

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST :640-BOGOTA

SECTOR :008-TRANSPORT SYS,EQUIP,COMP,SERV.
COLOMBIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SUB-SECTOR:ALL SUB-SECTORS

THE BOGOTA METRO PROJECT.
OPPORTUNITY FOR CANADA TO BID AGAIN.

PROMOTE CDN SUPPLIERS WITH GOVERNMENT AGENCIES.
ENSURE CDN SUPPLIERS ARE INVITED TO BID.

PREPARE SECTORAL REPORT.
BETTER MARKET PENETRATION.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Support Cdn involvement in railways and ports
reorganization.
Prepare sectoral report on sales potential.

Cdn firm received CIDA Inc support for railway
reorganization study.
Sectoral report in preparation.

QUARTER: 2 PREPARE SECTORAL REPORT

SECTORAL REPORT IN FINAL DRAFT

QUARTER: 3 PROMOTE CDN SUPPLIERS WITH GOVT AGENCIES
PREPARE SECTORAL REPORT

SECTORAL REPORT NEAR COMPLETION
TWO RAILROAD EQUIPMENT MANUFACTURERS WERE
MATCHED WITH AGENTS

QUARTER: 4 PROMOTE CDN SUPPLIERS WITH COL GOVT AGENCIES

FOLLOWED UP AND OFFERED SUPPORT TO CDN FIRM
INTERESTED IN BIDDING ON REORGANIZATION STUDY
AND MANAGEMENT OF REPAIR SHOPS OF NATIONAL
RAILWAY