

The Robert Simpson Company, Limited

The Christmas Show (Sixth Floor)

Children's Day—Saturday—brings an unusual list of specials from which these are chosen. It's the merriest, brightest place in the store for the children. Bring them.

TOYS FOR CHRISTMAS STOCKINGS, FOR 19c EACH ARTICLE.

Thousands of toys, grouped together, consisting of mechanical toys, performing toys, railroad trains, automobiles, toy furniture and toy dishes, etc. Special for Saturday morning, each article..... 19

ONE-HALF PRICE SALE.

We will have ready selling about 1500 dolls, dressed dolls, kid body dolls, some slightly damaged from handling. Dolls which sell ordinarily from 25c to \$5.00, at One-Half the Regular Price.

SPECIAL SOLDIER SETS FOR BOYS.

Infantry Uniform, consisting of helmet, knapsack and sword, at prices 35c and 50c.

Infantry Uniform, consisting of gun, sword and helmet. Price..... 75c

Infantry Officer's Uniform, consisting of sword, gun, breast shield, cuffs, etc. Price..... 1.25

Infantry Officer's Uniform, consisting of breast shield, helmet, sword and flag. Price..... 1.50

Highlander's Uniform, consisting of sword, helmet, pistol, gaiters, cuffs, etc. Price..... 2.50

2000 Toy Swords, with sheaths. Price, each..... 25c

2500 Toy Guns, at prices, 10c, 15c, 25c.

The King Long-Barrel Popper, with barrel and parts, shoots large cork and a rubber ball, no danger, good indoor sport. Price each..... 39c

Leather Toy Reins with bells. Price..... 20c

Boxes of Paints, some with metal folding cases and some decorated wood and cardboard box. Complete sets of colors, with brushes and mixing pots. At prices, 10c, 15c, 25c, 35c and 75c.

Drawing Slates, real good instruction for the children, at prices, 15c, 19c, 25c.

Neal's Ark, full of toy figures of men and animals, at prices, 5c, 25c, 39c, 75c, \$1.00 and \$1.25.

Playing Blocks—A large assortment of picture blocks, animal blocks, embossed wooden blocks and B. C. blocks at prices 25c, 35c, 50c, 75c, \$1.00 and \$2.00.

For the Little Girl to play shop with, an assortment of candy and grocery stores, stocked with supplies and all ready for starting to play with, at prices, 25c, 50c, 75c and \$1.00.

Decorated Tin Coffee Sets with Tray, of a size suitable for little girls' tea party, complete with serving tray, at prices, 10c, 15c, 25c.

MECHANICAL TOYS.

A splendid \$1.00 value Locomotive Engine, with a strong spring to wind up. A real good model. Specially priced at..... 75c

Mechanical Train with track, complete with coal tender and carriages, gaily decorated, at prices, 50c, 75c, 99c, \$1.50, \$1.75 and \$2.35.

A large Mechanical Chauffeur at steering wheel and full-sized hood. Car has a strong clockwork spring and is nicely decorated. Would sell ordinarily for 75c. Special price, each..... 49c

Winter Cloakings

\$2.50 and \$3.00 VALUES AT \$1.95.

The finest stock in the Dominion to select from, and the values we offer you Saturday are incomparable. Every wanted weave and color combination in this offering, including new corals, Whitney's, chinchilla, reversibles, beavers, baby lamb, etc. 54 to 56 inches wide. Saturday..... \$1.95

A BIG CLEARANCE OF POPULAR DRESS FABRICS, SATURDAY, 48c PER YARD, 65c and 75c VALUES.

Including San Toys, Poplins, French Cord, French Cord, Specially priced at..... 75c

herd Checks, Diagonal Serges, English Tweeds, etc. Importations from the best English and French houses, 42 inches wide. Saturday, per yard..... 48c

(Second Floor.)

Silk and Velvet

Plain and Striped Beau-de-Sole, for dresses, waist, slips, etc. Yard..... 35c

All plain colors and good assortment in single and double stripes. Both light and dark grounds. Saturday, price 35c.

Reg. \$1.25 Black Messaline and Paillettes (or 24, 38 inches wide. Splendid evening wear at a big cut. Per yard..... \$1.00

Black Satin Duchesse, 38 inches wide. Reg. \$1.75 for \$1.34. A firm, weighty weave in a deep full dye, from a leading Swiss maker, on sale..... \$1.34

Corduroy Velveteens at 45c, good colorings, in fact, all the latest styles for suits and dresses. These corals have no equal at the price..... 45c

Reg. \$5.00 Chiffon Velvets, 42 to 44 inches, in black and all the fashionable Parisian shades. On Sale Saturday, per yard..... \$3.53

All remnants of silk, chiffon, velvets, up to \$5.00 yard. Lengths run from 1/2 yard to 2 1/2 yards. To be cleared at \$1.75 (Second Floor.)

Two Splendid Blouses

A "Fashion" Lingerie Waist Sale, consisting of a range of spring samples, and a clearance of winter blouses, all on hand. Beautiful designs and excellent quality lace and materials, \$3.95 to \$9.00, and some \$6.50 values. To fill the department on Saturday at..... \$2.95

VOILE BLOUSES FROM NEW YORK AT \$1.95

Eight new designs, embodying all the newest styles from France, long sleeves, pleating, frills, and the new waistline styles. All sizes. Priced especially for Christmas. Saturday..... \$1.95 (Third Floor.)

Toilet Goods

PRICES REDUCED ONE-QUARTER.

100 only dainty Xmas packages of the finest makes of imported French and Russian Perfumes, both floral and bouquet odors, in the following makes: Cury, Roger and Gallet, and Ballet of Moscow. This should prove a splendid opportunity for selecting your Xmas gifts. These prices \$1.50 to \$12.00 each. 25 Per Cent. off Reg. Prices for Saturday only.

Ladies' Eight-Piece English Groomed Ivory Toilet Set, engraved free of charge, consisting of hair brush, dressing comb, hand mirror, tray, nail file, cuticle knife, huttonhook, and hat brush. Special..... \$3.15 per set

Special offer in Men's Military Brushes—Genuine, heavy military brushes, with 12 rows of hand-drawn bristles, in solid leather, seal or walnut hand mirror, tray, nail file, cuticle knife, huttonhook, and hat brush. Special, per set..... \$3.28 (Main Floor.)

\$6 to \$10 Women's Leather Hand Bags \$4.95

In Pin Seal, Morocco, Real Seal, Vichy, alligator. Many styles to choose from, from the small, neat bag to be carried in the afternoon, to the large shopping bag. Some are fitted, all have change purses; leather and silk linings. Regularly \$6.00 to \$10.00. Saturday..... \$4.95

50 only, German Silver Mesh Bags, fine ring mesh, neat narrow frame. Regularly \$5.00. Saturday..... \$4.95

Coin and Vanity Cases in silver or gold plate, fitted with long jeweled chain. Saturday..... 50c

The Store Will Be Open Until 10.00 Saturday Evening

A Sale of "Victor," "Queen Quality," and Other High-Grade Boots

At Almost Half Their Regular Prices. Be Here at 8.30.

MEN'S \$4.00, \$4.50, \$5.00, AND \$5.50 BOOTS, \$2.95.

Two Thousand Three Hundred Pairs of "Victor," "Simpson's Special," "Ascot," "Tetraut" and Other High-Grade Boots for Men, in tan Russia calf, patent colt, gunmetal, velours calf, and fine vici kid boots, in button and lace styles; some are leather lined; some have double viscolized waterproof soles. Every pair is Goodyear welted, and finished like hand-made boots; sizes 5 to 11. Regularly \$4.00, \$4.50, \$5.00 and \$5.50. Saturday rush price..... 2.95

WOMEN'S \$3.50, \$4.00, \$4.50, \$5.00 AND \$5.50 BOOTS, \$2.45.

Over Two Thousand Pairs of "Queen Quality," "Countess," "Boston Favorite," and Other High-Grade American Boots, in all sizes, styles and leathers, for street and dress wear; patent colt, gunmetal, champagne, nubuck, tan Russia calf, and vici kid, with self and fancy tops, Goodyear welt, flexible McKay and hand-turn soles; high, medium, and low heels. As dainty a lot of boots as we've ever been able to show you. Sizes 2 1/2 to 8. Regularly \$3.50, \$4.00, \$4.50, \$5.00, and \$5.50. Saturday, 8.30 rush price..... 2.45

MISSES' "CLASSIC" SLIPPERS, 99c.

Dainty styles, in patent colt, tan Russia calf, chocolate and black kid, and gunmetal calf leathers; Goodyear welt; hand-turn and flexible McKay-sewn soles; comfortable low heels. "Classic" are the highest grade shoes made in Canada. Sizes 11 to 1 1/2. Regularly \$1.50, \$2.00 and \$2.50. Saturday, 8.30 rush price..... .99

INFANTS' AND CHILDREN'S "CLASSIC" AND "ADONIS" BOOTS AND SLIPPERS, 89c.

480 Pairs Dongola Kid, Box Calf, and Chocolate Kid Boots and Slippers, in "Classic" and "Adonis" Brands, hand-turn and McKay-sewn soles. Sizes 1 to 10 1/2. Regularly \$1.00, \$1.49 and \$1.75. Saturday, 8.30 rush price..... .89

BOYS' \$2.50 TO \$3.50 BOOTS, \$1.99.

Made from strong box calf, patent colt, and Dongola kid leathers, with Goodyear welt and standard screw soles. This is very superior footwear. Sizes 1 to 5 1/2. Regularly \$2.50, \$3.00, and \$3.50. Saturday, 8.30 rush price..... 1.99

We will fill telephone orders to the best of our ability, but cannot promise any particular style. Telephone direct to Department.

(Second Floor)

Books for Youngsters

A grand time is ahead of the children this Christmas. Just look here at the preparations we have made.

- A FEW FAVORITES**
- "Jolly Times Painting Book"..... 25
 - "Cory Corner Painting Book"..... 75
 - "Peter Rabbit" Books..... 25
 - "Blackie's Red Picture Book"..... 35
 - "Blackie's Blue Picture Book"..... 35
 - "Buster Brown at Home"..... 50
 - "Bunny's Blue Book"..... 50
 - "Sam and His Lough"..... 50
 - "Kapin Kiddo and Puppo"..... 50
 - "When I Grow Up"..... 49
 - "Honey Cottontail"..... 50
 - "How They Went to School"..... 49
 - "Bobby Flop"..... 45
- (Main Floor)

Linens and Staples

CENTREPIECES.

Beautiful Venetian Centrepieces, with pretty lace trimming, size 20-inch. Regularly \$1.00. Special, Saturday..... 69

TAPESTRY TABLE COVERS FOR XMAS GIFTS.

Good assortment of pretty designs. Your choice in red or green grounds, size 2 x 2 yards. Regularly \$2.75 and \$3.00. Special, Saturday..... 1.98

SEE THESE BEAUTIFUL COUNTERS AT \$12.50.

Covered with a real good satin downproof covering, in very pretty colorings of blues, greens and mauve, and filled with a pure selected, an ideal Xmas gift. Priced at 12.50.

DAMASK TABLE CLOTHS, \$2.00.

All Linen Satin-Finished Damask Table Cloths, in assorted designs, size 2 x 2 1/2 yards, in pretty gift boxes. Special, Saturday..... 2.00

GUEST TOWELS, \$1.00 PAIR.

Beautiful Fine Embroidered Guest Towels, in pretty designs, with spoke hemstitched hems. Put up in nice Xmas boxes at, per pair..... 1.00

FRENCH FLANNELS, 50c YARD.

All pure wool, in polka dot, stripes and fancy designs, 27 inches wide, suitable for blouse, dressing sacques, etc. Clearing..... 50c yard

Hundreds of Gift Suggestions in our enlarged Linen Department. Second Floor.

(Second Floor)

Books for Youngsters

Children's All-wool Ribbed Black and Colored Cashmere Hose; special value; all sizes in black..... 29 (Main Floor.)

Diamond Ring Specials

- White Diamond, 1/4 karat, 14k gold and platinum tips..... 95
 - White Diamond, 1/2 karat, 14k gold and platinum tips..... 150
 - White Diamond, 3/4 karat, 14k gold and platinum tips..... 200
 - Blue-white Diamond, 1/4 karat, 18k gold, platinum crown..... 50
 - Blue-white Diamond, 1/2 karat, 18k gold, platinum crown..... 75
 - Blue-white Diamond, 3/4 karat, 18k gold, platinum crown..... 100
 - Blue-white Diamond, 1 1/8 karat, 18k gold, platinum crown..... 125
 - Blue-white Diamond, 1 1/4 karat, 18k gold, platinum crown..... 150
 - Blue-white Diamond, 1 1/2 karat, 18k gold, platinum crown..... 200
 - Blue-white Diamond, 1 3/4 karat, 18k gold, platinum crown..... 250
 - Blue-white Diamond, 1 7/8 karat, 18k gold, platinum crown..... 280
 - Blue-white Diamond, 2 karat, 18k gold, platinum crown..... 300
- (Main Floor)

Useful Rugs

- 500 Beautiful Mottled Axminster—Rugs of good quality: Size 37 x 54. Special, each..... 1.65
 - Size 26 x 43. Special, each..... 1.75
 - Size 37 x 54. Special, each..... 2.75
 - Size 37 x 71.0. Each..... 22.50
 - Size 24 x 48. Special, each..... 1.69
 - "Khorassan" Rug—A rare quality for hard wear—coming in good Oriental designs: Size 27 x 54. Each..... 4.50
 - Size 36 x 62. Each..... 7.00
 - English Axminster Door Mats, fringed all round, also at ends only: Size 12 x 30. Special, each..... .65 and .75
 - Special English Axminster Rugs at \$2.95 Each—A lot of good designs and colors in a useful size: Size 30 x 60. Special, each..... 2.35
 - Size 24 x 48. Each..... 4.15
 - Size 27 x 60. Each..... 3.75
 - Size 36 x 72. Each..... 5.25
- GENUINE ORIENTAL RUGS AT POPULAR PRICES.**
- Very Choice Little Daghestans, mostly blues and tans: Average size 5 1/2 x 3 1/2..... 20.00 to 29.50
- Heavy, Rich, Silky Little Pergames Rugs—Exceptionally choice and beautifully colored: Sizes 4 1/2 x 2 1/2 up to 6 1/2 x 2 1/2..... 19.50 to 32.75 (Fourth Floor)

In the Candy Section

- 1000 lbs. Simpson's Special—An assortment of chocolates, creams, taffies, caramels and bon-bons. A very dainty candy for a week-end treat. Special, per lb..... 2.45
- 1000 lbs. Fresh Buttercup. Per lb..... .10
- 1000 lbs. Imported Butter Tonic. Per lb..... .20
- 500 Boxes Xmas Crackers, containing hats, caps, and aprons. Special, per box..... .25 (Main Floor and Basement)

Saturday Morning Sale of Men's Winter Ulster Coats at \$8.95

REGULAR \$12.00, \$15.00 AND \$18.00.

200 Coats, bought from one of Canada's leading clothing manufacturers at dollars below the cost of production. Splendid quality English tweed coatings and ulstering cloths, in plain browns, plain grays and fancy striped patterns, in greens, browns and grays. They are beautifully tailored, in good-fitting, double-breasted ulster style, coat 50 inches long, with two-way convertible collar. Strong twill mohair linings. Saturday morning..... 8.95

MEN'S SUPERIOR QUALITY SUITS.

Splendid English tweed, in neat pattern, a medium shade of brown. They are cut in good-fitting, single-breasted, three-button style, sack suit, single-breasted vest and fashionable trousers. Fine twill mohair linings. Sizes 36 to 44. Price..... 18.00

MEN'S BLUE AND GRAY CHINCHILLA COATS AT \$18.00.

Ulster Winter Coats, made from extra good English chinchilla cloth, in a plain gray and a plain blue, double-breasted ulster style, 50 inches long, with shawl collar, belt across back. The fashionable winter coat. Price..... 18.00

BLUE SERGE SUITS FOR BOYS, \$4.95.

Regularly \$7.50, \$8.00 and \$9.50.

High-Grade Blue Serge Suits. One of the season's biggest values at less than actual cost. Double-breasted Sack and Single-breasted Norfolk Suits, with full-cut bloomer pants. Made from cashmere norges with serge linings. Sizes 26 to 34. Special, Saturday..... 4.95

BIG BOYS' CONVERTIBLE COLLAR ULSTERS, \$7.95.

Regularly \$10.50, \$12.00 and \$13.50.

Sample Ulsters, beautifully tailored from Scotch and English ulsterings, in solid grays, gray diagonals, medium browns and gray stripes; double-breasted style, with shawl collars, and belt on back. Sizes 27 to 35. Special Saturday..... 7.95 (Main Floor.)

Suggestions for Xmas Gifts in Gloves and Hosiery

MEN'S HOBIERY

"Liana." Black Cashmere, sizes 9 1/2 to 11. 35c per pair.

3 pairs. \$1.00

Shot Silk Cashmere, snowing green, white and blue effects, 3 1/2 per pair, 3 pairs \$1.00

Plain Black Cashmere, all-wool, fine yarn, sizes 9 1/2 to 11. Price..... 80c and 25c

Men's Leather Gloves, suede, cape and kid, wool lined, sizes 7 to 10..... \$1.00 and \$1.25

Woolen Gloves, heavy kind, fine yarn, closely knitted, black, pearl and Oxford, all sizes. Pair..... 50c

WOMEN'S GLOVES

Fine Real French Kid Gloves, "Queen" quality, all shades and sizes..... 75c

Best Makes, Real French Kid Gloves, all shades and sizes..... \$1.00, \$1.25 and \$1.50

French Suede Gloves, best makes, all shades and sizes..... \$1.00, \$1.25 and \$1.50

Long Kid Gloves, real French Kid, 12 and 16-button lengths, black, tan and white, all sizes, per pair..... \$2.00

Fur-Lined Cape Leather Gloves, strap at wrist or dome casters, tan shades, sizes 6 to 8, per pair..... \$2.00

WOMEN'S HOBIERY

"Liana." all-wool Cashmere, sizes 8 to 10, per pair..... \$1.00 and \$1.25

"Pan Angle" brand, plain black cashmere, sizes 8 to 10, per pair..... 85c and 50c

Quality, French hose, finest quality, French hose, sizes 8 to 10, 7c and 8c. Per pair..... \$1.00 and \$1.50

Silk Thread Hose, extra fine thread, good weight, black, tan and white, sizes 8 to 10, per pair..... \$1.00 and \$1.50

Men's Fur Caps

Wedge Shape, in Electric Seal, Astrachan Lamb, Nutria Beaver, German Otter, and Piece Persian Lamb. Saturday's Special Price..... \$2.95

Men's Persian Lamb Cap, Driver Shape, adjustable peak, sliding band and satin lined. Saturday Special..... 95c

Men's Persian Lamb Fur Collars, glossy and even curls, large full shape and satin lined. Saturday..... \$1.00

German Otter Fur Collars, dark and prime full furred skins. Extra well finished. Regular \$4.50. Saturday..... \$3.95

12 Men's Custom Tailored Fur Lined Coats, shells of fine grade English beaver cloth, and extra well trimmed, linings of choicest Canadian spring muskrat, dark evenly matched, and specially well sewn, with collars in notch or shawl style, of prime full furred otter skins, and No. 1 Persian lamb skins. \$65.00 values, Saturday for..... \$49.00

Men's and Boys' Cloth Caps, varied assortment of patterns, and in navy blue, with or without fur lined ears. Saturday..... 45c (Main Floor.)

Men's Sweater Coats

Pure wool, in very heavy weights, splendidly made, different styles and features, good sizes with different style collars, and lots of colors. Regularly \$8.00, \$9.00 and \$10.00. Saturday..... \$6.50

SECOND SHIPMENT OF THE ELLIS UNDERWEAR FOR GIFTS.

Several hundred garments from the Ellis factory, all clean and first quality goods. Ladies' quality, shirts, shirts and drawers for..... 63c

300 MEN'S NEGLIGEE SHIRTS.

Several odd lines. We have thrown in every odd lot we have, no matter what price. Regularly \$1.25, \$1.50 and \$2.00. To clear, each..... \$1.00

MEN'S PURE SILK TIES.

Elastic web suspender, made up from very much better quality material from the remnants and odd lengths. Regularly \$1.00, \$1.25 and \$1.50. Saturday for..... 60c (Main Floor.)

Ice Skates

At 75c, only 800 Pairs Solid Steel Ice Skates, heavily nickel-plated, with sole and heel plates; all sizes from 7 to 10 1/2. Special for Saturday at, per pair..... 75c

At 85c, 1000 Pairs Ice Skates, with nickel-plated sole, heavily nickel-plated in all sizes, 7 to 10 1/2. Special Saturday..... 85c

"Meyer" Ice Skates, with tempered steel, puck stops, solid steel grooved blades, straight runners, heavily nickel-plated. Ladies' and gent's sizes, 4 to 11. Special Saturday..... 75c

Hockey Skates, other patterns, the best makes and models, at prices for Saturday..... \$2.00, \$2.50, \$2.75

ROLLER SKATES.

Ball Bearing Roller Skates, with ankle supports of the best and most reliable make, quality warranted; worth \$2.50 in the regular selling way. Special price for Saturday..... \$2.00

Pin Bearing Roller Skates, with ankle supports, and warranted quality. Would sell ordinarily for not less than \$1.50. Special for Saturday..... \$1.10

The Groceries

- 2,000 lbs. Choice Creamery Butter..... 33c
 - White Clover brand, per lb..... 33c
 - Toasted Cornflakes..... 3 pks. 25c
 - 2,000 lbs. Choice Red Salmon, Cook of the North Brand..... 2 tins 25c
 - Loaf Sugar..... 4 lbs. 25c
 - Canned Corn..... 2 tins 25c
 - Imported French Peas, per tin..... 11c
 - Carrots & Blackwell's Marmalade, 2 lb. Jar..... 25c
 - Macaroni's Pickles, Mixed Chow and Vinaigrettes, per tin..... 25c
 - Baker's Cocoa, 1 1/2 lb. tin..... 25c
 - Crossed Fish Brand Sardines, 2 tins 40c
 - California Canned Asparagus Tips, per tin..... 25c
 - Canned Fruit, Raspberries, Strawberries and Cherries, per tin..... 15c
 - Fancy Mixed Biscuits..... 2 lbs. 25c
 - 500 lbs. Fresh Peel Cake, per lb..... 15c
 - 500 lbs. Fresh Raisins, per lb..... 15c
 - 1000 lbs. Best quality, per lb..... 17c
 - Mixed Nuts..... 2 lbs. 25c
 - Layer Table Figs..... 2 lbs. 25c
 - Choice Mexican Oranges, good size, per doz..... 25c
 - Choice Red Cranberries, per qt..... 14c
 - Stevins Brand Grape Wine, reputed quart bottle..... 25c
- CUT FLOWERS.**
- 500 only Boston Sword Ferns, res. 75c. Special, each..... 50c (Basement.)

The Robert Simpson Company, Limited

DANFORTH AVENUE
Good business being
done in value. Get
TANNER & GATE
Tanner-Gates Building
Main

PROBS—Modern
H.C.
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in Hillcrest school
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