

DISPLAY NIGHTS

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COLLARS
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GLOVES

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ON DISPLAY
SATURDAY

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Big Fours \$1190,
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—Ila Richardson, Frank
Hall, Christina Hall,
Lloyd Poore,
bert Hall, Harold Campbell,
Brock Thompson, Leatha
Lloyd Orr,
fac Hall,
F. H. THOMPSON, Teacher.

THE STERLING BANK OF CANADA

SAVE, Because---

Purpose strengthens with the first dollar you save.

THE MERCHANTS BANK OF CANADA

CAPITAL AND REST OVER \$14,000,000.00

LOOK TO THE FUTURE

Times may change and work become less plentiful for you with advancing years and you will have no such help anywhere as your nice little few hundred dollars saved in some sound Canadian Bank.

Begin now with only one dollar. Make a hobby of it. See how far behind you can leave trouble and hard times. Above all things do not look backward in your run to the harbor of comfort.

WATFORD, ONT., BRANCH - F. A. MacLEAN, Manager.

Maxwell The World's Greatest Motor Car Value \$890

Economy in operation and up-keep is usually an important consideration in the purchase of a motor car.

Maxwell stock cars hold all records for mileage per gallon of gasoline and per set of tires.

Maxwell stock cars are so strongly and carefully made that replacement of parts is seldom necessary. This fact is affirmed by Maxwell owners the world over.

Touring Car \$890 Cabriolet \$1225
Roadster \$570 Town Car \$1300
Sedan \$1400

All prices f. o. b. Windsor

D. A. MAXWELL
WATFORD, - ONTARIO

ARKONA

Easter wedding bells are ringing. Mr. Basil Hobbs spent Tuesday in London.

Mr. Blythe Rutter is in Sarnia this week.

Mr. Chas. Wilson, of Sarnia, spent Monday in town.

A new assortment of ladies collars just arrived.—Fuller Bros.

Miss Ila Fraser, of Forest, is visiting her friend, Mrs. Richard Wilson.

Rev. and Mrs. Moule are spending a few weeks in Toronto.

Mr. Nile Eastman, left Tuesday for

Capac to visit his brother.

Mr. Ivan Dowding, of Sarnia, spent the week end at his home here.

Mr. Harold Eastman, of Clinton, was in town for a few days last week.

Our new spring hats for young men are now here.—Brown Bros.

Mrs. Scott and Mrs. Richter are visiting friends in Detroit and Windsor.

Mrs. Hume and two children spent Saturday and Sunday with friends in Sarnia.

Mr. Cicero Everest, of Port Huron, Mich., is renewing old acquaintances in the Ark.

Mr. T. Foster, of Standard Bank Staff,

is spending the Easter holidays at his home.

Miss Olive Oakes is spending the Easter vacation with her sister, Mrs. Harte, Jarvis.

Call and see our new assortment of fancy crepe de chine collars.—Brown Bros.

Miss Fraser, who has been visiting Mrs. R. Wilson, has returned to her home in Forest.

Miss Doris Benedict nurse-in-training in Sarnia Hospital is spending a couple of weeks at her home here.

Pte. Earl Barrett, of 63rd Battery, London, and Mr. Clifford Barrett, of Parkhill, spent Saturday in town.

Rev. McDermid, of Lucan, will occupy the pulpit in the Presbyterian Church Sunday afternoon April 8th, at 2.30 p. m.

The regular meeting of the W. I. will be held at the home of Mrs. Horatia Smith, Saturday April 7th, 1917. A good paper is being provided by Mrs. W. H. Luckham. All are invited.

SATISFIED MOTHER

No other medicine gives as great satisfaction to mothers as does Baby's Own Tablets. These Tablets are equally good for the newborn babe or the growing child. They are absolutely free from injurious drugs and cannot possibly do harm—always good. Concerning them Mrs. Jos. Morneau, St. Pamphile, Que., writes: "I have used Baby's Own Tablets and would use no other medicine for my little ones." These Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

The Late William Hume

One more of the old pioneers of Watford has passed away, in the person of William Hume, Sixth line S. E. R., in his 76th year, on March 15th. He was buried on Monday March 19th in St. James' Cemetery, Brooke. He was born and raised on the farm he lived and owned at time of his death. His only surviving brother, John Hume of Petrolia, was born and raised on the same place. He leaves to mourn his loss four daughters, Mrs. George Morris of Windsor, Mrs. Fred Morris of Bracebridge, Mrs. Albert Sutton of Brooke, and Mrs. James Morgan of Merid, Sask; also one son, Fred, on the old homestead. The pall bearers were six nephews, Wm. Hume, Robert Hume, Earnest Hume, Sidney Hume and John Spalding.

Harry Lindsey, a well known Strathroy real estate dealer, died Saturday.

MAIL CONTRACT

SEALED TENDERS, addressed to the Postmaster General, will be received at Ottawa until noon, on Friday, the 17th day of May, 1917, for the conveyance of His Majesty's Mails, on a proposed contract for four years, six times per week over Kerrwood No. 3 Rural Route, from the 1st of July next.

Printed notices containing further information as to conditions of proposed Contract may be seen and blank forms of Tender may be obtained at the post offices of Kerrwood, Strathroy and Watford, and at the office of the Post Office Inspector, London.

G. C. ANDERSON, Superintendent.

Post Office Department, Canada, Mail Service Branch, Ottawa, 30th March, 1917. 6a3t



If you cannot carry a rifle, you can serve your country on the farm.

"The plow is our hope," declared Right Hon. David Lloyd George, the Prime Minister of Great Britain. The tremendous significance of these words in the face of a world shortage of food must be a matter of concern to all. It points out the path of duty to men and boys unable to enlist in the army but capable of helping to increase production.

Help the farmer increase production

At this supreme hour when ample food production is one of the indispensable means of victory, the country faces a serious shortage of men and boys on the farms. The Department of Agriculture emphasizes the urgency of every man and boy taking to heart this splendid opportunity for patriotic service.

Boys Decide now to help in the war. If you are between the ages of 14 and 18, and have good term record, you can secure promotion at school by enlisting for farm service any time between April 20th and May 20th.

Parents are urged to encourage their boys to enlist for farm service. The physical and moral welfare of your boy will be advanced by a summer spent close to Nature; an interest will be awakened in an important industry of the country that will be a help to him in his whole future.

Men The Department appeals to retired farmers, to men following no occupation (retired), to business men who can spare at least a portion of their time, to all men who can arrange their affairs so as to help some farmer. Every man is invited to enlist for farm service.

Confer with your District Representative of the Department of Agriculture, or write or visit Ontario Government Employment Bureau, 15 Queen's Park, Toronto.

Ontario Department of Agriculture

W. H. Hearst, Minister of Agriculture

Parliament Buildings

Toronto

ANNOUNCEMENT

ON March 9th, Mr. Frank Pritchett became manager of our Watford Branch, owing to the resignation of Mr. Lou Kinnell. In order to advise those whom we may not be able to see personally, we wish to state that it is our intention to pay for cream weekly. Every individual lot of cream shall be tested independently of any previous or succeeding lot from the same customer. For all produce we shall pay the highest possible prices consistent with general market conditions. We thank our old customers for past patronage and wish to assure them, also any others who may be considering selling their produce to Silverwoods, that their trade shall have every consideration and the very best attention. By giving the new management a trial you will be convinced. We wish everyone a prosperous year.

SILVERWOODS, Limited