## "Good Morning, Have you used PEARS' SOAP"

The cost of beauty is but a few cents per week—that is all—for Pears, which by virtue of its complete purity and unequaled quality, lasts twice as long as common toilet soaps.

There is nothing, no matter how costly, that can be applied to the skin, that will do more to cleanse, preserve, refine and beautify it than Pears. What Pears cannot achieve in this direction cannot be done.

Pears is wholly composed of pure, natural emollient elements perfectly combined.

> Matchless for the Complexion

OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST. "All rights secured."