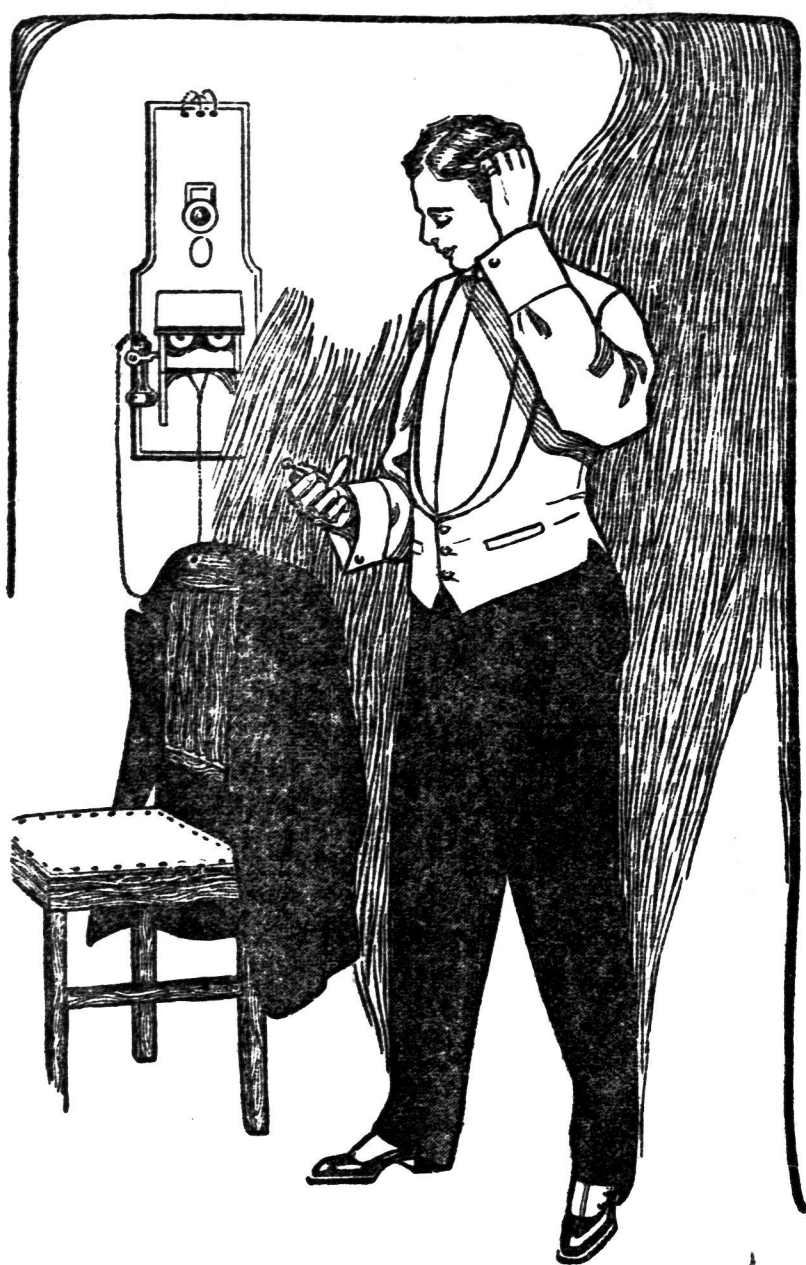


SUN FIRE

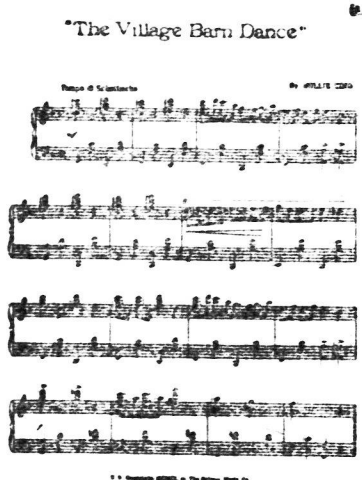
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FOUNDED A.D. 1710
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Canadian Branch, Sun Building, Toronto, H. M. Blackburn, Manager.
J. A. NELLES & SON, AGENTS, LONDON



"5 P.M. and I hav'nt a dress coat for that Social-to-night.
My Tuxedo won't do for there are ladies attending.
Best dress coat I ever saw came from a "Fashion-Craft" shop believe I'll Phone for one my size."
What a blessing to good dressers, no waiting, no worry, and splendid results.

"Fashion-Craft"
Graham Bros.
LONDON

LONDON ADVERTISER'S SPECIAL MUSIC OFFER!



Today's coupon entitles you to a copy of an instrumental success, at 10 cents.

The Barn Dance is the new dance taken up by society, and the piece of music which The London Advertiser presents today is the tune to which it is danced. The Village Barn Dance is an excellent number for dancing.

LONDON ADVERTISER MUSIC COUPON

THE VILLAGE BARN DANCE.

Name
Street and Number
City or Town
Province

To obtain the sheet music above, fill out the coupon, and inclose ten cents in stamps or coin. Address

LONDON ADVERTISER, MUSIC DEPT.

The New Anglican Hymnal

Would make an appropriate Christmas gift. We carry 142 different styles of binding.

The Mallagh Bookshop

183 DUNDAS STREET, LONDON.

FATHER STUHL DEAD.

Toronto, Nov. 28.—Rev. Father Augustine Stuhl, assistant pastor of St. Patrick's Church, McCaul street, died Saturday in the McCaul street Monastery, in his 65th year. Heart trouble was the cause.

WANT CITY TO PAY

A Novel Turn Taken to Recent Probe of Montreal Council.

Montreal, Nov. 29.—A novel turn to Judge Cannon's royal commission of inquiry into Montreal's civic scandals is given by the demand to be made by the lawyers who conducted the active side of the investigation for all the costs of the counsel engaged. The fee is \$50 a day for each advocate, and the total amounts to \$25,000. A petition will be presented to Judge Cannon Tuesday. The city will oppose it.

EVERYONE MUSICALLY INCLINED should not fail to visit Heintzman & Co.'s, 242 Dundas street, London, great bargain sale of Pianos and Organs. Cabinet Organs at \$10, \$15, \$20 and \$25, and elegant Pianos for practice purposes at \$50, \$65, \$75 and \$100, payable 50 cents a week and up.

EAST LONDON

MR. JAMES MORAN DEAD

Was a Well-Known Resident of London for Many Years.

Mr. James Moran, who had resided in this city for many years, died this morning in his seventy-second year. Mr. Moran was formerly employed at the carshops and later removed to the Canadian West, where his wife died. He then returned to London. He is survived by one daughter and three sons, Mrs. W. Anderson, of Campbell street; W. G. Moran, of this city, and two sons in the west.

The funeral will be held tomorrow afternoon to Mount Pleasant Cemetery from Harrison's undertaking rooms.

WORKMAN TAKEN VIOLENTLY ILL

Supposed To Have Been an Attack of Ptoimaine Poisoning.

George McAdams, of 421 English street; I. Shaw, of 713 Elias street, and William Gillespie, who boards on Rectory street, were taken violently ill while at work in an East London factory late Saturday night with what is supposed to have been an attack of ptoimaine poisoning.

McAdams was the only one of the three attended by a physician. The men are all at work again, although they are still suffering from the effects of the poisoning. Dr. J. B. Campbell, who attended McAdams, stated today that the men were certainly suffering from ptoimaine, which his patient may have developed as a result of eating sausage at the evening meal. How the other two could become ill at the same time and suffer from the same effects is what is puzzling them. They were all at work in the factory, and were compelled to go to their homes. McAdams being in the worst shape. He refused to have a physician, but when his condition became serious, Dr. Campbell was called. He suffered from violent pains in the stomach, and the others were in the same condition. Well water is used in the day time at the factory, where the men were working, and the city water at night. Something may have gotten into the lines to cause the trouble, but this is considered hardly possible.

DON'T BE ROOTED TO THE END SEAT

Priest Asks His Congregation To Be Considerate and Move Up.

The street car and church "end seat" has attracted quite a little attention about the city. The end seat is a place where the customary amount of abuse on all sides, and a number of complaints have reached the ears of the city authorities. The methods followed in Detroit and other cities would probably work well here. Thousands of tickets upon which were printed a picture of a hog were placed in circulation in that city recently.

Any person who takes possession of the end of a seat and allows others to stand or scramble over him now runs the risk of being handed one of the cards by a fellow-passenger. Few people take the chance of being shown up before a crowd, and the evil has practically ceased to exist there. The same trouble is frequently experienced in the churches. Many who arrive early take possession of the outside seat and refuse to move in or make room for others.

At St. Mary's Church Father McKee has asked his congregation to be more considerate and move up, as there are dozens of seats on the inside where the church is apparently filled owing to people taking possession of a seat at the end.

CARD OF THANKS.

Mrs. James Schofield, widow of the late James Schofield, wishes to thank the employees of the London Rolling Mills for their kindness in raising the subscription for her and her children, which she received on Thursday, the 25th. It will come in very useful.

THE SCHOFIELD FUND.

Rev. A. J. Bowen, of the Egerton Street Baptist Church, has received \$7 more for the Schofield fund, bringing the total up to \$11.25. The late subscriptions are: A friend, \$1; commercial traveller, \$5; and a widow, \$1. Mr. James Schofield, who resided on Hamilton road, died after a very short illness a while ago at Victoria Hospital, and the money is being subscribed for the family.

WARRANTS ISSUED FOR OVERDUE TAXES

Major Hays Is Determined That Citizens Shall Pay Up.

City Tax Collector Hays is busy sending out warrants for arrears in taxes.

Today he issued 54 distress warrants and he expects to have all arrears paid up before the end of the year. He has collected practically all of the taxes for the present year, and there only remain about \$2,000 from 1908. "I expect to have all this ready by the end of the year," said Major Hays. "We are busy issuing warrants for the payment of all arrears, and I expect to have the most of it."

Miss Ferguson Dead. Miss Alicia Ferguson, of this city, died yesterday. Miss Ferguson was a daughter of the late Henry Ferguson, who was at one time a very well known London Township. Miss Ferguson had been an invalid for about 20 years and her death was not unexpected. Her funeral, which will be conducted by Rev. Canon Hays, will take place tomorrow to Woodland Cemetery at 2 o'clock, from the residence of her nephew, Mr. H. J. Ferguson, 288 Princess street. Mr. W. H. Ferguson is a brother, and Mrs. Matthews, who died very suddenly in Detroit a short time ago, was a sister.

Removes Poisons of Catarrh and Rheumatism From the Blood.

For catarrh of the head use a teaspoonful of salt and a quarter teaspoonful of borax dissolved in a pint of warm water. Snuff this mixture through the nostrils twice daily and immediate relief is experienced. To cure, a constitutional blood remedy must be used. Catarrh and rheumatism are both due to accumulated poisons in the system. These poisons must be eliminated. The following simple home mixture effectually acts on the kidneys, the bowels and the skin, causing them to resume their functions quickly and properly. Get one-half ounce fluid extract Buchu, one ounce compound fluid Balmwort, and two ounces syrup Sarsaparilla compound. Mix and take a teaspoonful after each meal and one at retiring. Many cases of catarrh, rheumatism, and kidney trouble have already benefited by this treatment.

SMALLMAN & INGRAM, LIMITED.

WEATHER PROBS: FINE AND COOLER.

SMALLMAN & INGRAM, LIMITED

From the Fur Department

Muffs and Neck Pieces
Our first consideration is quality, then price. Quality is long remembered, but price is soon forgotten.

Natural Sable Neck Pieces \$11.50

Double collar, satin-lined; ends finished with tail; and heads; 64 inches long, for\$11.50
Natural Sable Muffs, empire style, \$12.50, \$13.50, \$15 and \$16.75.

Ohio Sable Stole \$15

Flat stole; heads at shoulder; ends finished with claws and tail; 58 inches long, for\$15.00
Ohio Sable Muffs, empire style, each\$6.75

Large rug style, finished with head and tails for, each\$9.50

Isabella Fox Throw Scarf \$18

Satin-lined, 68 inches long, with head in centre.

Isabella Fox Stole, with two heads at back, for\$23.00

ISABELLA FOX MUFFS—each \$16.75, \$18.75, \$23.50 and \$25.00.

REEVERS, COLLARS AND FUR LININGS, to make the fur-lined coat.

Marmot Collars and Reeves, per set\$5.50 and \$6.50

Sable Collars (natural), at \$13.50, \$15.00 to \$25.00.

Mink Collars and Reeves, at \$25.50, \$35.00 to \$56.00.

Grey and White Squirrel Plates, \$8.75, \$10, \$12.50 to \$42.

Hamster linings, large circular plates, \$6.50, \$9.00, \$12.50 and \$13.50.

Siberian Squirrel (all grey), \$40.00 to \$55.00.

Large square plate, Muskrat lining, \$28.50 to \$38.50.

MENU

FOR TUESDAY

SOUP.
Barley and Tomato, Vegetable.

FISH.
Boiled Salmon Trout.

MEATS.
Roast Hare, dressed.

Roast Beef, au jus.

Roast Veal, Brown Gravy.

Lamb Pot Pie.

VEGETABLES.
Mashed and Boiled Potatoes.

Stewed Tomatoes, Cabbage.

RELISH.
Beet Pickles, Celery.

DESSERT.
Apple Pie, Pumpkin Pie.

Sago, Corn Starch Pudding.

Tea, Coffee, Cocoa, Milk.

FULL COURSE, 35c.

11:20 to 2:00.

4TH FLOOR—TAKE ELEVATOR.

See display of Limoges Hand-Painted China, west window, Dundas street.

Shop in the Morning

Store Opens at 8 a.m. and Closes at 6 p.m. Daily

The Merchandise at This Store Is Especially Interesting Now . . .

In the newspapers each day an exact report of the news events of this store is published, as far as space will permit.

"WHAT'S THE NEWS TODAY?" is the question in the minds of hundreds of men and women when they pick up the daily paper and turn to this page to see what is going on at the Smallman & Ingram store. As a lady recently remarked, "If I miss reading the ad. one day in a month, an opportunity I have watched for is sure to pass."

We don't make news when news is scarce, but at no time of the year is news more plentiful than at this season, and a whole newspaper might be filled with interesting store news daily. Show windows, too, reflect the character of a store.

We believe there is a greater money's worth to be had in more directions here today than has ever been in the past (which means many lines of merchandise brought to the quick-selling point). We therefore commend this store to your shopping with especial earnestness during the next few weeks. READ OUR ADVERTISEMENTS and WATCH OUR WINDOW DISPLAYS. Hand-Painted China, Ribbon and Handkerchief displays today.

DUNDAS STREET WINDOWS.

Art Cretonnes, Chintz, Etc. For Making Christmas Things

A large variety in popular colorings to match room furnishings, for making laundry, stocking, handkerchief and shoe bags, needle cases, linen rolls, cushions, pin cushions, hair receivers and many other useful and acceptable gifts.

AT 22c—Cretonnes and Chintz, in pink, blue, yellow, etc. A large variety of suitable designs. Fast-washing colors for making above useful articles. 33 inches wide; light and dark grounds; yard, 22c

AT 40c AND 45c—A handsome collection of Chintz, Taffetas and Repps, in the desirable colors and designs for same purposes; heavier material and washable. These also make splendid stand covers. Finished with an edging to match. 36 inches wide. Per yard 40c and 45c

THIRD FLOOR.

25 Dozen Crochet Doilies Special, Only 15c Each

The Linen Department has been particularly fortunate in securing special lines for Christmas shopping. Among many other values equally tempting we mention 25 dozen 9-inch, Round, Hand-Crocheted Doilies, with hand-drawn linen centres; really handsome effects. Two or three good judges of linen, who have seen them, value them at from 25c to 50c each. We might get these prices for them, but the Smallman & Ingram method is not how much but how little can we sell them for; hence this opportunity. Now on sale at, each 15c

SMALLMAN & INGRAM LIMITED

See display of Christmas Handkerchiefs in east window, Dundas street.

PINNED UNDER ENGINE

Peculiar Accident Causes Death of a Farmer Near Plattsville.

Plattsville, Nov. 28.—Isaac Battler, a well-known and highly-respected farmer, residing three miles south of Plattsville, met death while returning from New Hamburg tonight with his traction engine.

While crossing the wooden bridge on the Wilmet and Blenheim town line, just east of the bridge gate way, precipitating Battler and his son, William, with the engine to the river below, a distance of about 15 feet. William fell into the river, and the water froze on the engine, but his father was pinned to the bottom of the river.

The accident happened at 7:30 p.m., and soon a large crowd of workers rescued the body. When found life was extinct.

The water in the river was about five feet deep, and it is supposed death was caused by drowning.

CORRESPONDENCE.

The Case of Mr. Lane.

To the Editor of The Advertiser: Dear Sir—I am not a sufferer, but I desire them and their methods, but during the last few weeks I have wished that members of the school board and teachers through their children in the kindergarten, and I feel who are training my children are my friends. I have felt very much the injustice done Mr. Lane. If the teachers who are doing the work, why not have gone to him quietly and told him so, and allowed him to get another school? My heart aches when I think of a man with a family being sent adrift at this time of the year, blighted of profession. I hope it may not be so. But that is past and the past is irrevocable. The present case is in our hands, and the question of our kindergarten teachers is still to be decided.

mothers and the wage-earners in their homes. I know three of the members of the school board personally, and know them to be conscientious men, and I have no doubt the other members of the board are equally conscientious, and I would ask them to consider before they vote. Is it only through our schools that we can economize in London? In my mind the board have done a grave injustice to a lot of young girls by sending them out into the world with the blight of inefficiency upon them.

A MOTHER OF SIX.
London, Nov. 25, 1909.



get at once a bottle of EPPS' READY RELIEF and prevent pneumonia, or cure if already manifested. It is the unfailing Household Remedy for Coughs, Colds, Sore Throat, Bronchitis, Grip, Pneumonia and Pains of all kinds.

The Beverage for all Weathers.

EPPS' COCOA

A delicious food and drink in one.

A Cup of "Epps'" at breakfast Warms and Sustains you for hours. As a supper beverage it is perfect.

"Epps'" means Excellence. GRATEFUL CO-FOOTING

DUPLEX

TRADE MARK REGISTERED



PERFECTLY SIMPLE

PERFECT & SIMPLE

SIMPLY PERFECT

The above illustration, taken from life, speaks for itself. Convertible Overcoat—3 shapes in one. The most serviceable garment ever designed. A comfort in any weather.

Made and guaranteed by H. VINEBERG & CO. LIMITED, Montreal.

Sold with a Guarantee by

J. H. Chapman & Co., - London.