

MOTOROLA

Motorola employs about 2,000 people at its plant in the heart of Guadalajara. The plant manufactures a variety of electronic components and sales in 1995 were roughly US \$250 million. The principal markets are the US, Asia and Europe. The company also has an office in Mexico City and another plant in Chihuahua.

LUCENT TECHNOLOGIES

Lucent Technologies is a new company created from the manufacturing operations of the former AT&T. The company produces corded and cordless telephones as well as cellular telephones and answering machines in Guadalajara. Sales are in excess of US \$250 million. The company is in the process of expanding to accommodate an expected 80 percent increase in sales by the end of 1997. Employment will increase from the present 3,000 to about 5,000.

EASTMAN KODAK

Eastman Kodak employs some 2,400 people at its Guadalajara plant. It manufactures a number of advanced products including X-ray film, graphic arts films, photo CDs, and electronic components. The plant exports to the Americas and to Europe, and is a major component of Eastman Kodak's worldwide operations. The company recently announced that a new photo CD production line will be added to the plant.

HEWLETT-PACKARD

Hewlett-Packard employs 700 workers at its plant in Guadalajara, which includes a research laboratory. It produces personal computers and peripherals for Mexico and Latin America. The company has also successfully developed products whose manufacturing has been coordinated with operations in Germany and Japan. The company recently opened a new 23,000-square-metre facility which will more than double the size of its operations.