

Lower Prices on Leather

FISHERMEN!

Double Wear in each pair.

BLACK DAZZLE

THE COON WONDER WORKER

BLACK DAZZLE

Ask all about him at the following Hardware Stores, East to West:

Job's Stores, Ltd., Martin-Royal Stores, Ltd., W. J. Clouston, Ltd., G. Knowling, Ltd., Ayre & Sons, Ltd., Bowring Bros., Ltd.

Startling Dress Goods Sale AT THE

BON MARCHE

All our Dress Goods to be sold out to make room for new goods to arrive by Digby.

54" COSTUME CLOTH, all colours . . \$1.10 yd. 54" HEAVY BLACK SERGE 95c. yd. COTTON PLAIDS 30c. yd. 54" ALL WOOL SERGES, in Black, Brown, Navy, from \$1.50 yd. Manufacturers' Ends of ALL WOOL SERGE, selling below Cost.

Mail Orders sent same day as received.

Bon Marché Cash Store

Our Winter Stock!

7000 TONS

Best Screened North Sydney Coal and 3000 TONS

Best Welsh and American Anthracite Coal HAS ARRIVED

M. MOREY & CO., Ltd.

NOW IN STOCK:

100 Bris. CHOICE NOVA SCOTIA BALDWINS; No. 1's and 2's

BURT & LAWRENCE

Butter, etc.

On the way from Halifax, and due Monday forenoon, ex. S.S. Rosalind.

"Gilt Edge" Canadian Creamery Butter 56-lb. Boxes.

"Gilt Edge" Canadian Creamery Butter 28-lb. Boxes.

Selected Eggs-Cases, 30 Dozen each.

"Thompson's" Seedless Raisins-25-lb. Boxes.

One Carload (269 Bdls.) Baled Straw. Lowest Prices.

McNamara

"RELIABILITY."

When you insure against Accident and Illness be sure that you are insured.

Your policy in any company is only as valuable as the assets behind it. At December, 1923, our assets were: \$38,395,632.55

and we paid in claims during last year: \$16,330,152.28 \$97.497.688.65.

U.S. FIDELITY & GUARANTY CO'Y.

SPOT STOCK!

I. C. COKE TINPLATES

14 x 20---108-lbs. per box.

Get Our Prices on Above!

WHOLESALE ONLY.

WM. HEAP & Co., Ltd.



YOUR SUIT AND OVERCOAT its shape and keep its style through hard and steady has got to have shape and style hand-tailored into it

erience and knowledge are evident factors in the

FIT AND FINISH GUARANTEED.

W. P. SHORTALL.



MULIK OPTICAL

ne your eyes and

We will repair your broken frames and make them good as new. We carry a large stock of Lenses and Optical material, and are now showing the latest Eye Glass Mounts on the market.

We will be pleased to attend to anything you may equire in the Optical line.

R. H. TRAPNELL,

Jewellers & Opticians, 197 Water Street.

Simplicity and the Straight Line emphasized in the new Spring Styles.

PICTORIAL LEADS.

Hundreds of Patterns to select from.

CHAS. HUTTON 222 Water Street.

OVERCOATS!

We have still a large selection of suitings and overcoatings for your inspection. Our style booklets for Spring and Summer 1924 to hand. Expert work on ladies' and gentlemen's breeches. They certainly look classy when made from our Bedford cord and corduroys. You need a pair for ski-ing and snow-shoeing.



Bowring Brothers, Limited, FIRE INSURANCE DEPT.

art the New Year right by giving us a share of Our Policies represent Gold Bonds in event of Loss.

Are you SAFELY insured? If not, insure with one of the best Insurance Companies in the World.

Forty-Five Years in the Service of the Public-The Evening Telegram.

Nfld. Government Railway

Cross-Country Passenger Train Service.

Express train, with diner and sleeper attached, will leave St. John's Depot 1 p.m. to-day, Wednesday, going through to Port aux Basques, making connection with S.S. KYLE at Port aux Basques for Canadian and American points.

Nfld. Government Railway.

DICTIONARIES, Etc.

Cassell's New English Dictionary
Ten Thousand Wonderful Things, fully illustrated \$20.00
Familiar Quotations; by J.C. Growtt
Stoke's Encyclopedia of Music and Musicians \$2.75
Art of Variational of Musicians
Art of Versification and the Technicalities of Poetry, with
a new Rhyming Dictionary
Quotations for Occasions; by Katherine B. Wood \$1.75
The Stang Dictionary
Smaller Classical Dictionary
English Synonyms Explained
Surnames; by Ernest Weekley
Diethorary of Wards Warter 1 Di
Dictionary of Words, Facts and Phrases
Brewer's Dictionary of Phrase and Fable
(New Revised Edition).
18,000 Words Often Mispronounced
English, French and German Dictionary
Comprehensive Standard Dictionary \$1.25
Bellow's French Dictionary
The Designation Designation of the Control of the C
The Readers' Hand Book

S. E. GARLAND

Leading Bookseller & Stationer, 177-9 Water Street.

From HALIFAX to the

S.S. Chaleur Feb. 29 S.S. Chignecto .. . March 14 HAMBURG.
(The Comfort Route)
Calling at Cherbourg

turning to St. John, N.B.

The Royal Mail Steam Packet Co.,

CANADIAN NATIONAL RAILWAYS

TRAVEL ACROSS CANADA "NATIONAL

"THE CONTINENTAL LIMITED"
Leaves Montreal 10.00 p.m. daily for Winnipeg, Edmonton,
Vancouver.

Superior all-steel equipment, consisting of Coaches, Standard and Tourist Sleeping Cars, Dining Cars and Drawing-Room Compartment-Observation Cars.

FROM ALL MARITIME PROVINCE POINTS the best connections are via "OCEAN LIMITED" "MARITIME EXPRESS."
For further information, Fares, Reservations, etc.

Apply to

R. H. WEBSTER, Acting General Agent.

Farquhar Steamship Company

S. S. "SPES" will sail from Halifax on March 12th lirect for St. John's, N.F. For freight space, etc., apply to

For information re freight or passage, apply to FARQUHAR STEAMSHIP COMPANY, LTD. Halifax, N.S.

HARVEY & COMPANY, LTD., St. John's, N.F.

Furness Line Sailing

NGERS FOR LIVERPOOL MUST BE IN POSSESSION

urness, Withy & Co., Limite