

# LIFE ASSURANCE COMPANIES

## CONFEDERATION LIFE ASSOCIATION.

Head Office, - Toronto, Canada

President

W. H. BEATTY, Esq.

Vice-Presidents

W. D. MATTHEWS, Esq. FRED'K WYLD, Esq.

Directors

E. B. OSLER, Esq., M.P.  
D. R. WILKIE Esq.

S. NORDHEIMER, Esq.  
ARTHUR JUKES JOHNSON, Esq., M.D.

W. C. MACDONALD,  
Secretary and Actuary.

WM. WHYTE, Esq.  
HON. JAS YOUNG

JOHN MACDONALD, Esq.  
GAWTHRA MULOCK, Esq.

J. K. MACDONALD,  
Managing Director

POLICIES ISSUED ON ALL APPROVED PLANS

## RESULTS

The following is the first five-yearly dividend under a 20 Payment Life Policy issued by The Great-West Life; amount \$5,000—premium \$132.00, age 21.

- (1) Cash payment of ..... \$95.50
- (2) or a Bonus addition of ..... 300.00
- (3) or a Temporary reduction of premium for five years of 20.75
- (4) or a Permanent reduction of premium of ..... 8.50

Not only are profits high—but premiums are low in

The  
Great-West Life Assurance Company

Head Office - - WINNIPEG

Ask for personal rates—stating age.

## THE HOME LIFE

Association of Canada

Head Office

Home Life Building, TORONTO

Capital and Assets, \$1,400,000



Reliable Agents wanted  
unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President

J. K. McCUTCHEON,  
Managing Director

A. J. WALKER, A.C.A., Secretary

## SOME VITAL POINTS

Mirroring the Distinguishing  
Features of the

## Mutual Life of Canada

**MUTUAL** on the Full Legal Reserve Plan:  
**CAREFUL** in the Selection of Its Members:  
**PRUDENT** in the Investment of Its Funds:  
**ECONOMICAL** in Management Consistent with  
Efficiency:  
**PROGRESSIVE** along Scientific and Popular lines:  
**REASONABLE** in its Policy Terms and Conditions:  
**LIBERAL** in Its Cash and Paid-up Values:  
**PROMPT** in the Settlement of Its Claims: and  
**JUST and FAIR** in All Its Dealings.

HEAD OFFICE, WATERLOO, ONT.

## THE CROWN LIFE INSURANCE CO.

Head Office—TORONTO.

Record for 1910

New Business—\$2,017,400, increase of 52 per cent. Insurance in Force—\$6,318,009, increase of \$1,005,619. Premium and Interest Income, etc.—\$261,995.99. Payments to Policyholders—\$49,691.47. Total Assets—\$861,615.69, increase of \$139,721.97. Average Interest Earning Rate on Investments—6½ per cent. Reserve Fund for Policyholders—\$695,354.00. Total Security for Policyholders—\$1,325,129.39. Surplus to Policyholders' Account—\$152,236.38.

CROWN LIFE POLICIES include Automatic Non-Forfeiture, Total Disability, Extended Insurance, Guaranteed Loan, Cash Surrender and Paid-up Values, and other modern privileges, with low Premium Rates.

Agency Openings, with Salary and Commission Contracts, for successful Life Insurance Writers. Apply to,  
WILLIAM WALLACE, General Manager.

## THE EXCELSIOR LIFE INSURANCE COMPANY

Established 1889.

Head Office, TORONTO, CANADA

Insurance in force - - \$14,000,000.00  
Available Assets - - 2,552,863.49

Satisfactory Profits paid Policyholders during four Quinquennials. Foremost in Profit-Earning Features and in Security.

The New Excelsior Policies are up-to-date in every particular.  
Excellent Opening for First-Class Field Man.

Agents Wanted: To give either entire or spare time to the business.  
E. MARSHALL, General Manager. D. FASKEN, President.

## The Dominion Life

wants a few

Good Men for a Good Company  
in Good Territory

Apply to; Fred Halstead, Superintendent, Waterloo, Ont.

## THE FEDERAL LIFE ASSURANCE COMPANY

Agents of character and ability wanted to represent this old established Company in Western Canada. To the right men liberal contracts will be given. Apply to

R. S. ROWLAND, Provincial Manager . . . Winnipeg, Man.  
J. P. BRISBIN, " " . . . Regina, Sask.  
T. W. F. NORTON, " " . . . Calgary, Alta.  
T. MACADAM, " " . . . Vancouver, B.C.

or to the

HOME OFFICE at HAMILTON, ONT.

## SUN LIFE OF CANADA

At 31st December 1910

Assets - - \$38,164,790 37  
Surplus over all liabilities, and Capita  
Hm 3½ and 3 per cent. Standard 3,952,437 54  
Surplus Government Standard 5,319,921 18  
Income, 1910 9,710,453 94  
Assurances in Force - 143,549,276 00

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

Sun Life Policies are easy to sell

THE ADVERTISERS ON THIS PAGE would like to know that you "saw it in The Monetary Times." You will confer a favor on both advertiser and publisher by mentioning it when answering advertisements.