

The Robert Simpson Company, Limited

Men's Straw Hats

Men's Fine American Split Braid Straw Hats, low, medium or high crowns, with narrow, medium or wide silk bands, cushioned leather, easy-fitting sweat bands, and specially well finished; extra good value in each hat, at 2.00 and 2.50

Men's Boater or Sailor Shape Panama Hats, feather weight, cool, dressy and durable; one of the smartest hats of the season; best finish and trimmings 4.00

Young Men's Summer Suits

A particularly attractive style for Summer wear, of an imported English worsted fabric; medium gray shade, with narrow self stripe; smartly designed coat and trousers; well-fitting shoulders; cuffs on bottom of pants; sizes 32 to 35. Wednesday 9.75

Boys' Linen Sailor Suits

Neat and Stylish Full-Cut Blouse Suits, with bloomer pants; made from a strong linen cloth; perfectly plain trimmings, and very easily laundered; sizes 6 to 10 years. Wednesday 1.00 (Main Floor)

Silver Plated Tea Set at Reduced Prices

A wonderful opportunity to get a complete silver-plated Tea Set of the finest quality at a very low price; a four-piece Tea Set, including tea pot, coffee pot, sugar bowl and cream jug, in the "Royal Stuart" pattern; a plain sterling silver design, silver-plated on nickel silver. Tea pot and coffee pot have ebony handles. This set regularly \$40.00. Wednesday 26.95

Three-Piece Sets—Your choice of "Georgian" or "Prince George" patterns; silver-plated on nickel silver; set includes tea pot, with ebony handle, cream jug and sugar bowl. Regularly \$30.00. Wednesday 17.50

Women's Long Lisle Thread Gloves 29c

Mousquetaire wrist, dome fasteners, fast dye; black, tan, white; all sizes. Special 29

Women's Silk Hose, with lisle thread, deep garter top, gauze weight, lisle thread heel, toe and sole—where the wear comes; black, tan; sizes 8½ to 10. Wednesday 39; 3 pairs 1.10

Infants' and Children's Fancy Top Lisle Thread Socks, sizes 4 to 8½. Regularly 20c. Wednesday 12½

Men's Pure Silk Socks, seconds, black, tan; they have lisle thread heel, toe and sole. Wednesday, per pair 25

Men's Horsehide Gauntlet Gloves, seam and fire-proof; strongly sewn seams; the proper glove for railroad men and motormen. Wednesday, pair 75

Remarkable Sale of Flowers

Our Millinery Section will fairly hum with business tomorrow. We will put on sale 400 dozen Flowers, which we secured the other day at a fraction of their cost. Flowers are greatly in vogue for this Summer's millinery models. It also offers an unusual opportunity for you to fix over your hat. Come at 8.30.

Flowers. Regularly 85c, \$1.00 and \$1.25. A bunch 35

Flowers. Regularly 65c and 75c. A bunch 25

Flowers. Regularly 25c and 35c. A bunch 10

Clearing All Our French Shapes, in the real hair qualities; beautiful models for Summer wear much less than cost price. Regularly \$6.00 to \$8.50. Wednesday, clearing at 2.75

Are You Coining Your Experience?

Some men are incapable of profiting by their mistakes. Even though they have been disappointed dozens of times in buying their clothes before they have seen them, yet they go right on, season after season, letting the tailor pick their styles and kicking afterwards. Why not see your suit before you decide upon it? The cloth always looks different when made up and you see your suit as you will wear it, complete to the last detail. It's the rational way.



Keep Kool Underwear

"Keep Kool" Underwear for Men is made of a fine small check nainsook, in plain white only. The shirts are cut coat style, and can be had with either quarter or no sleeves; the drawers are made to fit close around the waist, and are knee length, cut loose. The most comfortable and coolest underwear for the hottest weather. All sizes in stock, 34 to 44. Wednesday, a garment 50

Combinations, same style. Each . . . 1.00

English Cellular Aertex Underwear for Men—Shirts with quarter sleeves and drawers are knee length; plain white only. Sizes 34 to 44. Regularly \$1.00. Wednesday 75

Combinations, same material, sizes 34 to 44. Wednesday 1.50

Extra Special

200 only Outing Shirts, with separate collar or reversible style collar; odd lines, including pure wool taffetas, fine Ceylon flannels, light gray flannels, silky soisettes with self stripes, American and French percales; all sizes in the lot. Regularly \$1.50, \$2.00, \$2.50 and \$3.00. Wednesday 1.19

In the Chintz Department

(Fourth Floor)

The wonderful colorings, the endless variety, the beauty of design, and the charm of artistic color combination make our Chintz Department a centre of constant interest every day.

For Wednesday we are making a specialty of the brighter colored chintzes for Summer hangings.

30-inch Heavy English Rep Chintz, in a beautiful variety of colorings and designs appropriate for sun room decorations. Regularly 75c. Wednesday special 58

Madras Muslins, a delicate, soft fabric, in white or ecru, for window hangings, in beautiful floral designs, which can be used in almost any room; 50 inches wide. Regularly 45c and 50c. Wednesday, special, yard 38

Colored Bordered Scrims, a collection of heavy bordered scrims, in an assortment of colorings suitable for living-room windows; 40 inches wide. Regularly 25c and 30c yard. Wednesday, special, yard 19

WATCH THE TICKETS.

Special price tickets on all tables full of bargains that space prevents mentioning.

Men's Summer Two-Piece Suits

This Homespun Suit is one of the popular styles, in a medium light shade; the coat is single-breasted, three-button; half-lined, and the trousers have cuff bottoms, side and belt straps. Price 9.50

One of the new shades of brown English tweed; a splendid cloth, neatly tailored in a popular single-breasted three-button style; coat is half lined, and the trousers have cuff bottoms, belt and side straps; superior workmanship. Price 12.50

Simpson's \$15.00 Suits for Men are the biggest values to be had in Toronto; this two-piece suit is a beauty; made from a choice English tweed, in good shade of brown, almost plain pattern; the coat is made in a natty yoke Norfolk style, with pleated back and front, patch pockets, half lined; the trousers have cuff bottoms, belt and side straps; best tailoring. Price 15.00

Yoke Norfolk Style Two-Piece Outing Suits, made from a splendid English tweed, in plain gray; yoke and pleats on coat; cuffs, belt straps, side straps on pants. Price 19.00

An Exceptional Value Yoke Norfolk Style Suit, made from a splendid blue cloth; finest workmanship and style. Wednesday price 25.00

\$2.50 Natural and White Damask Cloths \$1.25

About 300 Cloths, in natural and white, size 2 x 2½ yards. These cloths are pure Irish satin damask; will wear and launder perfectly. Regularly \$2.50. Clearing on Wednesday 1.25

We Are Making a Special Showing of Dress Linen, in the famous old bleach, natural shade. This is made of a heavy, round, even thread. Nothing more satisfactory for Summer dresses, motor coats, etc. Width 36 inches. Special Wednesday, yard 50

Madapolam, 42 inches wide, in beautiful soft finish; fine, even thread. Special, Wednesday, yard 32

Just Arrived, a New Shipment of Viyella Flannels, in neat stripes and popular shades. Special showing Wednesday, per yard 60

A Large Assortment of Galateas and Light Oxford, the correct material for Boys' Wash Suits, Blouses, etc. Special Wednesday, yard 25

Full-Bleached Flannelette Sheets, or Summer Blankets, hemmed singly, made from a good English flannelette sheeting; large size 70 x 90 inches. Regularly \$2.50. Clearing Wednesday 1.83 (Sold at Sheetting Counter)

Fine All-Wool Gray Blankets, made from pure Saxony wool; silver gray, with dark border; finest warm napping, and perfectly finished. Regularly \$6.85. Clearing Wednesday 4.85

Groceries

TELEPHONE MAIN 7841.

- 2000 Stone Fresh Rolled Oats. Per stone 38
- Finest Sugar Cured Hams, half or whole. Per lb. 22
- Grapenuts. Two packages 25
- Canned Yellow Peaches. Per tin 15
- Canned Corn. Three tins 25
- Canned Peas. Per tin 10
- Finest Table Oil for Salads. Large bottle 45
- Basifirst—a cooking compound. Three lb. pail 42
- Best Quality Cooked Ham. Per lb. 33
- St. Charles Milk. Per tin 10
- Telfer's Cream Soda Biscuits. Three lb. box 24
- Fancy Japan Rice, 3½ lbs. 25
- Canned Apples, gallon S. Per tin 23
- Pure Cider Vinegar, XXX. Per gallon 25
- Choice California Prunes. Three lbs. 25
- Choice Pink Salmon, ½-lb. flats. Three tins 25
- "Lemo" Lemonade Syrup. Three bottles 25
- Imported Sardines, Blue Feather Brand. Two tins 19
- FRESH ROASTED COFFEE, PER LB., 25c.
- 1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. 25

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