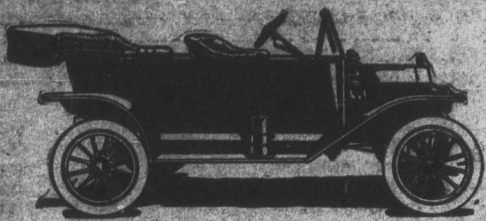


# FORD AUTO, FULLY EQUIPPED AND CASH PRIZES TO BE GIVEN AWAY



## CONTEST OPENS APRIL 1ST. CLOSES MIDNIGHT SATURDAY, AUGUST 1.

### REMARKABLE OFFER MADE BY 14 LEADING BUSINESS HOUSES OF CAMPBELLTON.

Some lady or gentlemen, girl or boy over 12 years of age, will become the happy possessor of this Auto on August 1st. Who will it be? All have a chance. The firms giving this Contest are all reliable and will treat you fairly. Give them the benefit of your trade; ask for the coupons and save them for your friend who will want them. This Contest is given by the following leading business men of Campbellton:

**ANDREW'S CLOTHING STORE**  
GENTS' FURNISHINGS.  
"The Best to be Had at a Fair Price" at our Store.

**F. E. SHEPARD & Co.**  
LADIES' OUTFITTERS.  
Costumes and Ladies' Wear of All Kinds.

**MISS ULTICAN**  
MILLINER.  
The Latest Paris Models Are Always on Exhibition at my Store.

**GEO. ST. ONGE**  
Choice Groceries, Flour, Feed, Garden Seeds, Etc.  
Andrew Street, Near Bank of Nova Scotia.

**THOS. WRAN**  
DRUGGIST.  
All the Standard Remedies Always in Stock or Procured at Short Notice.

**H. C. MONTGOMERY**  
JEWELER.  
A very Select Line of Jewelry and China Goods Always in Stock. Repairing a Specialty.

**J. F. GALLAGHER**  
Dry Goods and Ladies' Wear of All Kinds.

**I. FLOYD**  
BUTCHER.  
Choice Western Beef, Pork, Etc Always on Hand.

**THE LOUNSBURY Co.**  
E. A. LeGallais, Manager.  
Furniture of Every Kind, Automobiles, Carriages, Farm Machinery, Pianos and Organs.

**CENTRAL BOOK STORE**  
Stationery, Novelties, Sporting Goods and Magazines

**FERGUSON BROS.**  
EXCLUSIVE MEN'S FURNISHINGS  
The Newest and Best Can Always be Seen at our Store, Lounsbury Building.

**L. CANTIN**  
JEWELER and OPTICIAN.  
The Best in Solid and Plated Wares. Jewelry of Every Description.

**THE CAMPBELLTON GRAPHIC**  
The Bay Chaleur Newspaper.  
The Most Popular Weekly Published in this Territory. Send it to your friends.  
\$1.00 per year in Advance. \$1.50 to the U.S.

The plan is as simple as the offer is liberal. Any one can understand it after a few minutes explanation. During the Contest the business men who are participating in this trade booming carnival will give Automobile vote coupons on all cash purchases and for the payment of old accounts. With every five cent purchase a five vote coupon will be given. With every ten cent purchase a ten vote coupon will be given. With every twenty-five cent purchase a twenty-five vote coupon will be given. With every dollar purchase a hundred vote coupon will be given. With every \$10.00 purchase a thousand vote coupon will be given, and so to the amount of any retail purchase made of these business firms during the Contest.

**HOW TO VOTE**—On Every Vote Coupon given out by the business men who are in the Contest is a blank line, on which can be written the name of the person voted for. These names should be written plainly.

**RULES AND REGULATIONS.**  
The Rules and Regulations governing this Contest have been made as fair and impartial as it is possible to make them, and the right to make new rules, or amend these rules is reserved by the management of the contest.

It has been the endeavor of the management to make the rules as simple and fair as possible, but giving all an equal chance.

**READ THE RULES CAREFULLY.**

Rule 1—Any lady or gentleman, girl or boy, not under twelve (12) years of age who is not the child of an employee connected with the Business Houses mentioned in this advertisement, or grandchild or niece or nephew of any of the participating merchants, may become a Candidate in the Automobile Contest by enrolling his or her name at the places of business of all the merchants who are joint participants in this Contest.

Rule 2—For all money paid to any of the participating merchants during the progress of the Contest, either on cash purchases or on account, coupons at the rate of one cent per vote will be issued, no coupons of smaller denomination than five votes will be issued.

Rule 3—Under no consideration shall the schedule mentioned above be changed nor shall any additional votes be awarded by any merchant at any time during the progress of the Contest, except as provided for in rule 12.

Rule 4—A sealed ballot box shall be placed in the store or office of each participating merchant for the reception of said votes. Said ballot box shall be

opened by the said merchant in exactly three weeks from the date on which the Contest starts. The votes contained in said box shall be counted by him or by parties selected by him and the result of said counting shall be kept a secret.

Rule 5—The ballot box shall be again opened at the end of the second three weeks, and at the end of the following two weeks, and thence each two weeks until the close of the contest; the ballots counted in like manner and the result thereof kept a secret.

Rule 6—As an incentive to early casting of votes and to facilitate the counting thereof, the following bonuses shall be given. The votes cast for each contestant during the first period shall be increased 50 per cent. In other words, if Contestant A has 100,000 votes and Contestant B 90,000 votes, 50 per cent shall be added to the votes of each so that A will be credited with 150,000 and B with 135,000 votes.

Rule 7—The votes cast for each Contestant during the second period shall be increased 40 per cent; the votes cast for each Contestant during the third period shall be increased 30 per cent; the votes cast for each Contestant during the fourth period shall be increased 25 per cent; the votes cast for each Contestant during the fifth period shall be increased 20 per cent; the votes cast for each Contestant during the sixth period shall be increased 10 per cent; the votes cast for each Contestant during the last period, or until the close of the contest shall not be increased at all.

Rule 8—At the conclusion of the Contest three disinterested judges shall be selected by said

**WHERE TO VOTE**

There will be ballot boxes at each of the places interested in the Contest. The Ballots in each of these ballot boxes will be counted at the end of each period as specified in the Rules and Regulations, but as this count will be kept secret no contestant can find out how many votes another Contestant has, and as a result the Contest is bound to be fair and above board throughout.

Any further information necessary will be cheerfully furnished by any of the merchants interested, or upon applying to the Contest Editor, Graphic.

On which can be written the name of the person voted for

merchants, who shall tabulate the result certified to them by each merchant participating and shall award the Grand Prize of the Ford Automobile to the one who has received the greatest number of votes; \$50.00 in Gold to the one getting the second largest number of votes; and \$25.00 in Gold to the one getting the third largest number of votes.

Rule 9—No merchant taking part in the Contest or any employee of such merchant shall save coupons for, or in any way interest himself or herself in behalf of any Contestant.

Rule 10—Coupons shall be given in retail dealing only. Wholesale transactions must not be recognized as participating in this Contest.

Rule 11—Any Contestant buying a vote coupon from any person, shall upon proof of such purchase be disqualified from participating further in the Contest.

Rule 12—On all accounts dated two months or more previous to April 1st, and paid during the Contest double votes will be given.

In the case of the Opera House and purchases of soda water or other drinks at Mr. Thos. Wran's Soda Fountain, each 5 cent purchase will entitle the purchaser to 25 votes or for each 10 cent purchase 50 votes. For subscriptions to the Graphic votes as per a schedule published elsewhere in this issue will be given, but on all other business only the regular one vote for each cent will be allowed.

Any infraction of these rules should be reported to The Contest Editor, Graphic, when the matter will be immediately dealt with.