



# The Royal Stores

where more people daily save money



## VALUES TO ENTHUSE OVER THIS FRIDAY & SAT.

Great Reductions on things you will need for your Summer Holidays

### Home Furnishings

**Honeycomb Towels.**  
All White with colored borders; good quality; size 27 x 16; soft finish. Reg. 26c.  
30c. each for . . . . .

**Sideboard Cloths.**  
White Cotton, linen finish; size 12 x 70; pretty trimmed designs in lace and insertion. Regular \$1.35 each . . . . .  
for . . . . . **\$1.17**

**Sateen Cushions.**  
10 dozen Sateen Covered Cushions of good quality, in assorted colorings, light and dark; size 18 x 18; neat frills. Regular \$1.50 each . . . . .  
for . . . . . **\$1.50**

**Table Centres.**  
Fawn Linen Table Centres or Tea Cloths, size 25 x 32; neat embroidery designs and hemstitched hems. Reg. \$2.00 ea. for . . . . .  
for . . . . . **\$1.65**

**Cushion Covers.**  
Fawn Crash Linen, light and dark shades, self and colored embroidery, finished with frill; size 20 x 20. Regular \$1.25 each . . . . .  
for . . . . . **\$1.08**

**Face Cloths.**  
White "Absorbent" Cloth; size 10 x 10; finished with sky edging. Special each . . . . .  
for . . . . . **9c.**

**Silk Ribbons** In dainty shades of Pink, Sky, Champagne, Sage and White, 4 1/2 inches wide; useful for hair ribbon and sashes. Reg. \$1.10 yard for . . . . .  
for . . . . . **98c**

**Taffeta Silk Skirts** Smart well made Skirts in high grade Black Taffeta; very effective new styles; most of them have fancy pockets and shirred effect at waist. Reg. \$18.50 each for . . . . .  
for . . . . . **15.75**

### Many Items of Present Interest Offered at Lowest Prices in the Showroom



### Summer Dress Goods

**Eolienne.**  
Light weight Silk and Wool Eolienne in Light Grey, Pink and Blue Checks; 40 inches wide. Reg. \$1.50 . . . . .  
for . . . . . **\$1.29**

**Mousseline Silks.**  
38 inches wide; shades of Brown, Sage, Purple and Brown; extra fine quality. Reg. \$4.75 yard . . . . .  
for . . . . . **\$4.25**

**Cotton Delaines.**  
150 yards only, in fancy colorings: Hello, Rose, Green and Grey; extra fine finish; real good value. Reg. 45c. yard for . . . . .  
for . . . . . **40c.**

**Satin Striped Muslins.**  
In a large assortment of designs; 26 inches wide. Reg. 55c. yd. . . . .  
for . . . . . **50c.**

**White Pique.**  
Extra special value; fine and medium cords; 26 inches wide. Reg. 80c. yard for . . . . .  
for . . . . . **71c.**

**French Organdie Muslins.**  
White and Pink grounds, 39 inches wide; neat rosebud designs in Pale Blue and Pink. Reg. \$1.20 . . . . .  
for . . . . . **\$1.10**

### New Floor Coverings, Hearth Rugs, Door Mats, etc.



**TAPESTRY RUGS**—In assorted colors and designs; size 27 x 54. Reg. \$5.00 . . . . .  
each for . . . . . **\$4.59**

**MOHAIR MATS**—In Black only; size 12 x 30; fringed ends, curl centres. Reg. \$4.55 each for . . . . .  
for . . . . . **\$4.08**

**FLOOR CANVAS**—2 yards wide; pretty new tile and carpet patterns. Reg. \$2.20 yard for . . . . .  
for . . . . . **\$2.03**

**CONGOLEUM SQUARES**—Size 6 x 9; rich handsome colors in Turkish Carpet designs. Special, each . . . . .  
for . . . . . **\$9.22**

**MADRAS MUSLINS**—Cream only; new floral designs; 45 inches wide. Regular \$1.20 yard for . . . . .  
for . . . . . **\$1.08**

**CRASH TOWELING**—Cream Cotton, soft finish; 15 inches wide. Special, per yard . . . . .  
for . . . . . **20c.**

### Middy Blouses.

For kiddies of 6 to 14 years; strong White Jean with sailor collar and pocket of Blue and Crimson. Reg. \$2.30 each for . . . . .  
for . . . . . **\$2.89**

### Voile Blouses.

White only, all finished with hand embroidered designs on fronts and collar; various pretty new styles. Reg. \$4.80 each for . . . . .  
for . . . . . **\$4.20**

### Linen Dresses.

Sizes 36 to 44, in plain shades of Pink, Blue and Grey; buttoned fronts, finished with neat loose belt. Reg. \$5.40 each for . . . . .  
for . . . . . **\$5.60**

### Summer Combinations.

Light weight Jersey Knit Cotton garments, sizes 36 and 38; sleeveless and knee length. Reg. \$1.30 each for . . . . .  
for . . . . . **\$1.08**

### Summer Vests.

Extra fine Cotton Knit Vests in White only; 36 and 38 inches; trimmed lace edging. Reg. \$2.00 each for . . . . .  
for . . . . . **\$1.65**

### Cambric Underskirts.

Full sizes; well shaped garments with flounce of White Embroidery and Val. Lace; some have . . . . .  
for . . . . . **\$3.70**

### Cambric Nightdresses.

Low round and V shaped necks; yokes trimmed with embroidery and lace. Reg. \$3.00 each . . . . .  
for . . . . . **\$2.55**

### Wool Sports Coats.

Sizes from 38 to 42, in shades of Turquoise; with collar, pockets and belt. Regular \$7.00 . . . . .  
each for . . . . . **\$6.35**

### Neckwear Novelties.

Cream and White Muslin Collars, and a few in Paris Lace; assorted pretty and fashionable shapes. Reg. \$1.55 each for . . . . .  
for . . . . . **\$1.55**

### Hose Supporters.

The Peerless Pad, in Pink, Blue, Black and White; 4 suspenders. Regular 40c. each . . . . .  
for . . . . . **35c.**

### Ladies' Handkerchiefs.

White Muslin with silk embroidered designs on corners; hemstitched borders. Reg. 25c. each for . . . . .  
for . . . . . **21c.**

### Infants' Bonnet Fronts.

White Silk; two different styles; fine Val. Lace. Values to 30c. each for . . . . .  
for . . . . . **23c.**

### Child's Dresses.

In White Voile; in 2 to 14 years; embroidered fronts and hems finished with belts of colored silk ribbon. Regular \$3.50 each . . . . .  
for . . . . . **\$2.94**

### Gingham Dresses.

For children of 2 to 12 years; plain shades of Blue, Pink and Green, also in check patterns; round collars, pleated fronts; belts and pearl buttons. Reg. \$3.00 each for . . . . .  
for . . . . . **\$2.65**

### Don't Forget the Sale of Summer Footwear



Our entire stock of Summer Footwear (Hosiery and Shoes) for men, women and children, is selling at reduced prices during this week.

Below we mention a few of the savings made possible in the Men's Section.

**Men's Hosiery.**

Black Cotton Half Hose. Special . . . . .  
per pair . . . . . **23c.**

Grey Cotton Half Hose. Special . . . . .  
per pair . . . . . **42c.**

Silk Socks, Black and Navy. Reg. \$1.30 pair for . . . . .  
for . . . . . **\$1.10**

Silk Socks, Grey, Navy, Black. Reg. \$1.50 pair for . . . . .  
for . . . . . **\$1.24**

Silk Socks, Black and White. Reg. \$2.25 pair for . . . . .  
for . . . . . **\$2.05**

Silk Socks, Black and Cordovan. Reg. \$2.85 pair for . . . . .  
for . . . . . **\$2.35**

Lisle Socks, Grey. Reg. \$1.00 pair for . . . . .  
for . . . . . **82c.**

### Toilet Goods

**CASTLE SOAP** with face cloth; superfine quality. Reg. 27c. cake for . . . . .  
for . . . . . **23c.**

**"FLESOPE"** The Soap for animals especially dogs. Reg. 23c. cake for . . . . .  
for . . . . . **20c.**

**FOOT SOAP.** A balm for sore and tired feet. Reg. 25c. cake for . . . . .  
for . . . . . **21c.**

**LUXOR BATH SALTS.** Large size bottles. Reg. \$1.10 bottle for . . . . .  
for . . . . . **90c.**

**"SUPERTAR" SHAMPOO SOAP,** 3 cakes in a box. Reg. 75c. a box for . . . . .  
for . . . . . **68c.**

### Novelties

**TWINE PARCEL BAGS.** Reg. 85c. each for . . . . .  
for . . . . . **70c.**

**WORK BASKETS.** Lined with broadened silk. Colors of Yellow, Sky or Lavender. Reg. \$3.25 each for . . . . .  
for . . . . . **\$2.75**

**DENNISON'S CREPE PAPER NAPKINS.** Assorted designs; 2 dozen in a box. Reg. 35c. a box for . . . . .  
for . . . . . **30c.**

**RED MARKING COTTON.** Special each . . . . .  
for . . . . . **9c.**



### How the MEN

### Can Save Money

**Men's Shirts.**  
Fancy Striped Cotton Shirts; soft finish, comfortable shapes, soft collar attached; sizes 14 1/2 to 17. Reg. \$3.25 . . . . .  
each for . . . . . **\$3.00**

**Light Weight Vests.**  
Balbriggan Vests of finest Egyptian Cotton; sizes 34 to 44; short sleeves; attached special values. Special each . . . . .  
for . . . . . **\$1.30**

**Coat Style Shirts.**  
Fine Cotton material, fancy stripes in assorted colors on white grounds; soft front and double cuffs; stiff neck bands. Reg. \$3.50 each for . . . . .  
for . . . . . **\$3.19**

**Boys' Shirts.**  
Cream Flette Cricket Shirts, with collar attached. Sizes 12 x 12 1/2. Reg. \$2.40 ea. for . . . . .  
for . . . . . **\$2.20**

Sizes 13 x 13 1/2. Reg. \$2.50 ea. for . . . . .  
for . . . . . **\$2.25**

**Smart Neckwear.**  
Silk finished Ties with wide flowing ends in a big selection of handsome designs and colorings. Reg. \$1.10 each for . . . . .  
for . . . . . **95c.**

**Soft Collars.**  
Of soft Laundered Linen; smart new shapes; close fitting sizes; will wash and wear well. Reg. 60c. each for . . . . .  
for . . . . . **44c.**

**Elastic Armlets.**  
Strong and serviceable, in assorted colors; self finish; these come in two different qualities. They are the kind used by the majority of men during the warm weather. Regular 40c. pair for . . . . .  
for . . . . . **34c.**

Regular 75c. pair for . . . . .  
for . . . . . **65c.**

### Men's Braces Job 59c

### New Felt Hats

New consignment of smart, seasonable Felt Hats for men; in shades of Navy, Green, Brown and Black; sizes from 6 3/4 to 7 1/4. Latest American shapes. Regular \$6.50 each . . . . .  
for . . . . . **\$5.60**

**Boys' Summer Hats.**  
Soft White Cotton Hats with wide roll brims, nicely finished; sizes from 6 3/4 to 6 3/8. Reg. \$1.45 each for . . . . .  
for . . . . . **\$1.23**

**Gent's Handkerchiefs.**  
White Excela finished Handkerchiefs with colored border and Blue and White spot designs; large size. Reg. 80c. each for . . . . .  
for . . . . . **72c.**

**Gent's Handkerchiefs.**  
Large size; all White, Excela finished; wide hemstitched borders. Regular 55c. each for . . . . .  
for . . . . . **48c.**

### Boys' Overalls

Navy and White Striped Cotton Overalls, strongly made; sizes 3, 4, 5 and 6; finished with pocket and shoulder straps. Reg. 95c. each for . . . . .  
for . . . . . **84c.**

### Boys' Tunic Suits.

Blue and White Striped Cottons; to fit youngsters of 1 to 3 years; well finished, with belt. Special, each . . . . .  
for . . . . . **\$2.40**

### Child's Gloves.

Lisle Thread, in shades of Grey only; sizes 2 to 6; one dome fastener, silk points. Reg. 85c. pair for . . . . .  
for . . . . . **76c.**

### Grocery Specials

Libby's Strawberries. Reg. 80c. tin for . . . . .  
for . . . . . **73c.**

Del Monte Sliced Pineapple. Reg. 60c. tin for . . . . .  
for . . . . . **55c.**

Ibox Egg-Plums. Reg. 50c. tin for . . . . .  
for . . . . . **45c.**

Spaghetti. Reg. 25c. tin for . . . . .  
for . . . . . **20c.**

Lemon Crystals. Reg. 20c. tin for . . . . .  
for . . . . . **17c.**

Freeman's Egg Powders. Reg. 45c. tin for . . . . .  
for . . . . . **40c.**

Moir's Syrups. Reg. 90c. bottle for . . . . .  
for . . . . . **73c.**

Staple & Strong Pickles. Reg. 45c. btl. for . . . . .  
for . . . . . **42c.**

Rose's Lime Juice. Reg. 70c. btl. for . . . . .  
for . . . . . **64c.**

Kirk's Castle Soap. Reg. 15c. pckt. for . . . . .  
for . . . . . **12c.**

### The Battle of Salamanca

This battle, which was fought on July 22, 1812, was the first great victory of the British and their allies in the Peninsula war. Up to that time Napoleon and his marshals had regarded Wellington as only a "sape general," whom they would soon overthrow. Salamanca showed them the error. The French general opposed Wellington was Marmont, a very skilful tactician. For a month before the battle the opposing armies had marched and countermarched round each other, each trying to force the other into a bad position where it could be destroyed. This style of warfare is very different and much more interesting than the trench fighting which has been compulsory in the recent war. The opposing armies were about equal in numbers, and the strategy shown by both generals was notable. Wellington, by July 22, had arranged his army on a line of hill running almost north and south in front of Salamanca, his right being on the village of Arapiles, and his left on the Tormes river. Between the British and the French were two separate hills called the Atapiles, for which the armies raced, each securing one. Wellington saw that the object of the French, was to strike at the Ciudad Rodrigo road and cut off his retreat, and he met this by swinging his army round till it was nearly east to west. Marmont thought Wellington was retreating, and sent his army in pursuit, which made a wide opening in the centre of the French line, and Wellington saw the error, and issued a few rapid orders which set his troops in motion. Par attacked the French right and the hill they had taken, and the others as called the flank of the French left. The head of the French column making for the Ciudad Rodrigo road which expected no enemy in its front suddenly found itself confronted by a division which Wellington had sent round a long distance. Both armies were soon engaged in fierce fighting and at suitable moments Wellington sent in the British cavalry which charged again and again. By nightfall the French were in full retreat.

### St. Mary

#### Magdalene Error.

July 22 is the festival in the present Church of England Prayer Book of Mary Magdalene, or of Magdalen (Matthew xv. 39), on the west shore of the Sea of Galilee; and in the Prayer Book of A.D. 1549 it was Saint's Day with its title in red letters, like those of the Apostles, with Collect, Epistle and Gospel. This change was made probably because until the Bible was translated into English and printed, so little was generally known of its contents that in these authorized services, and accordingly by most people, she was confused with Mary, the sister of Lazarus, as when Chaucer, the British poet, in A.D. 1386 wrote "Judith grudge, or grumbled against the Magdalene," (John xii. 3-5), and she was mistaken also for the fallen but penitent woman who washed Christ's feet with her tears. (Luke vii. 36-50). The division of the Bible into chapters and verses is very useful, but in this case may prevent people from observing that the account of this penitent at the end of one chapter is followed two verses later by the introduction of Mary Magdalene as an entirely fresh person, which any reader, with ordinary intelligence, must see. She was one of those comparatively wealthy women who helped to supply the wants of Christ and His Apostles, and she was attached to Him out of gratitude because she had been cured by Him of that mischievous or melancholy madness which was by the Jews considered, as still by natives of India, to be possession by powerful evil spirits. Therefore she continued with Him till the end, one of those "first at the cross and earliest at the tomb." But through this careless confusion asylums for the recovery of fallen women were called Magdalen Hospitals when such were first founded.

**SLIP-ON HEELS.**—We have just opened a new stock of Slip-on Rubber Heels in Brown, Grey, White and Black. PARKER & MONROE, LTD.—July 20, 1920.

### Sagona Arrives.

**POOR NEWS FROM LABRADOR.**  
S.S. Sagona arrived in port last evening from Labrador. Up to the time of coming south there was very little sign of fish on the coast. Loose ice was met with making it dangerous for navigation. When the Sagona called at Battle Harbor there was a fairly good sign of fish. From Quirpon up the coast trap fishing is poor. A big body of fish is reported in deep water along the shore to Beaulieu. The Sagona brought about half cargo of freight and the following passengers: Miss Edith Bright, Mrs. S. Askell, J. Starke, E. Starke, B. Spencer, S. Ploughdon, A. Lake, Q. Hyde, W. F. Bennett, Const. Day, Mrs. M. Jackson, Dr. B. B. Appleton, R. Bowering.

Your teeth are most important to your health. Pebecco Tooth Paste preserves and beautifies the teeth. jne8,ed,if