

1913 ANNOUNCEMENT



NEW PRICES

The enormous demand for FORD Cars in 1912 has obliged the factory to increase its output to over 200,000 Cars for 1913.

This greatly increased production, together with the installation of up to the minute expensive and efficient machinery, has enabled the company to make the reduction in price which puts this high grade guaranteed Car within reach of all.

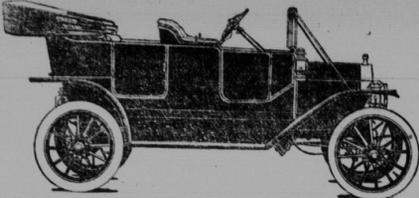


Table listing car models and prices: TOURING CAR \$775.00, RUNABOUT 700.00, TOWN CAR 1,025.00, DELIVERY CAR 800.00

F. O. B. ST. JOHN.

The fact that one-third of the cars in use in America today, and one-half the cars that will be manufactured in America in 1913 are FORDS, proves that the car is efficient, reliable and satisfactory for otherwise it could not retain its favor and so enormously increase its popularity from year to year.

ORDER EARLY

Every season during the past five years we have had to refuse orders given in the spring simply because the entire output of the Ford factory was sold months in advance.

ORDER NOW for delivery in February or March and will have your car when you want it.

Write or telephone us for detailed information.

J. A. PUGSLEY & CO.

65 Canterbury Street Phone Main 1969

Opera House Today advertisement featuring Vaudeville Billy & Harry and Perils of the Plains.

DRINK Royal Blend Scotch advertisement with text about holiday festivities and the quality of the whiskey.

NICKEL'S KEYNOTE SANTA CLAUS! advertisement for a Christmas playlet and other entertainment options.

FINANCING DONE AND CONSTRUCTION BEGINS

Engineers Commence Work on Plans for Canada's Latest Sugar Refinery—Atlantic Sugar Refineries Plant at St. John will be Last Word in Efficiency and Economy on this Continent.

Although the financing of Canada's latest and largest addition to the sugar industry, the Atlantic Sugar Refineries Limited, has been completed but a short time, plans for the erection of the new plant at St. John, N. B., are already well under way.

ROYAL BANK OF CANADA IN STRONG POSITION

First Annual Statement Since Absorption of Traders' Bank Shows Liquid Assets in Excess of 47% of Total Liabilities to Public—Earnings at Rate of 19%.

The annual statement of the Royal Bank of Canada issued today is sure to attract more than usual interest as it is the first published since the Royal took over the Traders' Bank.

NEWS IN SHORT METRE

PROVINCIAL

Brown Tail Moth. Fredericton, Dec. 14.—The first report received from the brown tail moth survey, which is being conducted in the province under the joint co-operation of the provincial and Dominion governments, indicates that similar work carried on last year to exterminate these has been even more successful than anticipated.

GENERAL

Disaster Averted. Paris, Dec. 14.—It is reported from Toulon that the French cruiser Jeanne d'Arc, while proceeding to Rio Janeiro with naval cadets, in training, narrowly escaped being blown up. On arriving at Madeira it was found that the temperature of some of the powder magazines was very high, and orders were given to move all the stock to the after hold.

Devoured by Wolves. Lisbon, Portugal, Dec. 14.—Famished wolves yesterday devoured four persons in the neighborhood of a village in the province of Beira. Large packs of the starving animals have come down from the forest of the Serra da Estrella, whence they have been driven owing to the deep snows, and they are terrorizing the low country.

Killed by Train. Arlington, Va., Dec. 14.—While crawling along the railroad track seeking aid for himself and a young woman after they had been injured by a freight train, Harry Young, aged 18, was killed by another train early today. Young and Martha Hulet, a girl about the same age, were driving home after a dance, when struck by a passing freight.

Botha Resigns. Capetown, Dec. 14.—General Louis Botha today resigned the premiership of the Union of South Africa, which he has held since May 31, 1910. He took this step in consequence of dissensions from the Dutch extremists in the cabinet led by General J. B. M. Hertzog, whose attitude on naval and other Imperial questions caused a revival of the old racial feud.

Mumm No. 8. St. Louis, Dec. 14.—The shooting of Walter Mumm in Paris, France, marks the eighth tragedy centering around airmen who participated in 1910 in the aviation and balloon meet held in St. Louis. A motion picture of the prominent airmen at the meet was taken at that time. Mumm was in the picture, as were seven other balloonists and aviators, who have since been killed.

PROFESSIONAL HOCKEY LEAGUE

Special to The Standard. Halifax, Dec. 15.—At the meeting of the M. P. H. A. in Truro yesterday which was attended by representatives of the New Glasgow, Sydney and Moncton hockey teams it was decided that the visiting teams should receive fifteen per cent. of the gross gate receipts at the games.

LIEUT. BECKER'S DIVORCED WIFE NOW DESTITUTE

Woman Appealing for Charity in London Says She was Shipped Out of New York by Rosenthal.

London, Dec. 13.—Application was made to Chester Jones, at Old street, with respect to the woman giving the name of Mary Becker, and asserting herself to be the wife of the police lieutenant Becker, now under sentence of death in New York, her extraordinary statement made in this court having aroused great interest.

It will be remembered that the court missionary was asked to provide food and shelter for the woman pending inquiries as she asked to be furnished with means to get back to New York, and a report was now brought forward by Mr. Massey which threw some light on the bona fides of the woman, whilst some details were contradictory. Thus she had stated that she was taken by Harry Rosenthal (the man for whose murder Lieut. Becker stands convicted) and put upon the S.S. California on July 23.

That corroborates her present story of her name, as the report from the Church Army states that it was quite impossible for the woman to have read newspapers and the New York story while in their home, and so have prepared herself to bolster up her tale.

Divorced from Becker. Asked by the Church Army authorities to explain the different names, she said she was divorced from Becker, and so had given the name of Gallagher, which was the name of her mother's second husband—an inspector still employed, she states, on the New York (Underground) railway. At an early age, she says, she went on the stage as a chorus girl, but later

CASTORIA advertisement for infants and children, featuring a bottle of the medicine and a testimonial from a woman.

became more prominent and was known as Molly McGhee, her portrait in well known plays frequently appearing. She also took part and sang and danced, she says, in entertainments on the steamer coming to England.

TRY THE NEW PHAROAH PANETELA CIGAR



Pure Beer Will Not make You Bilious

We go to Bohemia for hops; one of our partners selects the barley; water is brought from rock 1400 feet under the ground.

Not only is Schlitz—every drop of it—filtered through white wood pulp, but even the air in which it is cooled is filtered.

Before it is offered to you it is aged for months in glass enameled tanks. It will not, it cannot cause biliousness. It will not ferment in your stomach.

Light starts decay even in pure beer. Dark glass gives the best protection against light. The Brown Bottle protects Schlitz purity from the brewery to your glass.

More and more people every year are demanding Schlitz. Why don't you demand this pure beer?

See that crown or cork is branded "Schlitz." Telephone No. 625 John O'Regan 17 to 19 Mill Street St. Johns, N. B.



The Beer That Made Milwaukee Famous.

Vertical column of small advertisements on the right side of the page, including 'Clas', 'Wanted', 'Farms', and 'Situations'.