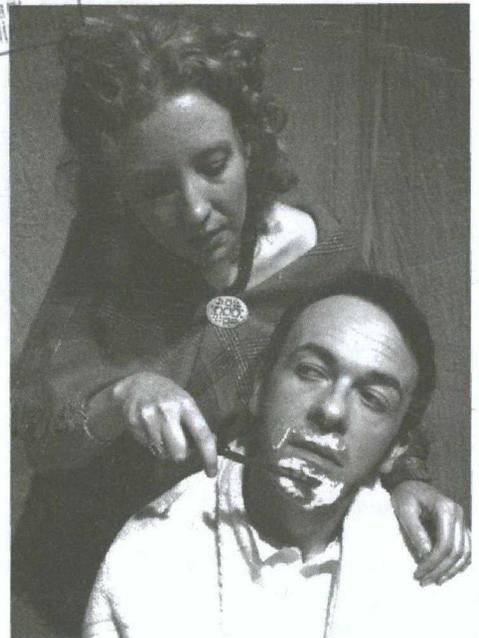


The play's the thing Canadian theatre captivates London

The Windchill Factor, a new, non-profit organisation dedicated to developing cross-cultural exchange between Canada and the United Kingdom (U.K.), recently created www.canadiantheatre.co.uk, a Web site featuring background material on U.K.-based productions of Canadians plays.

Founded in July 2003 by two expatriate Canadians, Colin Williams and Chris MacNeil, The Windchill Factor is quickly establishing itself as the central point for all Canadian-related performing arts initiatives in the U.K. Citing an unprecedented amount of Canadian theatre currently in London and the U.K., Windchill Executive Director Colin Williams believes a Web site will assist both Canadian theatre companies and local audiences.



Amy Oliver as Effie Ruskin and Michael Yale as John Ruskin in Theatre Metropolis' touring production of *Mrs. Ruskin*

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Canada's best trade research sites

Tired of searching for valuable information on global markets? Here is a list of the top free Web sites for international market intelligence.

→ www.exportsource.ca

This site is Canada's most comprehensive source of on-line export information. It also serves as a point of departure for numerous non-government and private sector information sources.

→ www.infoexport.gc.ca

The Canadian Trade Commissioner's site offers access to hundreds of market reports and 500 trade commissioners in 140 cities abroad.

→ www.edc.ca

While it is primarily known for its trade finance solutions for Canadian exporters, the EDC site

also contains a wealth of economic information and industry research.

→ www.statcan.ca

Statistics Canada's site provides exporters with a wide range of statistical information and quantitative data to help them with their planning and research.

Find out more about researching your export ventures by going to www.exportsource.ca, or call Team Canada Inc's Export Information Service toll-free at **1 888 811-1119**.*