

TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM  
ACTIVITY REPORT  
FOR 3RD QUARTER OF 1986 (863)

Summary for POST: Atlanta

Activity	AVERAGE TIME ALLOCATION				TOTAL TIME ALLOCATION	WORKLOAD (#)	
	CANADA-BASED		LOCALLY-ENGAGED				
	TRADE	NON-TRADE	TRADE	NON-TRADE			
A. Servicing Export Enquiries							
	from Canada	19.0	0.0	33.3	0.0	1.90	623 (Enquires)
	from Territory	10.0	0.0	20.3	0.0	1.11	463 (Enquires)
B. Export Promotion Projects and Events		11.0	0.0	11.3	0.0	0.78	29 (Projects/Events)
C. Other Trade Development Activities		17.3	0.0	5.8	0.0	0.75	
D. Promotional Projects		10.7	0.0	7.0	0.0	0.60	26 (Fairs/Miss/Conf.)
E. Servicing Investment Development from Canada		2.7	0.0	0.0	0.0	0.08	11 (Enquiries)
	from Territory	6.0	0.0	1.3	0.0	0.23	41 (Enquiries)
F. Service to Government	External Affairs	4.3	0.0	4.8	0.0	0.32	17 (Reports)
	OGDs, Provinces, ETC	0.7	0.0	4.5	0.0	0.20	7 (Contacts)
G. Administration	Program Management	12.3	0.0	3.3	0.0	0.50	
	Leave, Professional Dev.	4.3	0.0	1.3	0.0	0.18	
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Total TID Program		98.3	0.0	92.9	0.0	6.65	
H. Other Programs		1.7	0.0	7.5	0.0	0.35	

Canadian Business Visitors: 154

Local Business Visitors: 125

Trade Officers: 7

Non-Trade Officers: 0

Note: Percentage values may not add  
due to rounding adjustment;  
maximum adjustment is 1 percent

COMMENTS