



Strong for The Fight.

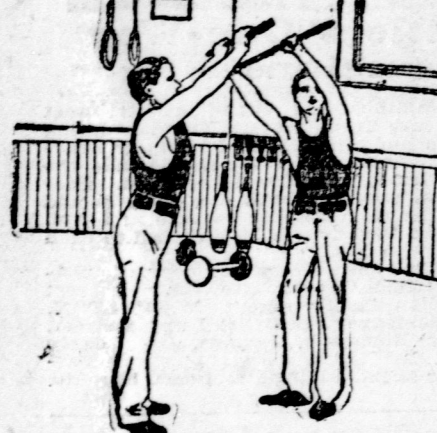
And business in this age of keenest competition is a fight. The young man or woman who would succeed must be fortified with a sound business training. This you get at this college.

FOREST CITY BUSINESS COLLEGE.
Y. M. C. A. Building, London, Ont.
J. W. Westervelt, Principal.

SPRING GOODS...

An excellent display of Spring Overcoats and Suits awaits your pleasure.

O. LABELLE
372 Richmond St.



Physical Culture!

Manhattan Exercisers!
We have a job lot of these Exercisers that we are offering at the exceedingly low price of

55 CENTS EACH
These are the regular Elastic Exercisers, and will soon be sold. Get one at once.

BROCK'S GUN STORE

192 Dundas Street, London, Ont.

P. McPHILLIPS, Barrister
New Offices—110 Masonic Temple Bldg.
Office Phone 299. House Phone 881.

R. K. COWAN, BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

H. C. McBRIDE, Architect and Surveyor
213 Dundas Street.

CALL AND SEE US AT OUR

New Factory and Showrooms

32 to 40 Dundas Street.

The Electrical Construction

Co. of London, Limited,
Dynamos, Motors, Electric Light
Fixtures and Wiring Supplies.

Phone 1103.

FAIRBAIN, THE TAILOR

Richmond Street, Opposite City Hall

SMITH & SON,

Undertakers and Embalmers.
Calls promptly attended to day or night. Residence on the premises.
113 Dundas St. Phone 584.

JOHN T. STEPHENSON,

The Leading Undertaker,
104 Dundas St. Phone 459.

SPECIAL NOTICES

Diseases of the Kidneys.

Dr. Albert Wesley Kahle, Specialist
In Diseases of the Kidneys, No. 190
Delaware Avenue, Buffalo, N. Y., will
furnish information free regarding his
treatment of Bright's Disease, Syphilis
and Diabetes, upon application
either in person or writing to the above
address.

Mattress and Feather-Bed Cleaning

Factory.
Notice—New goods. Brass and iron
bedsteads, mattresses. Goose feather
pillows and cushions from 50c each.
Goose feathers sold by the pound. Up-
holstering and repairing. Cosy corner
cushions made. Hunt & Sons, 593
Richmond street. Telephone, 997.

\$10—Washington Excursions.—\$10

The next two excursions to Wash-
ington, via Lehigh Valley Railroad,
March 6 and 28. Tickets only \$10 from
Suspension Bridge to Washington and
return. Tickets good 10 days. Good
for stop-over at Philadelphia on return
trip. For tickets and further particu-
lars call on or address Robert S. Lewis,
Canadian passenger agent, 33 Yonge
street, Board of Trade Building, To-
ronto.
F 22 4 6 7-M. 1 3 4 5

Halliday's Black Marvel Polish

"Marvel Polish" is made on honor.
The intelligent study of its use in-
sures utmost benefit and satisfaction.
It benefits all leather shoes and is
proven best by every test. Marvel
Polish is oil, and preserves shoes. It
never injures them. Sold at the lead-
ing stores.

Imported from England

Fine Oxfords, Zephyrs and
Cambric Shirts

Just opened for Gentlemen's
Ordered Shirts and Ladies'
Shirt Waists.

GRAHAM BROS.

185 Dundas St.

YOUR OLD BICYCLE MADE NEW.

How? Bring it to us.
Cost much? No, very little.
When? Now, while the weather is
bad.
Bearings need cleaning.
Perhaps fresh enamel.
Some few parts should be re-
nickled.
Any sickness we will doctor.
Do a good job for little money.

GURD'S, 185 Dundas St.

"A Word to the Wise is Sufficient."

Provide for old age a competency, and
establish a nucleus for a fortune by starting an
account with the

YORK COUNTY LOAN AND SAVINGS CO.

Collectors call weekly for deposits of 5 cents
or more. Interest paid, 4 per cent.
ROOM 8, DUFFIELD BLOCK.
Y.M.C.A.

A Genteel Air

about the clothes that come from
us. We show that the suit was made
for the man.

Southcott's, 361
Richmond St.

METEOROLOGICAL

Toronto, Feb. 24-8 p.m.—A few snow
flurries have occurred today in the
Province of Quebec, but the weather
in the Dominion generally has been
fair and quite mild, and there is no
indication of any change.

Minimum and maximum tempera-
tures: Dawson, 14-24; Victoria, 46-50;
Calgary, 36-38; Edmonton, 18-26;
Prince Albert, 12-24; Qu'Appelle, 14-40;
Winnipeg, 18-38; Port Ar-
thur, 30-33; Parry Sound, 26
-40; Toronto, 29-40; Ottawa, 10-22;
Montreal, 14-32; Quebec, 10-34; Hal-
fax, 30-40.

Local temperatures—The highest and
lowest readings of the thermometer at
the observatory on Monday, Feb. 24,
were 39 and 59.

Today (Tuesday) the sun rose at 7:02
a.m. and sets at 6:00 p.m. The moon
rises at 9:10 p.m. and sets at 8:16 a.m.

How Is It That Johnston Bros XXX Bread Takes the Lead? BECAUSE IT IS GOODNESS ITSELF.

Phone 218.
JOHNSTON BROS.

Thos. Wilson

Merchant Tailor,
213 Dundas St. Phone 596.

NEW SPRING STOCK COMPLETE.

Bakers, Cutlery, Bake Dishes.

Plated Ware of Lasting Quality.

Our Silver Plate has a style and finish
approaching SOLID SILVER.
Our prices for these RELIABLE
GOODS will be found very low.
We desire to call special attention to
our Plated Spoons and Forks, with
their five year guarantee on each
piece.

Thos. Gillean,

402 RICHMOND STREET.
Official Licensor of Marriage Licenses.

STEAMSHIP ARRIVALS.

Feb. 21. Reported at From
La-Chapelle, New York... Rotterdam
Rotterdam... New York... Rotterdam
Falmouth... New York... Hamburg
Ullina... Boston... Liverpool
Sarmatien... Glasgow... Boston
Kaiser Wilhelm... Plymouth... New York
Celtic... Malta... New York

It Will Give You an Appetite

and a stomach to take care of it, a di-
gestion that will fill your veins with rich
blood. If weak, it will strengthen the
heart; it will make the liver discharge its
proper functions. Ferrerozine will do all
this, and more, too. Ferrerozine will in-
crease your nerve force, and capacity for
mental labor, and will make work a real
pleasure. Every man, woman and child
can derive benefit from Ferrerozine. At
Stong's.

Manchester (England) is to test the utility of a system of wireless telephony by a series of practical experiments.

FILES—ITCHING, BLIND OR BLEEDING.

Symptoms: Moisture; intense itching
and stinging, most at night; worse by
scratching. If allowed to continue tumors
form, which often bleed and ulcerate,
becoming very sore. Swayne's Ointment
stops the itching and bleeding, heals ul-
ceration, and in most cases removes the
tumors. At druggists' or by mail, for 50
cents. For a free sample address Lyman
Sons & Co., Montreal, wholesale agents.

SLEEPLESSNESS—When the nerves are unstrung and the whole body given up to wretchedness when the mind is filled with gloom and dismal forebodings, are result of derangement of the diges- tive organs. Sleeplessness comes to the distress. If only the subject could sleep, there would be oblivion for a while and temporary relief. Ferrerozine and Ve- table Pills will not only induce sleep, but will act so beneficially that the subject will wake refreshed and restored to hap- piness.

The biggest schooner in the world is
now being built in Boston. She will
have seven masts.

If it is asthma, bronchitis, croup, or any
such trouble, use Vapo-Crescense, All Druggists.

The new stone viaduct in Luxemburg
will be the largest stone arch in the
world. It will have a span of 273.6
feet.

There is no form of kidney trouble,
from a backache down to Bright's dis-
ease, that DOAN'S KIDNEY PILLS
will not relieve or cure.

Swell Diamonds.

You can be perfectly sure about the
quality of the Diamonds you get at this
store. We pride ourselves on the
selection of only stones of perfect color.
Our display of Diamond Jewelry is one
that appeals to all admirers of the
jeweler's art. Lowest prices.

WARD, The Jeweler,
374 Richmond Street.

London Advertiser.

UNION LABEL

A LOCAL BUDGET.

CURTAIN RAISER.
Time—The present.
Place—New York city; dock, North
River.

The cast—All sorts of reception com-
mittees; public sentiment; a yacht
whistle.

Chorus of committees:
Oh, lovely yacht,
Oh, husky Hohenzollern,
Oh, imperial, sacred, royal,
Roosting place of kings
And emperors,
And principalities and powers,
And things
Of which the Poet sings,
Ald. Campbell and Mr. H. C. Mc-
Bride.

The attention of the authorities at
Victoria Hospital was called to a re-
port that the health service of the hos-
pital was in a filthy condition.

The board's estimates for the year's
expenditure amount to \$5,000.

When dangers threaten you,
BE FULLY ARMED.

Paine's Celery Compound
Will Enable You to Vanquish
Every Foe.

When dangers threaten you, common
sense and attention should direct
your course.

If you are a victim of disease and
looking for restoration to health, as
soon as you stop the raging of the
boisterous ocean by a wave of the
hand as of getting rid of your trou-
bles by use of any of the various medi-
cines in liquid and pill forms so com-
mon in our land at the present time.
Medical investigations, tests and
proofs of cures point to the one in-
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Compound, the only medicine that goes
directly to the very root of your trou-
ble. It nourishes nerves and brain,
purifies the blood, cures dyspepsia, neu-
ralgia, rheumatism, liver complaints,
kidney troubles, tones up the system
and makes the weak strong.

Mr. W. H. Smith, Victoria, B. C.,
says: "I would prove an ungrateful
woman if I refrained from doing jus-
tice to Paine's Celery Compound. Hav-
ing suffered for many years from
chronic constipation and general debility,
I at last got low. I was given up
to die by the doctors. Just at this
time I was introduced to Paine's Celery
Compound, by a friend, and in two
days found some relief. After using
the medicine for three months I am as
healthy as ever before, and enjoy good
health."

LONDON AUXILIARY TO McALL MISSION

The Annual Meeting Reveals Gratifying
Year's Work.

The annual meeting of the London
Auxiliary to the McAll Mission was
held yesterday afternoon at the home
of the secretary, Miss L. Fraser, 358
King Street. The president, Mrs. J.
H. McMechan, occupied the chair, and
35 members were present. The officers
for the year were elected as follows:

President, Mrs. J. H. McMechan;
first vice-president, Mrs. Marshall;
second vice-president, Miss Seabrooke;
third vice-president, Mrs. Weld; treas-
urer, Mrs. F. E. Leonard; secretary,
Miss L. Fraser; Leaflet secretary, Miss
Boyle; organist, Mrs. (Dr.) Jarvis.

The reports for the auxiliary were
submitted by Miss Fraser and the
treasurer, Mrs. F. E. Leonard, and let-
ters on the French work were read by
Mrs. (Dr.) Johnston. Mrs. Merchant
and Mrs. Gibson. Solos were rendered
by Miss Constance Fraser and Miss
Ethel Gunn. Miss Ethel Brock acting
as accompanist. The Bible reading
was given by Mrs. McKenzie, of South
London.

A letter was received from Mrs.
Thompson, of South London, acknowl-
edging the resolution of sympathy
passed by the auxiliary on the occa-
sion of a recent bereavement.

During the past year more was done
by the auxiliary in behalf of the work
established in France by Dr. McAll
than has been accomplished in any
preceding twelve months of its exis-
tence. The members appeared to take
an exceptional interest in the move-
ment, and one of the results was the
donation of thirteen chairs—one more
than was given in 1900. The auxiliary
meetings throughout the year were
bright and full of interesting reports
of the great work. There were 67
members, an increase of three. The

ILLUSTRATED SONGS AT CHURCH

Mr. Thomas Wilson last night gave
his series of line-light views, illus-
trating hymns and songs, at the King
Street Presbyterian Church, before a
large audience. It was necessary to
place chairs in the aisles to accommo-
date the crowd present. Well-known
city talent sang the airs fitted to the
views. Among those who assisted were
Miss Agnes Thompson, Charles
Wheeler, the Wheeler Quartet—Messrs.
Charles Wheeler, E. Moule, Webster
and Galpin—and Melvin Wilson, the
4-year-old son of the pastor of the church.

RECRUITS GO TO HALIFAX TO-NIGHT.

The 25 recruits from Chatham who
enlisted at Wolsey Barracks on Sat-
urday for service at Halifax, leave to-
night by the 6:45 o'clock C. T. R. train
for that city. Surgeon-Major Bolton in-
spected the men yesterday, and it is
said, found several unfit for service.
Those who applied for admission were:
W. Meredith, Wm. Kerr, F. Secord, A.
Wrightman, Daniel Rine, J. Guilfoyle,
D. Odette, V. Morden, H. Payne, A.
Wrigley, T. Annett, W. Trudell, Jun., G.
Ward, Percy Hawson, Roy Burgess,
R. Wilcox, F. R. Simmons, Ed
Primeau, Harry Wood, W. Wonnacott,
F. Barrat, T. Leroy, Joseph Labom-
barbe, George Rice, Herbert Darr and
L. Paulbert.

In Having a Baker

call at your door with Bread, don't have
him because his Bread is a little cheaper
than ours.

We use nothing but the best of every-
thing in making our Breads. It
pays to buy the best always.

The Parnell-Dean Steam Baking
Co., Limited,
Phone 929. 75 Bruce Street.
LARGEST BREAD SHIPPERS IN THE
WEST.

NEW CARETAKER FOR ISOLATION HOSPITAL

Harry Smith, of Hamilton Road, Succeeds
Charles Thomas.

The board of health met yesterday
afternoon, and on motion of Ald. Doug-
lass, appointed Harry Smith, of the
Hamilton road, caretaker of the isola-
tion hospital in place of Charles
Thomas, who was appointed by Chair-
man Taylor a few days ago. Thomas
will receive a month's wages for his
few days' work. Smith engages to do
the work for 10c per week. Those
who voted for the motion were Ald.
Beattie and Douglass and Mr. R. A.
Carrothers. Those against the motion
were Ald. Campbell and Mr. H. C. Mc-
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The Men's Sale a Great Success.

MEN'S BOOTS AND AT COST
SHOES

THE LADIES' SHOE PARLOR

Will be ready as soon as we have sold all the

Men's Boots and Slippers

Call in if in want of some cheap footwear.

TRUNKS, VALISES AND LEATHER GOODS.

C. D. JOHNSTON, 198 Dundas St.
Marriage Licenses.

CONTRIBUTIONS TO THE GENERAL SOCIETY

amounted to \$125.
The next meeting of the auxiliary
will be held at the residence of Mrs.
W. E. Saunders, Central Avenue. The
meeting to mark the anniversary of
the opening of the first mission hall
in Paris will be held in the new St.
James' Presbyterian Church in April.

BIG WHOLESALE BUSINESS CHANGES

D. S. Perrin & Co. Secure Incorporation as
a Joint Stock Company—Extensive Im-
provements in Prospect.

As already noticed in another col-
umn, the current number of the On-
tario Gazette contains the announce-
ment that the firm of D. S. Perrin &
Co., biscuit and confectionery manu-
facturers, has been incorporated as a
limited liability concern under the
name of D. S. Perrin & Co., Limited,
with capital stock fixed at \$250,000.

From the company itself comes the
announcement that it is the intention
to proceed at once with the erection
of a large addition to the already ex-
tensive premises occupied. The addi-
tion will consist of a six-story and
basement building, adjoining on the
west of the annex on Carling street.
The annex will also be raised to the
height of six stories, and when the
work is completed the Perrin Com-
pany will have the highest and one
of the largest manufacturing buildings
in the city.

This business was started by Mr. D.
S. Perrin some 40 years ago in a little
shop on the Hamilton road, and the
institution has grown so that it is diffi-
cult to credit that the big factory, with
its hundreds of employees, its branch
houses and representative offices, cov-
ering the whole Dominion, is identifiable
with such a modest beginning. Its
success has been built up alone on in-
tegrity of methods and excellence of
product. Perrin's biscuits and Perrin's
confectionery have not only made a
name for themselves in Canada, but
are recognized as the leading manufac-
turers in the United States as being
among the best of their class made in
America.

In visiting the many departments
which compose the establishment, one
is struck by the cosmopolitan charac-
ter of the raw materials handled. It
would be difficult to name a country of
the world from which some of the raw
materials do not come. The firm is not
brought some product to enter into the
manufacture of some one of the com-
pany's hundreds of lines. For example,
there will be found fruits from Spain,
France, Italy and Asia Minor; sugar
from Holland, Belgium, Germany and
Austria; chocolate from Trinidad, and
cocoa butter from England. Nuts of
all varieties from Europe and North
and South America, and so on ad in-
finitum.

The Perrin factory provides its own
electric light and steam and heating
systems. The factory is equipped
throughout with a private telephone
system. On the premises are made all
the wood and paper boxes used in
the packing and shipping of goods.
The artistic manner in which the sam-
ples of goods manufactured are dis-
played in the sample room is of itself
well worth observation.

A striking feature of the establish-
ment is the cordiality which exists
between employer and employee, result-
ing in a mutual confidence, which is
beneficial to both. A number of the
employees have been with the establish-
ment for twenty years and upwards.

Large success is merely ability to
select those who will efficiently ex-
ecute the plans outlined. In other
words, it is a question of executive
ability in generalizing, and a judicious
selection of lieutenants to carry out
in detail the general plans laid down.
To the observer who obtains an in-
sight, slight though it may be, into the
underlying principles upon which this
business is conducted, the continued
success and advancement of the con-
cern will be easily understood.

Crystal-gazing has been superseded
in London by little black mirrors from
India, in which faddists assert they
can see future events.

Women's Ailments.

Women are com-
ing to understand
that the Backaches,
Headaches, Tired
Feelings and weak
Spells from which
they suffer are due
to a wrong action
of the kidneys.

DOAN'S
Kidney Pills

are the most reliable remedy for any form
of kidney complaint. They drive away
poisons and make women healthy and
happy—able to enjoy life to the fullest.

Mrs. C. H. Gillespie, 204 Britain Street,
St. John, N.B., says:

"I had severe kidney trouble for which
I doctored with a number of the best
physicians in St. John, but received little
relief. Hearing of Doan's Kidney Pills, I
began their use. Before taking them I
could not stoop to tie my shoes, and at
times suffered such torture that I could not
turn over in bed without assistance. Doan's
Kidney Pills have rescued me from this
terrible condition, and removed every pain
and ache."

THE BUSY STORE

126, 128, 128½ DUNDAS STREET.

THE BUSY