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Canada's Greatest Asset.

Do you believe that Canada's greatest asset is her children?

Do you believe that the better the conditions are made for all children in the Dominion, the better it will be for your child and my child?

Do you know that at the present time we are losing more children per annum in Canada by death from ENTIRELY PREVENTABLE CAUSES than we are losing men killed by shot and shell among our Overseas Forces on the battlefields of Europe?



A MADONNA OF THE TENEMENTS.

Keep the mother and the children together! No worthy widow should be compelled to break up her family and place her children in an institution. She should be pensioned by the state and enabled to support her family till they become wage earners.

We should not penalize the mother because she is poor.