

## APPLES AND ORANGES

IN STOCK:  
"Gravenstein" Apples  
(Boxes.)  
"Sunkist" Oranges.

GEORGE NEAL, Ltd.

## New Color, New Charm



### MAJIC SOAP DYES!

ONCE TRIED ALWAYS USED.  
Washes and Dyes at the same time. Light and Dainty shades, particularly attractive.  
RENEW YOUR BLOUSE FOR TEN CENTS.  
It is remarkably cheap and well worth giving a trial. Only Ten Cents a Package. Cheapest on the market.

Special Prices to the Wholesale Trade.  
SEE OUR WINDOW.

ROBERT TEMPLETON.

12,000 SIDES AMERICAN SOLE LEATHER.  
1,200 FEET BLACK UPPER LEATHER.  
Large Quantity of CHAINS & ANCHORS.  
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.  
Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.  
And all kinds of Ships' Supplies.  
North Am. Fur, Hide and Metal Co'y.,  
Water Street West (Next Door Belg Electric Store).  
July 17, 1914

### A HANDSOME SERGE SUIT.

**\$50** That's the price for a fine Custom-made, Indigo Blue, All Wool **\$50**  
Serge, with best of trimming, good workmanship and a perfect fit.

Tweed Suits from \$40 to \$55.

Mail orders promptly attended to.

### SPURRELL The Tailor

WATER ST. WEST and at DUCKWORTH ST.  
GRAND FALLS.

### ANTHRACITE COAL.

Now Landing, ex. S.S. "Florida"  
2000 Tons Welsh Anthracite Coal,  
All Sizes.  
HENRY J. STABB & CO.  
July 18, 1914

## SMALLWOOD'S Big SHOE SALE



SCHOOL SHOES

This time its  
Children's and  
Girls' BOOTS

We offer Big Values in Girls' Solid Footwear.

CHILD'S GREY CLOTH TOP LACED BOOTS—  
—Sizes 6, 7 and 8. Only \$2.00 the pair.

CHILD'S BLACK KID LACED BOOTS—  
—Sizes 6, 7 and 8. Only \$2.00 the pair.

CHILD'S SOLID BROWN CALF BOOTS—  
—Only \$3.00 the pair.

CHILD'S GREY TOP BOOTS—  
—Only \$2.50 the pair.

CHILD'S BROWN LACED BOOTS—  
—With Brown Cloth Top. Only \$2.80 pair.

CHILD'S PATENT VAMP LACED BOOTS—  
—With Champagne Top. Sizes 6, 7, & 8.  
—Only \$2.00 the pair.

GIRLS' SOLID HIGH CUT BOOTS—  
—Sizes 11, 12, 13, 1 and 2. Only \$3.10 pair.

### Extra Special IN MEN'S BOOTS

MEN'S DARK TAN LACED BOOTS—  
—Only \$4.50 the pair.

MEN'S FINE BLACK KID LACED BOOTS—  
—Only \$5.00 the pair.

## F. Smallwood

THE HOME OF GOOD SHOES.

July 27, 1914



Custom Tailoring is Personal Service.

The service of quality in Cloth, in making, in fit and style.

The American Tailor.

BOX 445. W. P. SHORTALL. PHONE 477.  
300 WATER STREET.

St. John's, Nfld.

### OUR WINTER STOCK OF AMERICAN and WELSH ANTHRACITE COAL

Will arrive about August 15th.

IN STOCK:

BEST NORTH SYDNEY SCREENED AMERICAN and WELSH ANTHRACITE  
COAL.

M. MOREY & CO., Ltd.

July 18, 1914

### STOP THE DECAY in the "MATCHLESS" Way.

Do it whilst the Weather is fine.  
The Standard Manufacturing  
Company, Ltd.

### \$130.00 for \$19.50! IT PAYS TO PROTECT YOURSELF.

We have recently paid our check numbered 33276 for above amount in settlement of our first Newfoundland claim where the insured suffered appendicitis only three weeks after his policy was issued.  
For the sake of the very few dollars involved don't delay in placing a responsible company behind your possible injury or illness.  
LET THIS \$36,000,000 CORPORATION CARRY YOUR LOSS.  
U.S. FIDELITY & GUARANTY CO'Y.  
J. J. LACEY, Nfld. GENERAL AGENT.

## SUNLIGHT SOAP! ONIONS!

To-day, ex S. S. "Sachem" from  
Liverpool:

### SUNLIGHT SOAP (Cartons.)

### SILVERPEEL RETAILING ONIONS

(Cases.)

LOWEST PRICES.

## F. McNamara,

PHONE 393 - QUEEN STREET

### FIRE INSURANCE!

QUEEN INSURANCE CO. of America

AND

THE GREAT AMERICAN INS. CO.

OF NEW YORK.

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

Absolutely no trouble when a loss occurs.

PHONE 653. P. O. BOX 782.

GEO. H. HALLEY, Agent,

ADRAIN BUILDING, 105 WATER STREET.

July 18, 1914

## COAL!

TO ARRIVE:

All Sizes BEST ANTHRACITE.

BEST SCOTCH SOFT COAL.

IN STOCK:

SCREENED SYDNEY COAL.

ALL LOWEST PRICES.

A. H. MURRAY & CO., Limited.

BECK'S COVE.

July 18, 1914

ADVERTISE IN THE EVENING TELEGRAM.

### Reid-Newfoundland Co., Limited

## SUNDAY EXCURSION TO KELLIGREWS.

Train will leave St. John's 2.30 p.m. Sunday stopping at all stations between St. John's and Kelligrews. Train will leave Kelligrews returning, at 8.30 p.m.

EXCURSION RETURN TICKETS AT ONE WAY FIRST CLASS FARE.

### Reid-Newfoundland Co., Limited

### Canadian National Railway

THROUGH RAIL SERVICE ACROSS CANADA.  
All steel trains of the finest equipment afford comfort to the traveller.

### CONTINENTAL LIMITED.

Leaves MONTREAL Daily at 9.00 p.m.  
(Bonaventure Station)

For OTTAWA, NORTH BAY, SASKATOON, EDMONTON and VANCOUVER.

Connection from Maritime Provinces Points via "OCEAN LIMITED" and Maritime Express.

For details of Service, Fares, Reservations, apply to  
J. W. N. JOHNSTONE,  
General Agent,  
Board of Trade Bldg.

### ST. JOHN'S—BOSTON, MASS. FURNESS LINE.

The S.S. SACHEM will leave ST. JOHN'S for BOSTON, sailing at Halifax en route, on or about AUGUST 7th, 1914. The steamer has excellent accommodation for passengers, and bookings are now being made. Apply to

FURNESS WITHEY & COMPANY, LTD.,  
PHONE 180. WATER STREET, EAST.  
July 28, 1914



Gossage's

## Magical Soap

HARD WEARING.

Made by a Firm of World-wide Reputation  
for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD. WIDNES.

## JOB'S STORES, Ltd.

Agents.

July 18, 1914

ADVERTISE IN THE EVENING TELEGRAM.

Don't Say Paper, Say the Evening Telegram

ONTARIO, Moon—  
Winds, fair  
to-day and on  
TOPEKA & THOMPSON  
29.65, ther. 66.

uits, Pants, Co  
Raglan

uction

RELIABLE  
BARN  
AUCTION

AUC

Furniture, etc.

To-Morrow

at 10.30 a.m.

AT OUR AUCTION

5 Waldegrave

Furned Oak 5 seat

National Cash

condition.

2-Day Clock, 1 Coat

Auto Harp, 1 Foot

doz. Splitting Knife

handles Drum, 1

Dinner and 1 Tea

drum Lubricating

Quantity second

Baby Carriage, 1

Bedroom Suite, 1

reau, Washstand

Mattress, 1

Overmantel, 1

china.

1 W. E. Bedstead,

1 Bed Lounge, 1

Queenie Stove, 1

1 30 lb. Dayton

1 Large Kitchen

6 Komo Floor

6 bris. Beef, 2

Also 1 Oval Tin

ictures, 100 lbs.

Day Clocks, 1

ater Churn, 1

Butter

Knives, Part

mps, 1 Water

Knives, Assort

ments, lot Glas

essels, and sundr

Also 1500 lbs. sec

sacks Round Peas

J. A. B.

FOR SA

umber and B

atched board,

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nds of framing

JAMES Y.

July 18, 1914

Holders of

Garden

NOT

Four weeks after

application will be

pay the Govern