

The view that the federal government has an overall plan for improving Canada's international trade was generally higher among lower income earners (19%, compared to 15% of those earning incomes over \$30,000) and among those who had not completed high school (22%, compared to 17% of high school graduates and 15% of those with university training).

Respondents who had stated that the government is doing a good job in managing the economy, were much more likely to state that the government has an overall plan for improving international trade (27%) than were those who felt that the government was doing a poor job managing the economy (13%).

The relationship between agreement with having an overall plan for improving Canada's international trade, and assessments of the government's economic management is reflected in the results of the segmentation. The Enthusiastic Supporters, who are more likely to believe the government is doing a good job managing the economy, are also more likely to agree that the government has an overall plan for improving Canada's international trade. The Resolute Antagonists are more likely to disagree that the government has an overall plan for improving Canada's international trade [table 1].

TABLE 1: Government Has Plan For Improving International Trade	
	% Agree
RA	19
OO	40
CP	33
DS	46
EA	56
Total	37