUEEN, at the special price of only 80 cents each, sending us the Twenty-five names and addresses and the Twenty Dollars in payment thereof.

LADIES' GOLD WATCH.

We will deliver free in Canada or the United States, a fine, richly-engraved Ladies' Gold Watch, of good make, and an excellent time-keeper, Stem-Winding and Setting, in a handsome Plush Case, valued at \$28.00, to any one who will form a club in their own neighborhood of Fifty new yearly



BOYS' NICKEL WATCH,
Value \$4.50.

subscribers to THE CANADIAN QUEEN, at the special price of only 80 cents each, sending us the Fifty names and addresses, and the Forty Dollars in payment thereof.

CONDITIONS.

FIRST.—The neighborhood club must consist of only new subscribers to THE QUEEN, all of whom must reside in the same County.

SECOND.—The names of all subscribers, together with remittance, must be sent in at one time, as we cannot receive the same by installments.

THIRD.—The special price of 80 cents for yearly subscribers applies only to Clubs of not less than Fifteen. Less than that number will be accepted only at One Dollar each.

FOURTH.—All Clubs must be completed and forwarded not later than December 20th, 1890.

As we desire but one Club in each neighborhood at this special reduced rate, it will be necessary for you to notify us at once if you desire to organize a Club.

We will forward you sample numbers of THE QUEEN, to assist in the canvass, and give you the exclusive right for your neighborhood.

Premium Watches will be forwarded to Club Organizers in Canada the same day that subscriptions are received, and Club Organizers in the United States will receive their Premium Watches from our American Agency (free of all duty and expense) within one week from receipt of subscriptions at this office.

HOW TO ORGANIZE A CLUB.

THE QUEEN is, without doubt, the handsomest, most finely gotten up and best Family Magazine published on this Continent at the low price of One Dollar per year. By calling on your friends and acquaintances, showing them a copy and informing them that you are organizing a Neighborhood Club and that by subscribing now, through you, they can secure THE QUEEN on trial for one entire year at the special price of only 80 cents, you will have no difficulty in forming a Club by a few hours work. You can truthfully advise them that this is the only way in which they can secure THE QUEEN at less than the regular price. This special rate is made by us solely to induce them to subscribe now and assist you in forming your Club without delay.

This unprecedented offer of THE QUEEN is but another illustration of the liberal policy it is pursuing in its determination to introduce this Magazine into every North American home.

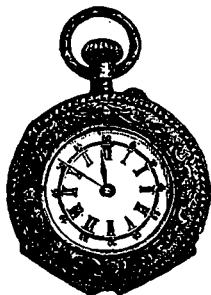
During the past year the Publishers of THE QUEEN have distributed prizes in competitions, etc., to their subscribers throughout Canada and the United States, to the value of many thousands of dollars. There is hardly a hamlet in Canada, and not a State in the U.S. where we cannot refer to dozens of prize-winners, as to the excellence of quality of the premiums sent out by us. THE QUEEN will continue to deserve the enviable reputation it has achieved for liberality.

START YOUR CLUB TO-DAY AS THE TIME EXPIRES DECEMBER 20th.

REMIT by Post Office or Express Money Order, Registered Letter, or New York Draft, and address, THE CANADIAN QUEEN, Toronto, Canada.



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Value \$12.



LADIES' GOLD WATCH,
Value \$28.