

Canadian Druggist

Devoted to the interests of the General Drug Trade and to the Advancement of Pharmacy.

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"APENTA"

THE BEST NATURAL APERIENT WATER.

Bottled at the Springs, Buda Pest, Hungary.

Under Eminent Scientific Control.

"APENTA"

THE BEST NATURAL APERIENT WATER.

"We know of no stronger or more favorably-constituted Natural Aperient Water."

L. Liebermann

Royal Councillor, M.D., Professor of Chemistry,
and Director of the Royal Hungarian State
Chemical Institute (Ministry of Agriculture),
Buda Pest.

"APENTA"

THE BEST NATURAL APERIENT WATER.

PRICES TO RETAILERS :

\$5.50 per case of 25 large glass bottles.
\$8.50 " 50 small " "
\$8.50 " 100 glass quarter "

"APENTA"

SEE that the Labels bear the well-known
RED DIAMOND MARK of the

SOLE EXPORTERS :

THE APOLLINARIS COMPANY, Ltd.,
LONDON.

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Correspondents.

There are a few things which gratify an editor more than to have correspondents. It matters not what phase of any question they assume. The fact that they are sufficiently interested to manifest it by voluntary contribution of view is enough to satisfy him. What he wants, and what he always looks for, is an evidence of interest. When he feels that he is writing strongly on any subject he is well aware that the view he may be expressing will not be acceptable to all his readers. It isn't necessary that it should, but if his opinions will arouse an expression of the opinions of others, his main object has been accomplished. Editors, of course, are not all alike. Some are so constituted that the personality of the writer is even more conspicuous than his writing. Usually such editors do not get correspondents. The pronoun I has been so much embellished that others do not care to spoil the polish by uninvited proximity. Few persons like the man who only likes himself, and as few like the man who likes his own views so well that he cannot tolerate those of others. On the other hand there are those whose personality is so effectively lost sight of that only the broad-minded spirit of generous liberalism is in evidence. They also have views, it is true, but they are so expressed that the reader feels it a pleasure to realize that an opposite opinion will be appreciatively tolerated. The true editor values very much more the article from a correspondent than he does that from his own pen. His own is of sowing while the other is reaping. Correspondents are involuntary editors. The spontaneity of their expression lends a force and influence which is far more reaching than they are aware of. Superficialism is absent, candor is present, and the confidence of honesty of view which is manifest secures at once an attention which the most cultured and carefully devised editorial could not get.