

The Winners' Names will be Published in the Want Columns of This Paper in August 15th Issue.

Get Your List in Right Now and Try for the First Prize.
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"EVERYWOMAN" NAME CONTEST

This is Purely An Everywoman Name Contest and is Open to Everywoman in St. John.

The Imperial Theatre Will Give the Following Prizes for Henry W. Savage's Musical Spectacle "Everywoman":

First Prize—Box of (6 Seats).
Second Prize—Four Best Orchestra Seats.
Third to Ninth Prize—One Orchestra Seat.
Good for August 16, 1918.

HENRY W. SAVAGE
OFFERS
A SUMPTUOUS PRODUCTION
OF THE SOUL-STIRRING
SYMBOLIC SPECTACLE

THE GREATEST PLAY ON EARTH! EVERYWOMAN

IMPERIAL THEATRE
FRIDAY AND SATURDAY
AUGUST 16 AND 17

"BE MERCIFUL, BE JUST, BE FAIR TO EVERY WOMAN, EVERYWHERE. HER FAULTS ARE MANY. NOBODY'S THE BLAME"



LOVE
IN HENRY W. SAVAGE'S
ELABORATE MUSICAL SPECTACLE
EVERYWOMAN

EVERYWOMAN IN ST. JOHN

Will be interested in our newly opened line of Imitation Platinum Jewelry, which is composed of Pins, Brooches, Rings, Pendants, Ear-Rings, Tie Pins, Etc. Etc.

As you probably know, the manufacture of Platinum Jewelry is prohibited both in this country and in the United States for the duration of the war.

This new substitute for Platinum has been successfully sold in the States for the last few months, and is the very latest thing with the smart set.

Our stock is one of the first, if not the first, to be shown in St. John, and the line is exceptionally complete.

Come in and let us show you the line. You will be impressed with the successful way in which Platinum has been imitated, and it will really practically deceive experts.

POYAS & COMPANY

12 King Square, - - - Near the Imperial

AMDUR'S DEPARTMENT STORE

248, 250, 252, 254 King Street, West St. John

Serves the people of this side of the city in a manner not surpassed by any store in the province for quality of service, moderateness in price and dependability of quality in goods.

Always the season's most accurate styles in Headwear for the fastidious lady of fashion; and this passion for leadership characterizes all other branches of our store.

A few words in connection with our Meat and Grocery Department. It is an acknowledged fact that our prices for quality goods are not matched anywhere in the city.

In our Meat Department will be always found the choicest cuts of seasonable meats.

We deliver Groceries and Meats to all parts of the city, and are sure a trial order will make you one of our regular customers. Let us have your next order. Phone West 520 or, if busy, West 521.

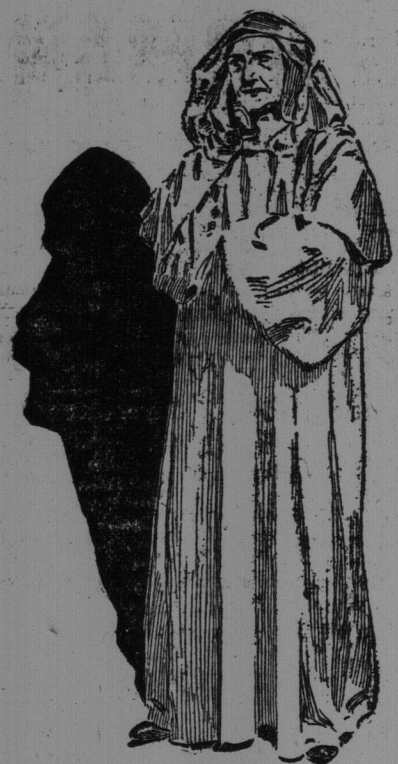
AMDUR'S DEPARTMENT STORE

248, 250, 252, 254 King Street, West St. John



MODESTY
IN HENRY W. SAVAGE'S
ELABORATE MUSICAL SPECTACLE
EVERYWOMAN

EVERYWOMAN



NOBODY
IN HENRY W. SAVAGE'S
ELABORATE MUSICAL SPECTACLE
EVERYWOMAN

"NOBODY"

Wants to pay higher prices than is necessary for Good Furniture. That is the reason "Everywoman" buyer her Furniture and Home Furnishings at MARCUS'.

"Everywoman" knows that a comfortably furnished home with agreeable environment is the nucleus of "truth" and "modesty" companions that "youth" should cultivate.

"Everywoman" should therefore eliminate "vanity" upon expenditure for unnecessary luxuries and invest in furnishings for a comfortable home, through which the spirit of "love" permeates, thus barring "vice" an entrance.

"Everywoman" directs you to MARCUS' for a comfortably furnished home.

J. MARCUS,

30 Dock Street, - - St. John, N. B.

Youth is Merely a Matter of Dress A Great Many Times, Let Us Help You to be Youthful.

Lesser has made it possible for EVERYWOMAN in St. John to dress in the latest New York or Paris fashion by making it possible to buy Suits of the most authentic style and quality at prices away below that charged in other stores.

EVERYWOMAN in St. John should know of the unsurpassed bargains that are always offered here. Bargains because of the exceptional purchasing facilities we have—buying as we do in large scale and through only personal representative.

If you prefer our Credit System of payments, you may take advantage of this—a small sum down and the balance in small weekly payments.

ALSO A FULL LINE OF MEN'S AND BOYS' SUITS

ALEX. LESSER'S Cash and Credit Store

(On the Wrong Side of the Street)

210-Union Street—Opposite Opera House. Phone Main 2909
Stores Open Evenings.



YOUTH
IN HENRY W. SAVAGE'S
ELABORATE MUSICAL SPECTACLE
EVERYWOMAN

EVERYWOMAN



EVERYWOMAN
IN HENRY W. SAVAGE'S
ELABORATE MUSICAL SPECTACLE
EVERYWOMAN

FOOTWEAR EVERYWOMAN

of Today Wants

Styles at Moderate Prices

means Beautiful Shoes absolutely correct as to designing, refinement of finish and harmony of color,

which in these days are a rarity and yet absolutely essential if she desires to cope with the high-cost-of-living.

and "everywoman" can find Footwear that combine style, Quality and Moderate Prices at

WIEZEL'S
CASH STORE
243 - 247 Union St.

Vanity Might be Defined as Jealousy of One's own Appearance

Everywoman will find in this store a complete line of Toilet Articles that will go to help her in this connection—to at all times appear at her best.

For instance, we have the famous Pen-Clar line of toilet goods. The line that has the pre-eminent endorsement of the discriminating women of the country.

No matter how small your purchase in this store, you will find that SERVICE is the outstanding feature and it is this feature that is drawing an increasingly large line of satisfied customers to this store. Let us demonstrate this to you on your next drug store purchase.

A Full Line of Kodaks and All Photographic Supplies May be Had Here.

And After the Pictures Are Snapped, Let Us Attend to the Developing.

ALWAYS THE LATEST DRINKS AT OUR FOUNTAIN

J. BENSON MAHONEY

Corner Union and Docks Sts. St. John, N. B.



VANITY
IN HENRY W. SAVAGE'S
ELABORATE MUSICAL SPECTACLE
EVERYWOMAN

READ THE CONDITIONS

are to be divided equally between those trying.

Every woman will be treated fairly and list will be numbered as received. In case of dispute, the Everywoman Contest Manager's decision will be final.

No employee of this paper is eligible to this contest. Your list of names must be written in full, and you must state the exact number of the name Every woman in each ad. Hand in or mail your list of names to the Everywoman Contest Manager of the Imperial Theatre by noon on Tuesday, August 18.

of Everywoman name contest. How many times can you spell the word Everywoman out of the letters contained in the advertisements on this page? You must not use a letter more than once. To every woman who submits the largest correct or near correct list. In case of a tie the prizes