

HALF-PRICE DRUG SALE At TAYLOR'S

Our Prices Talk

- 25c Edwards' Nervine 12½¢
25c Carter's Little Liver Pills 12½¢
25c Tooth Brushes, 12½¢
35c Electric Liniment 17½¢
35c White Liniment 17½¢
50c Pound Rolls Absorbent Cotton 25¢
50c Florida Water 25¢
50c Emulsion of Cod Liver Oil 25¢
50c Gin Pills 25¢
\$1.00 Peptonized Beef, Iron and Wine 50¢
5c English Fuller's Earth 2 for 5¢
15c English Fuller's Earth 2 for 15¢
25c Mennen's Talcum 12½¢
5c Feeding Nipples 2 for 5¢
25c Bottles of 100 Bland's Pills 12½¢
35c Bottles Improved Laxative Bland's Pills 17½¢
10c Cigars, all makes 5¢
50c Large Shaving Mirrors 25¢
15c Palm Olive Soap 2 for 15¢
50c Evangeline Cream, the best greaseless skin food 25¢
5c Tins Camphorated Chalk 2 for 5¢
25c Bottles of 100 A. B. S. and C. Tablets 12½¢
25c Peroxide, the very best 12½¢
25c Whisks 12½¢
15c French Soaps 2 for 15¢
25c Foot Elm 12½¢
10c Toilet Paper 5 for 25¢
10c Williams' Shaving Soap 5¢
\$1.00 Shaving Brushes 50¢
10c Colgate's Shaving Soap 5¢
25c Rubber Ear Syringes 12½¢
10c Mystic Corn Salve 5¢
25c Laxative Bromide Quinine 12½¢
10c Corn Files 5¢
25c Coryolopsis Talcum 12½¢
25c Pound tins Violet Talcum 12½¢
25c Parmalee's Pills 12½¢
35c Listerated Tooth Paste 17½¢
50c Liquid Shampoo 25¢
35c Best Massage Cream 17½¢
\$1.50 Hypophosphites, the best 75¢
50c Healing Ointment 25¢

SPECIAL

- 75c Marmola Tablets 49¢
25c Tix 17¢
75c Parnell (double strength) 49¢
50c Canthrox 39¢
\$1.00 E. Intogen 79¢
\$1.98 Sanatogen \$1.62
\$1.50 Sanol Kidney Cure \$1.09
\$2.00 Sanol Antidiabetes \$1.49
\$1.50 Sanol Blood Remedy 88¢
\$1.00 Sargol (genuine) 74¢
50c Sargol (genuine) 39¢
35c Hazeline Snow 23¢
\$1.00 value Beef, Iron and Wine 49¢
25c Liquid Vener 17¢
\$1.75 Red Rubber Fountain Syringes, complete with all attachments 98¢
50c Fruit-a-lives 23¢
\$2.00 Red Rubber Hot Water Bottles, guaranteed for two years 98¢
\$2.75 Whirling Spray ladies' syringes \$1.69
\$2.50 Whirling Spray \$1.39
25c Carline's Extract of Malt 18¢
50c Pops 29¢
Taylor's Cream of Roses, per ounce 5¢
Prices are the same at both London stores. No mail orders accepted.

Taylor Drug Co.

399 TALBOT STREET
RELIABLE CUT-RATE
DRUGGISTS
Opposite Market, and Corner of
Wellington and Horton Streets.

Phone 470.
**For Best
COAL**
John Mann & Sons
425 York St.

**LONDON'S LARGEST
JEWELRY.**

Special For This Week
14k. Pendant, Genuine Pearls, with
9k. Neck-Chain. Your choice of pat-
terns, \$6.50. See them in our window.

234 Dundas Street.

**"Smooth
Silky
Doughs"**
Are Made From
"Purity Flour" and
"Fleischman's"
Yeast
"Parnell's Bread"
is made up of this
combination.
If you saw just
one of our Doughs
made you could
not help but say
"Parnell's Bread"
is good.

TRY A LOAF

Phones 929-1390

**SATURDAY
SPECIAL SALE**
DIAMOND HALL STORES
WATCHES
Ladies' Wrist Watches
Gold-filled with best make move-
ments, fully guaranteed
\$12.50, \$14.00 and \$16.00.
Worth up to \$18.00.
Solid Gold Wristlet Watches
\$22.00, \$23.00 and \$25.00.
Worth up to \$30.00. On sale Satur-
day only.
Ladies' Waltham Watches
in gold-filled cases. Very special \$10
**Gents' 15-Jewel Thin Model
Diamond Hall Watch**
Fully guaranteed, no better value in
America. Special sale, \$10.00
**17-Jewel High-grade Diamond
Hall Movement**
in gold-filled case. Special Sale \$12.00
All above watches are guaranteed by
official watch inspector of C. P. R. and
G. T. R.
W. G. YOUNG
214 Dundas St. 674 Dundas St.

**JOHNSTON
BROS.**
XXX BREAD
Is the bread that maintains body
and brain at the highest point of
strenuous activity.
Get it from your grocer
or have it delivered at the
door.
JOHNSTON BROS. 'PHONE 944

TRAIN KILLS ST. CATHARINES MAN.
St. Catharines, March 11.—John Bel-
ton, aged 53, a resident of this city, was
the man killed by a freight train late
last night between Merritt and St.
Catharines. His remains were identified
this morning.

**BOYS and girls can enjoy a Brownie
Camera right from the start. Pat-
terns with grown-ups too. Prices
\$1.00 to \$12.00. Prompt developing and
printing of films.
J. H. Back & Co.
210 DUNDAS STREET, 2nd**

ROWAT'S COFFEE
Pleases people who
are particular.
45c per pound.
T. A. ROWAT & CO.
250 Dundas Street.
Phones 3051-3052.

**\$1 Any Article
In Our
North Window
ONE DOLLAR
C. H. Ward & Co.**
DIAMOND MERCHANTS
AND JEWELLERS.
374 RICHMOND STREET.
ywt

HAMILTON'S Ale and Porter

Cannot be excelled. It's a
favorite drink with many, and
will suit you if you try it.

LIBERAL CLUB MOURNS DEATH OF SIR GEORGE

Resolution Was Adopted by a
Standing Vote Deploing
His Loss.

The London Liberal Club last night, adopted, by a standing vote, the following resolution, moved by George S. Gibbons, and seconded by George Hooper, and in-
structed Secretary W. Chester Butler to
send a copy of the same to Duncan C.
Ross, M. P. of West Middlesex:
"Realizing the great loss that has been
sustained by Liberalism and by the coun-
try at large through the death of your
distinguished father, the late Sir George
W. Ross, we, the members of the London
Liberal Club, here assembled, desire to
express our deep sympathy to yourself
and other members of your family, in this
sad bereavement.
"A great man has passed, a man who
occupied a large place in the making of
this Province and in the cementing of the
relations that bind our country together
from the Atlantic to the Pacific.
"The Liberal Club, of London, keenly
feels the loss that has been sustained,
the niche in the party's hall of fame and
work that has been vacated and that can
never be filled in the same able way.
And its members hereby express the sin-
cere sorrow at the demise of such a Lib-
eral."

NEWS

To Hold Concert.—The British Social
Union will hold a concert tonight in Hy-
man Hall, the proceeds of a collection to be
taken at the door to be devoted to the aid
of a football team to be organized in the
spring. A debate is being arranged be-
tween teams representing the British
Social Union and the Liberal Club. It
will be held next week.

Liberal Euchre Contest.—The members
of the South London and city Liberal
clubs will meet in a friendly game of
euchre at the South London rooms Friday
evening. The proposed contest is the re-
sult of a challenge issued by the down-
town club and which was promptly ac-
cepted by the south end branch. A large
attendance of members is expected.
Confirmation Service.—Right Rev.
Bishop David Williams, of Huron,
held a confirmation service in Em-
manuel Church, London Township,
yesterday afternoon at 2:30 o'clock.
Fifteen candidates prepared by the
rector, Rev. H. B. Ashby, were pre-
sented for confirmation. The service
was largely attended.

Fraternat Visit.—Olive Branch Lodge
No. 8, I. O. O. F., of Woodstock, visit-
ed Choralion Lodge of London last night
with 35 members of its degree team. Two
candidates were initiated during the
evening ceremonies. Fraternal speeches
were made by Brothers W. J. Watford,
Bates Murray, Mays and McLeod. Olive
Branch Orchestra furnished excellent
music.

Hold Post Mortem.—Coroner Dr. Fer-
guson and the jury empanelled held a
post mortem into the death of the un-
known child, whose body was found un-
der the York street bridge Tuesday night
by Peter Grace, at Griffith & Willsie's
undertaking parlors last night. The jury
adjourned until March 18 when the in-
quest will be held at the police head-
quarters.

Hospital Trust to Meet.—The hospital
trust will meet this afternoon to consider
a petition to be presented by local physi-
cians or grating for the permanent in-
stitution of head operating room nurse
at Victoria Hospital. Miss Wilson, who
recently filled that position, resigned for
the reason, it is said, that she was re-
placed by the lady superintendent, Miss
Margaret Stanley. The doctors resent the
idea of so frequent changes in this depart-
ment, and will ask the trustees to devise
some means whereby a head nurse may
be retained for a longer period than one
year, which apparently has been the
maximum length of service in the past.
[Canadian Press.]
Detroit, March 12.—Forty amateur roller
skaters tonight will start a week's
racing for their class in the world's
championship meet in this city. Two of
the contestants are England's repre-
sentatives, Burt Randall and A. R. Eglinton.
Now is the time to prepare for a big
chase in the world's championship roller
skating meet which will start here to-
night and will run for a week. See
Sharman & Baker, about supplies. London
R. R. No. 4.
Closed, heated carriages for every
occasion. 'Phone Hueston's Livery.

**The London Loan & Savings
Company of Canada**
Quarterly Dividend No. 80.
Notice is hereby given that a divi-
dend at the rate of 6 per cent per an-
num has been declared on the capital
stock of the company, for the cur-
rent quarter, also a bonus at the
rate of 1 per cent per annum, and
same is payable on the last day of
April, 1914.
N. J. KENT, Manager.

STANDARD DRUG, LIMITED

SAVE YOU MONEY

252 Dundas St. Phone 4040. Prompt Delivery Service.

344 Richmond St. Phone 1261. Prompt Delivery Service.

NO! NO!! NO!!!

THIS BUSINESS IS NOT FOR SALE!
WE WISH to emphatically state so. Nor is there anything on top of this green earth sufficient to induce us to accept the repeated suggestions to go back to the old way and the high prices which have been foisted upon you so many, many years. "OURS IS A BATTLE FOR THE BUYERS." All we wish is a fair field and no favors, and then watch the crushing crowds in both our busy money-saving stores.

Bargains at Both Stores for Friday and Saturday

75c Jad Salts 49c.	25c Chase's K.-L. Pills 14c	50c Peps 29c	\$1.00 Enos' Fruit Salt 59c	50c Bovril 29c	25c Bovril 15c	25c Colgate Tooth Powder 2 for 25c	50c Antiphlogistine 29c	\$1.00 D. D. D. 59c	\$1.00 Liquid Peptonoids 59c
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BARGAINS IN SOAPS.
15c Williams' Carbolic Soap 9¢
25c Milkweed Cream Soap 15¢
15c P. & S. Soap 3 for 25¢
25c Packer's Tar Soap 19¢
25c Box Vinolia Soap 19¢
25c Box Egyptian Rose 19¢
10c Carbolic Soap 5¢
15c Zonox Rose, Violet or Elderflower, full 8-oz. cake 10¢

TABLETS AT BARGAIN PRICES
50c Blood Pills 29¢
25c Headache Wafers 19¢
25c Zonox Cold Tablets 19¢
25c Neuralgia Tablets 19¢
50c Dodd's Pills 27¢
50c Pink Pills 27¢
50c Stuart's Dyspepsia 37¢
100 Asperin Tablets 29¢
100 Cascara Tablets 15¢
100 A. B. S. and C. Tab-lets 15¢
100 Calomel Tablets 15¢
190 Bland's Pills 11¢

HOUSEHOLD DRUGS AT BARGAIN PRICES.
1 Pint Norwegian Cod Liver Oil 29¢
1 Pint Pure Olive Oil 39¢
1 Pint Pure Glycerine 45¢
20 lb. Borax 10¢
10 lb. Epsom Salts 5¢
20 lb. Boracic Acid 10¢
10 lb. Baking Soda 5¢
75c Peroxide 39¢
40c Peroxide 19¢
25c Peroxide 10¢
25c Glycerine and Rose Water 19¢
35c Witch Hazel 19¢
35c Bay Rum 19¢
25c Camphorated Oil 15¢
25c Sweet Castor Oil 19¢
25c Aromatic Cascara 19¢

TONICS AT BARGAIN PRICES.
\$1.00 Celery Nerve Tonic 79¢
\$1.00 S. D. L. Sarsaparilla 65¢
\$1.00 Zonox Hypophosphite 79¢
\$1.00 B. B. B. 69¢
\$1.00 S. D. L. Blood Purifier 59¢
\$1.00 Vigorol 89¢
50c Emulsion Cod Liver Oil 39¢

STATIONERY SPECIAL.
31 Packages only. Initial Stationery, in letters I, D, L, N, S, P and F. Regular 35c each. While they last, each 16¢
Main store only.

CUT FLOWER DEPT.
Phones 4040 and 1261
A modern little flower shop where flowers are thoroughly known. Completely equipped with ice, display case and the largest cooling rooms for flowers in the city. Flowers, to last, must be properly taken care of before reaching your home. We offer you, at reduced prices, each and every day a varied selection of seasonable cut flowers. Watch Friday's papers for our extra special for Saturday selling.

ZONOX TOOTH PASTE.
The best of all dentifrices. Regular 25c, for 19¢

84 NAIL BRUSHES.
Ebony back, pure bristles. Regularly sold for 50c and 75c each. While they last, 29¢ each.

SHAVERS' SUPPLIES AT BARGAIN PRICES.
\$2.00 Razor Straps \$1.19
\$1.50 Razor Straps 98¢
\$1.00 Razor Straps 65¢
50c Shaving Lotion 39¢
25c Shaving Lotion 19¢
50c Massage Cream 39¢
\$1.00 Gem Junior Razors 79¢
50c Gem Junior Blades 39¢
\$1.25 Razors 69¢
10c Williams' Bar 5¢
10c Colgate's Bar 5¢
50c Shaving Brushes 35¢
85c Lilac de France 49¢ (Pinaud's)

BARGAINS Extraordinary
Introducing Clarke's deli-
cious Chocolates. Never before
has anyone dared to cut the
price of these delicious
sweets. These candies are
sold all over Canada. We are
exclusive London agents.
\$1.00 Box Bitter Sweets 79¢
\$1.00 Box Cherries in Maraschino 79¢
50c Box Cherries in Maraschino 39¢
75c Vaudeville Box 59¢
\$1.00 Tivoli Box 79¢
\$1.00 Chocolate Soldiers 79¢
\$1.00 Trocadero Box 79¢
\$1.25 Queen's Court Box 99¢
\$1.00 Cream Cherries 79¢
50c Cream Cherries 39¢
—and—
50c lb. Standard Saturday Candy 29¢
Complete stock Neilson's
Chocolates and Ice Cream
Bricks.

LAXATIVES-Bargain Prices
25c Zonox Regulators 19¢
50c S. D. L. Syrup Figs 35¢
25c Fruit Saline 19¢
50c Fruit Saline 39¢
25c Zonox Syrup Figs 19¢
50c Kidney and Liver Salts 39¢
75c Jad's Salts 49¢
10c Health Salts 3 for 25¢
25c Zonox Laxative 19¢

CIGAR BARGAINS.
15c Metropole Diplomat 5 for 50¢
15c Admiration 5 for 50¢
Black and White 5 for 25¢
20 Minutes in Havana 5 for 25¢
Students 5 for 25¢
Prime Minister 5 for 25¢

EXTRA SPECIAL.
3 dozen only
Kilborne's Invalid Port Wine,
Regular \$1.00,
While it lasts, 59¢

252 Dundas Street
PHONE 4040

STANDARD DRUG LIMITED

344 Richmond St.
PHONE 1261

FREE DELIVERY TO ALL PARTS OF THE CITY

NOTE.—REGARDING SUNDAY HOURS.—Since January we have kept both stores open on Sunday for the sale of Drugs and Compounding of Prescriptions. We did not advertise this fact for the reason that we did not wish to create business on Sundays and for the sake of our staff. Please do not ask for Cigars, Cigarettes or Candy on Sundays. The sale of these articles is prohibited by law.

WINS PRIZE AT EUCHE

At the weekly euchre of the London Liberal Club in Hyman Hall last night, the prize, a pipe donated by W. J. Clark, was won by C. W. Manning, in a play-off with Joseph Russell and Abe Escar. The formal presentation of the various prizes won during the competition is to take place in the course of a week or so. The prizes will be placed on exhibition in the windows of The Advertiser.

The debate committee considered several proposed subjects for a debate that is to be held in the near future, but postponed definite action for a meeting to be held later.

THIRTY-THIRD ANNIVERSARY.
The Wm. Geddes Company, of Strathroy, are today celebrating their 33rd birthday as a company. During the morning hours they will allow a special discount of ten per cent. During the afternoon and evening a reception and tea party will be held, to be followed by a display of new goods, etc., but no selling. The band will be in attendance, and everyone is invited.

**W. H. WINNETT
D., L. & W.
Scranton Coal**
Gives perfect satisfaction. Try it and be satisfied also. All sizes; well screened, and prompt delivery. Phone 481. Office, Horton and William streets.

Special Afternoon Teas at Peters Tea Room—and the prices are very moderate—fifteen to twenty-five cents.

The Best Ad is a Satisfied Customer.
One Ton Will Convince You Our Coal is the Best.
HEAMAN & SON
ork and Burwell St. Phone 312 ywt

**B. A. Mitchell's
SARSAPARILLA.**
114 Dundas Street. Established 1846. ywt

**The Manor
Tea Room**
MOLSONS BANK BUILDING.
Businessmen's Luncheon.
Luncheon, 12 a.m. to 2 p.m.
Tea, 4 to 7 p.m.
Private rooms reserved for special occasions.

CONSULT US ABOUT
YOUR EYES
THE BROWN OPTICAL CO.
Eyesight Specialists and Manufactur-
ers of high-grade Ophthalmic Glasses.
Eyes examined 9 to 6 daily. Even-
ings by special appointment.
237 Dundas Street
PHONE 1877.

Use Connell's Coal
CHESTNUT, STOVE AND EGG,
\$7.00 --- ton,
LARGE SIZE PEA COAL,
\$6.75 per ton.
We recommend our Pea Coal for the range and heater. It has the value of chestnut in these burners and saves you the difference in price, which is \$1.25 per ton.
Offices:
Dundas and Richmond Sts. Phone 770.
Colborne St. and C. P. R. Phone 1098.

Palace Livery
ROSS & BOSS.
Carriages for funerals and all other occa-
sions. Automobile service.
610 DUNDAS STREET. PHONE 838.

Watch Our Window
Where we give a three-days' reduction
choice.
WEDNESDAY, THURSDAY AND FRIDAY
All 12c Cookies for 10c a dozen, fresh
from our bakery.
CHIVAS, CONFECTIONER
117 DUNDAS STREET.
ywt

COAL
GENUINE PLYMOUTH
ANTHRACITE.
Get together with your
neighbors and order a car.
Jas. H. Herrick, Agent
Prices on Application.—Phone 2894.
ywt

YOU NEED NOT BE SICK.
OXYGEN
Nature's Greatest Curative Agent.
Administered by the Oxyphor.
WILL EXPEL DISEASE

Inquire into the science of Oxy-
gen. Use one in your own home and
you will experience a wholesome
change in your views regarding the
treatment of the sick.
No Drugs. No Battery. First Cost the
Only Cost. Lasts a Lifetime.
FOREST CITY OXYPHOR CO
Room 215 Dominion Savings Building.