FRIDAY MORNING 14

THE TORONTO WORLD

APRIL 25 1918

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The Robert Simpson' Company, Limited

Men's Hats

1000 Men's Stiff and Soft Hats to sell Saturday at half prices and less. New Spring styles, new and popular colors, and very fine grades of British and continental makes, in highgrade fur and fur-mixed felts; \$2 hats; some are \$2.50. All at one price Saturday, 8 a.m. 1.00

Christy's, King's and Battersby's Hats, in wide selection of the correct Spring shapes, are here for your approval. We strongly feature these three world-famous English makers, because their styles are good, quality dependable, and value is given in each hat. Well-dressed men in every part of the globe wear them. We have extra special lines at 2.00 and 2.50

(Main Floor)

1000 Men's Shirts at \$1.00

Neglige and Lounge Shirts, every one worth considerably more than a dollar. The manufacture, the material, the size, and the fit are the very best. The Lounge Shirts have separate soft collar, and come in plain colors and striped designs, the splendid range of new designs and materials in the Neglige Shirts should keep the salesmen busy from 8 o'clock to 5.30. Special price reductions make Saturday's selling price, each 1.00

PYJAMAS, \$1.00 A SUIT.

500 Suits of Men's Pyjamas, in English flannelette and American-striped cambrics; a splendid assortment of designs and colors; double or single-breasted styles, in kite shape or straight front, pearl buttons, and military collar, all sizes 34 to 44. Regularly \$1.25 and \$1.50. Saturday special, a suit. 1.00 (Main Floor)

Half Price Books

Travelers' Samples, including works of travel, beautiful art volumes, poetry, essays, and fiction, Bibles, Common Prayer, and Hymns, Key of Heaven, etc., etc., bound in cloth and leather. Regularly 50c, 75c, \$1.00, \$1.50, \$2.00, \$2.50. Half-Price.

BOOKS FOR OUR LIBRARY.

200 Volumes of the Best Fiction, cloth bound, library (Main Floor)

New English Tapestry Squares and Carpets by the Yard

Every color made and many different prices to suit all requirements:

The Man and His Tailor

The average man does not have to take the time to learn the new points of style in clothing. Aside from choosing color and weave for his suit or coat he has no part in the making of his clothing.

It's "up to" his tailor, and upon the chance of his tailor's knowing what is latest and best depends the effect of the average man's spring outfit.

Our Ready-to-Wear Clothing has the advantage of being the product of designers whose whole time is devoted to producing what is absolutely the latest and best in the season's modes. Correct coat length, proper curve of front, height of vest, roll of lapel, width of collar, position of pockets, and all the other undefinable variations are faithfully followed, and the effect of style, the smartness and tailor-made ensemble is certain and sure.

You can judge of materials, can please yourself in color and general design-the rest is taken care of perfectly by our ready-to-wear garments.

Men's New Suits on Sale

A Big Shipment of Spring Suits will be cleared Saturday morning at a price many dollars below their worth. Beautiful English tweeds, in the new shades of

MEN'S WATERPROOF COATS, \$7.00.

An Interesting Special for Saturday Morning—Double-Texture English Para-matta Coats, in fawn, cut single-breasted motor style, to button to the chin; close-fitting collar, all seams seamed, cemented, and stitched, making a most serviceable coat. Special, Saturday 7.00

MEN'S SPRING-WEIGHT OVERCOATS.

Two Fine Coats, of plain brown and plain gray English tweed; cut singlebreasted, button-through Chesterfield style. Linings and workmanship are excellent. A perfect-fitting overcoat. Price..... 10.50

"Durward's" Spring-Weight Overcoats, for wear at the Horse Show; will be worn by most particular men; they have the style, the material, and the value, A beauty in a brown English tweed, in one of the popular styles. Price 26.50

BOYS' TWO-PIECE SUITS.

Double-Breast Suits, of English and Scotch tweeds and worsteds; splendid assortment of shades and patterns, including gray, tan, brown and olive; natty Spring models, double-breast styles, with full-cut bloomer pants; lined with the finest of twill. Sizes 26 to 33. Saturday, special 6.50 (Main Floor)

6.9 x	9.0	 	 	 	5.25
7.6 x	9.0	 	 	 5.50 and	6.25
				6.50 and	
				7.50 and	
				8.50 and	
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FINE QUALITY SEAMLESS TAPESTRY.

9.0 :	x	9.0		 		٠.												10.00
9.0 :	x	10.6		 														11.75
																		13.75
10.6 :	X	12.0		 													•	15.75

NEW BRUSSELS SQUARES.

Every kind of design and color will be found displayed in this enormous stock of popular and serviceable rugs. They come from the very best makers of England and Canada, and are priced exceedingly moderately:

9:0 x 10.6	 	12.85
9.0 x 12.0	 	14.75

ANOTHER SPLENDID LINE IN FINE BRUSSELS SQUARES

<u>6.9</u> x	9.0																14.00
6.9 x	10.6																16.75
9.0 x	9.0																17.75
9.0 x	10.6																21.00
9.0 x	12.0																23.75
11.3 x																	
11.3 x																	

A BIG SELECTION OF TAPESTRY CARPETS IN ORIENTAL AND FLORAL DESIGNS.

Priced exceptionally moderately, 27 inches wide. Per yard50, .55, .65 and .75 (Fourth Floor)



¾-inch size, regular \$4.65. Saturday

Gas Stoves

3-Burner size. Reg. \$2.75. Saturda: 2.39

GAS TUBING.

5c Regular Cotton Covered. Saturday for, per foot luc Regular Flexible Steel Covered. Saturday, for, per foot -Basement.

Another Car Load of

Club Bag Clearing

Wall Papers

New Bedroom Papers; good colorings. Per roll. 6c, 8c, 10c, 12c, 15c. New Dining-Room, Hall and Parior Paper, good colorings. Per roll. 8c, 10c, 12c. 15e, 20c. 25c.

New Imported Bedrooms, special color-ings and designs, neat effects. Per roll, 25c, 35c, 50c, 75c, \$1.00. New Imported Parlors, Living-Rooms, Hails, Dens, Dining-Rooms, in rich browns, blues, greens, tans, buffs, cham-pagnes. Per roll, 25c, 35c, 50c, 75c, \$1.00, \$1.50, \$2.50.

SATURDAY SPECIALS.

Baby Carriages, Invalid Chairs

(Fifth Floor). (Firth Floor). English Style Baby Carriages, \$13.00, \$18.50, \$22.50, \$28.00, \$45.00. Reed Carriages with leatherette or reed hood, well upholstered. Prices range from \$15.00, \$18.00, \$21.00, \$25.00. Folding Go-Carts, steel and leatherette frame and hood, \$4.75, \$6.00, \$9.50, \$12.50, \$18.00.

Invalid Chairs, with or without self-motion, rubber tires, ball bearings; all sizes. Prices range from \$9.00, \$11.50, \$15.00, \$19.50, \$49.50.

Paints, Varnishes, Waxes and Polishes

Full line Brushes and Oils, Kelso's, -Fifth Floor

Glassware

A factory overstock of Colored and Clear Crystal Glass offered to us at much under the regular price, we have placed on sale at the following very low prices:

Fruit Bowls, on separate high stand, which can be also used as a vase, making two useful articles in one, beautifully colored glass in sunset effect. At very special price of39

Punch Bowl Sets, 8 pleces, large bowl in fancy shape, on separate high stand, with 6 punch cups in beautiful sunset colored glass. At very special price of, for the set 1.39

Fruit Bowls, on high standard,

Great Purchase Factory Sale of High-**Grade Boots**

Second day of the big special purchase of Standard Branded Boots and Oxfords from one of the best known factories in Montreal, who make only the highest-grade footwear and sell them through their own stores throughout Canada.

We bought every pair of Men's and Women's Boots in this factory, including their Spring Samples, at less than half price, and will put the second half on sale Saturday morning at 8 o'clock. Don't miss this sale.

MEN'S SAMPLE BOOTS AND OXFORDS, \$2.95.

700 Pairs Men's Finest Custom Grade Sample Boots and Oxfords, in all the popular styles for Spring, in both button and laced. They are made in tan Russian calf, patent colt, genuine kangaroo, vici kid, box calf, and gunmetal leathers, with single or double Goodyear welted soles. This is very superior footwear, and sells regularly in their retail stores at \$4.00, \$4.50, \$5.00, \$6.00 and \$7.00. Saturday, 8 o'clock 2.95

MEN'S BOOTS AND OXFORDS, \$2.95.

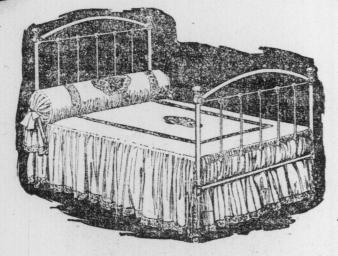
2400 Pairs Men's Standard Branded Boots and Oxfords for Spring and Summer Wear, in button and laced styles, including the new English last so popular in New York, made in patent colt, kangaroo, gunmetal, willow calf, tan Russia calf, and vici kid leathers, Goodyear welted soles, high or low heels, sizes 5 to 11. Regular prices are \$4.00, \$4.50, \$5.00 and \$6.00. Saturday, at \$ o'clock 2.95

WOMEN'S \$3.00 TO \$6.00 BOOTS AND OXFORDS, \$2.45.

Over 1300 Pairs Women's Finest Quality Boots, Pumps and Oxfords, made on the new short vamp and recede toe lasts, of selected patent colt, tan calf, dull kid, gunmetal, vici kid, and vela ours calf leathers, also a very fine quality of white canvas, high New York, French, Cuban and military heels, hand turned, flexible McKay and Goodyear welted soles, all sizes from 21/2 to 7. Saturday, 8 o'clock 2.45

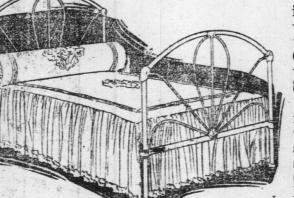
(Second Floor)

The Last Day of the Sale of Metal Bedsteads



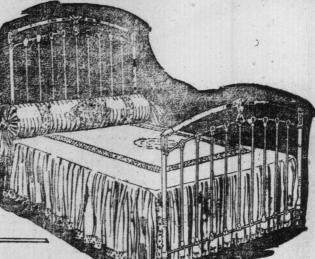
500 Iron Bedsteads **100 Brass Bedsteads**

200 Mattresses IRON BEDSTEADS, as illustrated, finished in pure white enamel. Heavy posts with brass trimmings and fillers evenly distributed. Can be had in all standard widths. Regularly \$5.20. Special Bedstead Sale 3.55



IRON BEDSTEADS, as illustrated on the right, in pure white enamel finish. A very attractive pattern, strongly built. Can be supplied in 3 ft. 6 in. width only. Regularly \$7.50. Special Bedstead Sale 4.60

IRON BEDSTEADS, as illustrated on the left, in pure white enamel, with heavy posts and heavy top rod, solidly constructed, and can be had in 3 ft. 6 in., 4 ft., and 4 ft. 6 in. widths. Regularly \$5.00. Special Bedstead Sale 2.95



The Robert Simpson Company, Limited