

# THE ONLY ABSOLUTE GUARANTEE OF QUALITY

**IS THE INTEGRITY OF THE MANUFACTURER.**

THE AMERICAN WATCH CASE COMPANY, of Toronto, guarantee every case bearing their trade mark, no matter by whom sold.

OUR CANADIAN PATENT FOR  
THE PERFECTION CASE  
WAS ISSUED JANUARY 15TH,  
1886.



OUR NEW 3 oz. PERFECTION  
O. F. OR HUNTING CASE  
NOW READY.  
ASK YOUR JOBBER FOR THEM.

## THE PERFECTION

**D**UST PROOF Watch Case, although placed by the American Watch Case Co., of Toronto, upon the Market four months ago, has already been pronounced by expert Watch Dealers to be

**THE BEST AND CHEAPEST WATCH CASE EVER MADE.**

The Perfection has been specially designed with a view to make a Watch Case which would at once be cheap in price and at the same time afford sufficient protection to the movement. This idea has been admirably carried out by taking the excess of Silver from the centre and placing it in the backs, which will be found extra firm and heavy. Although the cheapest Watch Case ever made, it is warranted to give satisfactory wear. Ask your Jobber to show them to you; it is money in your pocket to handle them, therefore take no others instead. Every "Perfection" Case we manufacture bears our stamp and registered Trade Mark as above, and is fully guaranteed as to quality, no matter by whom sold.

### OUR NEW PATENT UNBREAKABLE PENDANT SET.

Dealers will please notice that we are now fitting all of our Open-Face Stem-Wind Cases with our new Patent Unbreakable Pendant Set, the simplest, strongest and best device for the purpose ever invented. They are made so as to take any regular American Full-Plate Movement with Female Winding Pinion. Our 3 oz. S. W. Perfection Cases are also fitted with it.