

APPLES
AND
ORANGES

IN STOCK:
"Gravenstein" Apples
(Boxes.)
"Sunkist" Oranges.

GEORGE NEAL, Ltd.

New Color, New Charm



MAJIC SOAP DYES!

ONCE TRIED ALWAYS USED.

Washes and Dyes at the same time. Light and Dainty shades, particularly attractive.

RENEW YOUR BLOUSE FOR TEN CENTS.

It is remarkably cheap and well worth giving a trial. Only Ten Cents a Package. Cheapest on the market.

Special Prices to the Wholesale Trade.
SEE OUR WINDOW.

ROBERT TEMPLETON.

12,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.
NEW IRON & LUBRICATING OIL, at Rock Bottom Prices.

Also, AMERICAN PLYMOUTH STEAM TARED MANILLA ROPE—all sizes.
And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y.,
Water Street West (Next Door Belg Electric Store.)
July 27, 1914

A HANDSOME SERGE SUIT.

\$50 That's the price for a fine Custom-made, Indigo Blue, All Wool **\$50**

Serge, with best of trimming, good workmanship and a perfect fit.

Tweed Suits from \$40 to \$55.

Mail orders promptly attended to.

SPURRELL The Tailor
WATER ST. WEST and at DUCKWORTH ST. GRAND FALLS.

ANTHRACITE COAL.

Now Landing, ex. S.S. "Florida"
2000 Tons Welsh Anthracite Coal,
All Sizes.

HENRY J. STABB & CO.
July 29, 1914

SMALLWOOD'S
Big SHOE SALE

SCHOOL SHOES



This time its
Children's and Girls' BOOTS

We offer Big Values in Girls' Solid Footwear.

CHILD'S GREY CLOTH TOP LACED BOOTS
—Sizes 6, 7 and 8. Only \$2.00 the pair.

CHILD'S BLACK KID LACED BOOTS
—Sizes 6, 7 and 8. Only \$2.00 the pair.

CHILD'S SOLID BROWN CALF BOOTS
—Only \$3.00 the pair.

CHILD'S GREY TOP BOOTS
—Only \$2.50 the pair.

CHILD'S BROWN LACED BOOTS
—With Brown Cloth Top. Only \$2.80 pair.

CHILD'S PATENT VAMP LACED BOOTS
—With Champagne Top. Sizes 6, 7, & 8. Only \$2.00 the pair.

GIRLS' SOLID HIGH CUT BOOTS
—Sizes 11, 12, 13, 1 and 2. Only \$3.10 pair.

Extra Special IN MEN'S BOOTS

MEN'S DARK TAN LACED BOOTS
—Only \$4.50 the pair.

MEN'S FINE BLACK KID LACED BOOTS
—Only \$5.00 the pair.

F. Smallwood
THE HOME OF GOOD SHOES.
July 27, 1914



Custom Tailoring is Personal Service.

The service of quality in Cloth, in making, in fit and style.

The American Tailor.

BOX 445. **W. P. SHORTALL** PHONE 477.
300 WATER STREET.
St. John's, Nfld.

OUR WINTER STOCK OF
AMERICAN and WELSH ANTHRACITE COAL

Will arrive about August 15th.

IN STOCK:
BEST NORTH SYDNEY SCREENED AMERICAN and WELSH ANTHRACITE COAL.

M. MOREY & CO., Ltd.
July 28, 1914

STOP THE DECAY
in the
"MATCHLESS"
Way.

Do it whilst the Weather is fine.
The Standard Manufacturing Company, Ltd.

\$130.00 for \$19.50!
IT PAYS TO PROTECT YOURSELF.

We have recently paid our check numbered 33276 for above amount in settlement of our first Newfoundland claim where the insured suffered appendicitis only three weeks after his policy was issued.

For the sake of the very few dollars involved don't delay in placing a responsible company behind your possible injury or illness.

LET THIS \$36,000,000 CORPORATION CARRY YOUR LOSS.
U.S. FIDELITY & GUARANTY CO'Y.
J. J. LACEY, Nfld. GENERAL AGENT.

SUNLIGHT SOAP!
ONIONS!

To-day, ex S. S. "Sachem" from Liverpool:

SUNLIGHT SOAP
(Cartons.)

SILVERPEEL RETAILING ONIONS
(Cases.)

LOWEST PRICES.

F. McNamara,
PHONE 393 QUEEN STREET

FIRE INSURANCE!

QUEEN INSURANCE CO. of America
—AND—
THE GREAT AMERICAN INS. CO.
OF NEW YORK.

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

Absolutely no trouble when a loss occurs.

PHONE 633. P. O. BOX 782.
GEO. H. HALLEY, Agent,
ADRAIN BUILDING. 105 WATER STREET.
St. John's, Nfld.

COAL!

TO ARRIVE:
All Sizes **BEST ANTHRACITE.**
BEST SCOTCH SOFT COAL.

IN STOCK:
SCREENED SYDNEY COAL.
ALL LOWEST PRICES.

A. H. MURRAY & CO., Limited.
BECK'S COVE.

ADVERTISE IN THE EVENING TELEGRAM.

Reid-Newfoundland Co., Limited

SUNDAY EXCURSION TO KELLIGREWS.

Train will leave St. John's 2.30 p.m. Sunday stopping at all stations between St. John's and Kelligrews. Train will leave Kelligrews returning, at 8.30 p.m.

EXCURSION RETURN TICKETS AT ONE WAY FIRST CLASS FARE.

Reid-Newfoundland Co., Limited

Canadian National Railway

THROUGH RAIL SERVICE ACROSS CANADA.
All steel trains of the finest equipment afford comfort to the traveller.

CONTINENTAL LIMITED.

Leaves MONTREAL Daily at 9.30 p.m.
(Bonaventure Station)

For OTTAWA, NORTH BAY, SASKATOON, EDMONTON and VANCOUVER.

Connection from Maritime Provinces Points via "OCEAN LIMITED" and Maritime Express.

For details of Service, Fares, Reservations, apply to
J. W. N. JOHNSTONE,
General Agent,
Board of Trade Bldg.

ST. JOHN'S—BOSTON, MASS.
FURNESS LINE.

The S.S. SACHEM will leave ST. JOHN'S for BOSTON, N.S. at Halifax en route, on or about AUGUST 7th, 1914. The steamer has excellent accommodation for passengers, and bookings are now being made. Apply to

FURNESS WITHEY & COMPANY, LTD.,
PHONE 180. WATER STREET, EAST.
July 28, 1914

Works Marvel



Gossages
Magical Soap

HARD WEARING.

Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD. WIDNES

JOB'S STORES, Ltd.
Agents.

Don't Say Paper, Say the Evening Telegram

TEN PAGES
WEATHER
MONTREAL, Mon.—
W. winds, fair
to-day and on
TUESDAY
OPER & THOMP
23.65, ther. 66.

VOLUME XLV

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Raglan

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Furniture, etc.

To-Morrow
at 10.30 a.m.
AT OUR AUCTION
5 Waldegrave
Fumed Oak 5 seat
National Cash
condition.
3-Day Clock, 1 Chair
Auto Harp, 1 Foot
doz. Splitting Knife
Remains Wax Paper
Remains Drum, 1
Dinner and 1 Tea-
drum Lubricating
Quantity second-hand
Baby Carriage, 1
Bedroom Suite, 1
reau, Washstand, 1
Mattress, 1
Overmantel, 1 S
chine.
1 W. E. Bedstead, 1
feet
1 Bed Lounge, 1
1 Queenie Stove, 1
30 lb. Dayton Sewing
1 Large Floor Mo
6 lbs. Beef, 2 lbs.
Also 1 Oval Tin B
structure, 100 lbs. S
Day Clocks, 1 Dr
ster Chair, 1 Bu
all Knives, Part D
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Remains, lot Glas
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Also 1500 lbs. sec
sacks Round Peas

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Increase your
winding up with
Prinze of Wales
rate \$30 per min
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P. E. OUTERBRO
July 9, 1914

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August, A.D., 1914.

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HARD'S EXHIBIT