

jaunt through Europe. by the automobile enthusiast, Henry Norman, M.P. The title of his article, "The Flowing Road," suggests the well-known style of this popular writer, who has infused such genuine enthusiasm and love for the outdoor life into this fascinating account, that all who read the March Scribner's will surely become enthusiasts of this wonderful modern traveling machine.

Thomas Nelson Page, one of the most popular American writers of the day, contributes a short story, and Francis Wilson, the American actor, and by the way, a charming scholarly gentleman as well, writes most entertainingly of the personality of the late Joseph Jefferson, famous all over this continent for his interpretation of Rip Van Winkle.

A STUPENDOUS UNDERTAKING.

PROBABLY the largest enterprise ever undertaken by any publisher in popularizing the best of the world's literature, is being undertaken by J. M. Dent & Co., of London, England, already famed as publishers of the Temple Editions of Shakespeare, Scott, Dickens, etc. The new enterprise is to include 1,000 volumes, embracing every work of importance in the literature of the world, and the series is to be known as Every Man's Library.

The volumes are printed in clear type, on a specially made paper, which is almost as thin as India paper and absolutely opaque. It possesses many advantages that India paper lacks. By this means lengthy works are compressed into handy volumes. The size of the book is somewhat larger than the average classical reprint, being more of a library edition. The bindings are limp roan or cloth.

It would be impossible to enumerate even a fraction of the titles, but it might be explained that the library is divided into sections, as follows: Biography, children's, classical, essays and belles lettres, fiction, history, philosophy and theology, poetry and drama, romance, science and travel.

As regards price, the leather edition, which will undoubtedly be the favorite edition in Canada, is sold at 2 shillings. Contrast this with the average 3s. 6d. classical reprint, and one wonders how it can be done. The sale of Every Man's Library in Canada is controlled by William Briggs, and advance orders to date have been exceptionally large.

THE E. H. HARCOURT CO., LIMITED.

IN one or two issues of Bookseller and Stationer there have been brief references to the E. H. Harcourt Company, Limited, Toronto, Canada. Bookseller and Stationer is now glad to be able to tell something more definite about the company and its president.

The E. H. Harcourt Company, Limited, was incorporated in October, 1905, as lithographers, printers, publishers and manufacturing stationers, and in November of the same year purchased the valuable and historic building and property at and adjoining 255 Wellington street west, Toronto. The interior of the larger portion of the building has been remodelled and work in this direction is still proceeding. The lot on which the building stands is 35x121 feet and the plans of the company are to erect a three-storey structure at the base of the lot, thus giving 12,000 square feet floor space in all. The lot adjoining, 56x121, will be utilized as occasion demands.

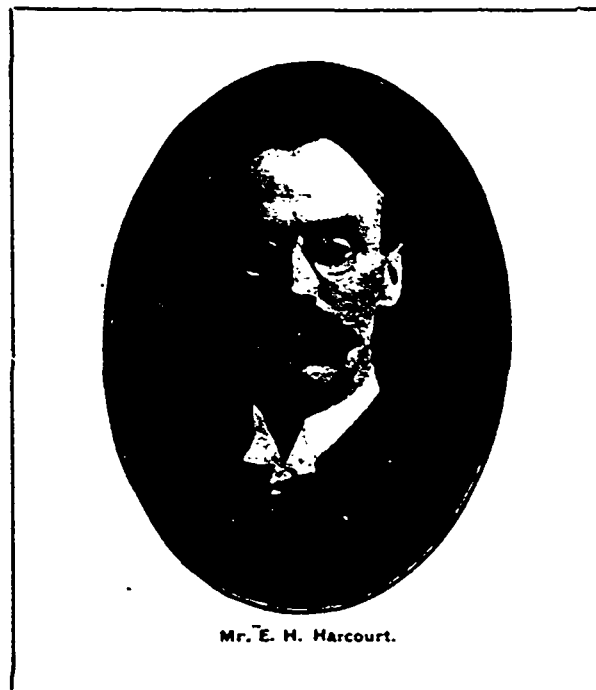
The advent of the E. H. Harcourt Company into the publishing and manufacturing stationery field is but another of the many instances which prove not only Canada's growth in general but Toronto's growth in particu-

lar. Yet while opportunity is usually the stepping-stone to successful industry, no company in this day of weighty competition could hope to pilot itself through on the strength of the country's growth alone. A new company must know its possibilities and limitations at the outset and be prepared to do things in the genesis of its career.

Just here the potency of the E. H. Harcourt Company lies. Instead of following in the beaten path the company will hew out a course of its own. A feature will be made of manufacturing specialties, such as tablets, exercise and scribbling books, note and drawing books, and all school blanks. The company now have presses going and a staff engaged turning out orders, and we are informed that samples will be ready shortly.

Mr. E. H. Harcourt, president of the company, is a man of large experience and ripe judgment. He has had an uninterrupted connection with the trade for a period extending over a quarter of a century. Yet he is just forty-two years of age—in the prime of life.

Mr. Harcourt commenced his "road" days before he



Mr. E. H. Harcourt.

reached his majority. He made his first trip for The Copp, Clark Co., Limited (then Copp & Clark) at the age of sixteen. The territory covered was the north and west—scattered enough in those days.

Mr. Harcourt continued to travel, at intervals, for about ten years, all the while imbibing and assimilating that knowledge of trade and country now so valuable to him. In 1890 he made his first buying trip and in the same year was appointed manager of the stationery department, which position he held with credit to himself and satisfaction to the company for eleven years. In 1901 the managership of the manufactory was tendered and accepted and Mr. Harcourt continued to act in that capacity until his withdrawal to form the E. H. Harcourt Company, Limited.

The best wishes of friends and former associates and the confidence of the trade will be heartily extended to Mr. Harcourt now that he has entered into broader activities. And surrounded by capable, practical and far seeing directors, the company of which he is the head should rapidly gain that measure of recognition due the enterprise and sagacity of its promoters.