

Factoids, Captivating Canada

element: Highly varied cultural, sport and leisure activities

message: Canada's Cultural Diversity Presents an Enormous Variety of Opportunities

There are music festivals from coast to coast (eg.-Dawson City Music Festival www.dcmf.com, Montreal Jazz Festival)

Canada has wine regions across the country

- the Okanagan wine region in British Columbia, with its festival designated as one of the top 100 tourism events in North America in 2000, www.owfs.com
- the Niagara Region in Ontario
- the Montérégie region in Québec

Restaurants- Visiting Canada is like coming home, as cuisine is multicultural

message: A Range of Natural Wonders to Experience

Canadian destinations include, Clayquot Sound, Johnstone Strait, Gulf Islands, the Rockies, Newfoundland, Nova Scotia, Whistler, B.C.

Major locations of whale watching activities

- British Columbia
- Gulf Island region- pods of 20-60 members
- Quebec, Tadoussac- belugas, blue whales
- Newfoundland, Notre Dame Bay- 22 species of whales, dolphins, porpoises