

ELEME FIGS--

Season 1924, packed in 1-lb. Boxes.

METZ FRUITS--

Season 1924, packed in 1/4-lb. and 1/2-lb. Boxes.

**CRYSTALIZED CHERRIES
and GLACE CHERRIES--**

Season 1924.

SKIPPER SARDINES (in oil)--

Packed in 1/4 and 1/2 Tins, new Autumn Pack.

SKIPPER SARDINES (in Tomato)--

1/4 Key Tins.

S.O.S. SUGAR CORN--

20c. Can.

NEW LEMONS--

35c. Dozen.

P.E.I. POTATOES--

"Blues" and "Cobblers."

P.E.I. PARSNIPS & CARROTS--**PASTEURIZED BUTTER--**

2-lb. Slabs.

C. P. EaganTWO STORES
DUCKWORTH STREET & QUEEN'S ROAD.**\$10,525.50 Paid**During the past thirteen months we have paid out for sickness and accident claims over \$10,500, including **ONE DEATH CLAIM--\$4,000**

This proves the stability of our Company which has already paid out over \$103,000,000 in 28 years.

If you become ill or injured to-morrow, do you get one of our cheques? Think it over.

U.S. FIDELITY & GUARANTY CO.
J. J. LACEY, Ndd. General Agent.**ARRIVED AT LAST**

by Montreal boat, a shipment consisting of nearly two thousand bottles of

Bricks Tasteless

Have same quantity following next week, and double the quantity the week after, making a total of over

7,000 Bottles

which will be here before the end of November.

BRICK'S TASTELESS is evidently come to stay, it is not one of those "come to-day and gone to-morrow" Patent Medicines. It is a good reliable tonic that does its work every time and people who have taken it always take it again when they need a good TONIC and BUILDER.**Dr. F. Stafford & Son**

(Sole Agents for Newfoundland).

NOTE TO DEALERS:—Owing to the manufacturers of Bricks Tasteless having some difficulty in getting their supply of empty bottles in time, they were unable to make shipment to us till this week. The shipment just in will hardly be sufficient to fill all the orders we have on hand complete, but the greater portion of each order will be sent out in a day or two and the balance when other shipments arrive next week.**Henry Ford Dooms
Our Great Cities**

That the modern city is doomed is the rather startling statement of Henry Ford, head of one of the biggest individual enterprises in the United States. According to Drew Pearson, writing in *Automotive Industries* (New York), Mr. Ford declares that in America of the future there will be no mammoth collections of skyscrapers and teeming tenements in which millions of people are cooped within a few square miles of territory. Instead, the country will be traversed by chains of small towns clustering around individual factories and inhabited by people who will divide their time between factory and farm. The picture of the America of to-morrow which Henry Ford paints, says Mr. Pearson, is a particularly rosy one. In his opinion, the passing of the big city will mean less crime, less poverty, less wealth, less unrest, and less of that fierce, nervous strain under which myriads of our city dwellers live to-day.

Something like this, agrees the Philadelphia Record, will have to be brought about in order to correct the growing monstrosity of our big cities. There are some 400 of these in the world whose population exceed 100,000, says the Washington Post. In Mr. Ford's opinion:

"The overhead expense of living in such places is becoming unbearable. The cost of maintaining interest on debts, of keeping up water supply, sewerage and sanitary systems, the cost of traffic control and of policing great masses of people is so great as to offset the benefits of the city. The cities are getting top-heavy and are about doomed."

"Industry in the future is going to be organized on a big scale—something along the lines of the vertical trust. Competition, however, will force big industry to move its various parts to the country where labor is steeper and overhead costs low."

"At the same time, it is nonsense to say that because the cities are overcrowded everybody ought to move to the farm. There must be a balance between the two. The farm has its dull season, when the farmer can come into the factory, and the factory has its dull season when the workmen can get out on the land to help produce food."

"As Mr. Ford has already taken steps to back up his ideas with practice, they take on a practical aspect," believes the New York Sun. As the Grand Rapids Herald sees the present situation:

"There is no questioning any of the liabilities which Mr. Ford charges up against the city's account. And there are more, too. Modern civilization is outgrowing cities. For twenty years we have had a steady increasing movement of rural residents to the cities. The time is coming, and that soon, when this movement will be turned about."

On the other hand, maintains the Chicago Journal of Commerce, "there will be no immediate alarm in the great cities of the country because Henry Ford has declared that the cost of cities has become so great that they are about to meet the fate of all human enterprises which get top-heavy. Cities come and stay. The Ford plan simply means more cities."

Besides, notes the Boston Post: "Mr. Ford seems to think that the farms can be so near the factories that the men who work in the former can also work in the latter 'off time.' But when have the farmers any off time? For the most part they are at more or less hard labor every hour of the day, beginning at four in the morning and ending at seven at night. It is only in the winter, if even then, that they can give any time to manufactures. The two kinds of labor are totally incongruous. To succeed at one must mean to neglect the other."

"Mr. Ford may be right regarding the industrial side of the question," admits the Jersey City Journal, "but the urban population has shown no marked inclination to move en masse out into the suburbs. As a matter of fact, the cities are more than holding their own in the matter of population."

It would be far better, thinks the New York Tribune, so far as New York is concerned, if half the great manufacturing establishments in the metropolis could be moved from ten to fifty miles out of the city, "but in the present state of society the plan is impossible." One reason for this, explains the Brooklyn Times, is that

**ECZEMA IN
RED PIMPLES
On Face. Itched Badly.
Cuticura Healed.**

"Eczema first began within itching on my face. Little red pimples formed that itched very badly causing me to scratch. The scratching made the pimples large and red, and some nights they burned and kept me awake for a while."

"My mother recommended Cuticura Soap and Ointment so I sent for a free sample which helped me. I purchased another cake of Cuticura Soap and a box of Cuticura Ointment and in a month I was completely healed." (Signed) Miss Edith H. Kelley, Rt. 1, Unity, Me., July 12, 1923.

Daily use of Cuticura Soap, Ointment and Talcum helps to prevent skin troubles.

Sample Mail Free by Mail. Address: Canadian Agents, The Cuticura Laboratories, Inc., 1000 St. John St., Montreal, P.Q., Canada. Try our new Shaving Soap.

"The automobile gives the city dweller the opportunity of enjoying the delights of the country and at the same time utilizing the conveniences and advantages of the city."

That the traffic question, at least, of our large cities can be solved is the belief of Harvey Wiley Corbett, architect. Writing in *The American City* (New York) this authority suggests different street levels for pedestrians, automobiles, and street cars and railway tracks, with the latter underground. In his opinion, the outlook is not as dark as Mr. Ford would have us believe.

LADIES'!—The very highest grade Boots made in America to-day is Evangeline. Remember we fit these boots with Rubbers at \$5.00 the pair, at F. SMALLWOOD'S.—nov15,tf

Making Motoring Safe

All sorts of warnings are being used to make people more careful of the dangers of modern motor traffic. The most novel is that at Sideup, in Kent, where the land lighthouse, flashing every second and visible two hundred yards away, warns night motorists of a dangerous corner. The lamp, an ingenious invention, burns for a year without attention and at a cost of only thirty shillings, the light being compressed acetylene gas.

Mirrors are often seen at bad curves, but after more than ten years' use their value is being questioned, and to-day the experiment is being tried of painting broad white stripes on the surface, to mark the middle of the road at corners. These stripes prevent the dangerous practice of overtaking at bends.

In Paris the road authorities have been driven to build street signal boxes, a sort of glass cabin in which the police controller sits and turns discs painted white one side and red the other. An electric bell is rung to announce the turning of the discs.

Use safety pins to hang up dish holders. They can be removed when the holders are washed.

Decline of Clubdom

"The West End of London is at present the prey of a horde of excavators, and lovers of our classic thoroughfares watch with bitterness their cherished roadways being butchered to make a city surveyor's holiday. But this is nothing compared with the rapid, violent revolution which I am told is depopulating Pall Mall and turning St. James's Street into a desert," writes A. P. Garland, in the *Sphere*.

"What I am referring to is the report from our expert pessimists that our great social clubs have lost their vogue, members are drifting away in batches daily, and in the not distant future the classic halls of White's and the Devonshire will be the home of the jackal and the wolf—in other words, given over to flat-builders."

"True, club committees and secretaries are doing their best to stave off the fatal day. Some have suspended the entrance fee; others are allowing pipes to be smoked after dinner; more offer free telephone service, whereby making a bet on the two-thirty race may be brought within the means of the most indigent. It has even been said, though I cannot vouch for the truth of the statement, that in one tremendously patrician institution the number of quarters—or is it quarters?—that a candidate for membership must possess has been ruthlessly reduced from fourteen to a meagre five."

"Nevertheless the membership dwindles in even the most renowned clubs. The luncheon rooms wear a deserted air. Tureenfuls of mulligatawny are carried forward from day to day for lack of consumers. Often and often the attendants outnumber the members present. Favourite armchairs are three a penny. And every morning the local milkman, as he deposits his cans on the step, murmurs, 'I should—' or whatever in the milkman profession is the equivalent of that pregnant phrase."

"The rivalry between the two historic parties is a tepid milk-and-water affair. Hence the political club has largely lost his raison d'être."

"For the decay in social clubs, however, many causes are alleged. The principal one being that in these hard times there isn't enough money about to support these imposing institutions. Frankly, that is absurd. When innumerable men are willing to pay from five to twenty guineas for the pleasure of watching two vast, fleshy, alleged boxers lean against one another and clinch for a few minutes, there can be no genuine shortage of money."

"The real explanation is—women have killed the social club—with deliberate malice."

Made Risky Trip**TO MAP GREENLAND.**

Dr. Laue Koch, who has returned from a map-making expedition which took him 3,600 miles over ice of the most dangerous sort, has resulted in a survey of uncharted parts of the coast of Greenland, was a member of Knut Rasmussen's second expedition which filled the gaps in the map of the east coast as far as the De Long Fjord. Dr. Koch set out to carry the survey clear up to Cape Bridgman, in the

remotest part of Peary Land. His expedition started out March, 1921, with 19 sledges, 200 dogs, a few tried and tested Eskimos, and Dr. Koch himself, the only European. The mapping was finished on the latitude of 83 degrees 5 minutes. It was the most northerly point ever reached by the Danish flag.

For \$2.75 we have a limited number of Girl's Boots in many pretty designs; sizes 11, 12, 13, 1 and 2, at F. SMALLWOOD'S. nov15,tf

Just Folks.

By EDGAR GUEST.

THE SYMPATHETIC GOLFER.

When golf with you I go to play
And dismal driving is my fate,
To comfort me, please do not say:
"Well, anyhow that one was straight!"

When I have missed a three-foot putt
To soothe the anguish that is mine
Please do not say: "You lost it, but
You surely had it on the line."

When I had taken nine or ten
To make a hole that calls for five,
Please do not say to cheer me then:
"Well, anyhow you made a drive."

When I go skipping through a p't
By luck at last to reach the green,
Please do not solemnly admit
That shot the best you've ever seen.

When I am playing badly, please
Let me in shame and sorrow blush,
And do not seek my rage to ease
By any sympathetic gush.

It's bad enough bad golf to play
And keep your temper sweet and cool,
Without being tortured all the way
By such a sympathetic fool.

Many Syllable Words

"It is a curious thing that all the words employed on the Socialist platform are words of four and five and six syllables which no one can define," says Mr. Baldwin. "I do not know myself what the word 'internationalism' means. All I do know is that when I hear it employed it is a bad thing for this country."

"I think it is intolerable insolence," Mr. Baldwin said, "to look to Russia for a gospel suitable for the most progressive people, when we were fighting for our rights eight centuries ago and the Russians were only given

the freedom within the lifetime of many men now living. Our duty is to lead the world and not to follow any one. (Loud Cheers.) Do I see anything that will help us in the manifesto that has been just issued by the leaders of the trade unions? They speak about constitutional rebellion. Those two words together make nonsense. You can no more speak of constitutional rebellion than you can speak of a chilly hell." (Loud laughter and cheers.)

**A Congoleum Rug
Free Every Day**

THIS WEEK ONLY.

Good housekeepers are particular about their curtains, their ceilings, their walls and their floors.

Women of refinement prefer Congoleum Art Rugs to other floor covering, because they're beautiful and give good wear.

Be sure to see Congoleum Art Rugs before you buy any floor covering, above all, see that the Congoleum Gold Seal guarantee is on the rug you buy.

We want you to see Congoleum Art Rugs, even if you don't wish to buy one. If you come in this week and permit us to show you Congoleum Rugs, we shall enter your name in our visitors' book, assign to you a number, and each day this week we shall draw one of these numbers and give Free of Cost, a Congoleum Rug, 36 inches wide by 72 inches long, to the person whose name appears opposite the winning number in our visitors' book.

This opportunity to win a Congoleum Rug is offered to you Free of Cost, you will not be required to buy anything, all we ask is an opportunity to show you the beautiful patterns available to buyers of Congoleum Rugs.

BOWRING BROTHERS, LTD.
nov17,61**Buy real
Vanilla Extract**

Make sure you get the real Vanilla, not an imitation. Buy Shirriff's—the extract of the finest Mexican Vanilla Beans. Aged until it is stronger, richer, infinitely superior.

**Shirriff's
True
Vanilla****SNOODLES**

Backward, Turn Backward, Oh TRUNKS In Thy Flight!!

By CY HUNGERFORD

