

## Electronic Parts Show in Korea Door to Key Industrial Market

Seoul — Canadian companies have an opportunity to explore and raise their share of the growing market in Korea for electronic parts and equipment.

All they need do is participate in the **Korea International Electronic Parts and Equipment Show (KEPES'92)** being held at the Korea Exhibition Centre May 20-24, 1992.

Show organizers, Korea Trade Promotion Corporation (KOTRA) and Korea Electronics Industries Cooperative (KEIC), say that the electronics industry in that country now ranks as the sixth largest in the world in terms of trade volume.

Despite such growth, however, there is a "critical need" to import new sources to cope with underde-

velopment in such related industries as electronic parts, components, production equipment, measuring instruments, and testing equipment.

**KEPES**, held annually since 1986, is one way for the country to source such imports.

The show is a specialized exhibition featuring only electronic parts, components and related equipment. As such, the majority of participants are business persons actively engaged in this key industrial sector.

For further information on **KEPES'92** or on how to participate, contact Korea Trade Centre, Box 9, Suite 600, 65 Queen Street West, Toronto, Ontario M5H 2M5. Tel.: (416) 368-3399. Fax: (416) 368-2893.

## Canadian Representation at Paris Packaging Show

Paris — Canada will have an information booth at **Emballage 92**, a packaging show to be held November 12-18 in Paris-Villepinte.

This will be the 30th edition of the show, which is held every two years. In 1990 it attracted 2,800 exhibitors from 30 or so countries and 130,000 visitors, 21,000 of them from abroad.

By its representation at the show, Canada hopes to promote the formation of international partnerships in the agri-food technologies, thereby complementing Investment Canada's economic study of the packaging sector in France. The study contains, among other subjects, profiles of leading manufacturers of packaging machinery.

With the support of the Quebec and Ontario delegations in France, the Canadian consulate in Lyon is prepared to host a mission and

invites contacts from Canadian companies interested in technological exchanges or partnerships.

Contact Walter Conrad, Industry, Science and Technology Canada. Tel.: (613) 954-3011; fax (613) 954-3079.

## Japan Hosts Interior Products Show

Tokyo — The annual trade exhibition for quality imported interior products for the Japanese market will be held May 20-23, 1992 at Sunshine City Exhibition Center, Tokyo.

The **6th Lifestyle Europe'92** introduces exhibitors to the market opportunities for their products in Japan and is a cost-effective method of meeting buyers and distributors.

First held in 1987, **Lifestyle**

## Montreal to Host International Food Show

Montreal — Space is still available for companies wishing to participate in the **Super Salon de l'Alimentation (SSA) International Show** being held at Place Bonaventure May 24-26, 1992.

Ranked by *Tradeshaw Week* as among the 50 largest trade shows in Canada, **SSA International** is an important event that involves all sectors of the retail food industry, including gourmet and specialty foods, beverages and food-related equipment.

The show attracts Canadian, U.S., and European participants that include manufacturers, distributors, importers, wholesalers, brokers, service companies, and commercial attaches.

The 1991 **SSA International** attracted more than 14,500 industry professionals to the more than 350 exhibits, making the event a profitable investment for all exhibitors, allowing them to make new contacts and to expose their products and services.

For further information on **SSA International 1992**, contact (in Montreal) Ginette Grise, tel.: (514) 289-9669; or (in Toronto) Marlene Patterson, tel.: (416) 270-1624.

**Europe** focuses on the six major market sectors that have dynamic growth potential: tableware, textiles, furniture, luxury gifts, artwork, and lighting.

For further information on **Lifestyle Europe'92**, contact the show organizer's Canadian representative, Derek Complin, UNILINK, 50 Weybridge Court, Unit 41, Agincourt, Ontario M1S 5A8. Tel.: (416) 291-6359. Fax: (416) 291-0025.