

Penn Metal Company.

Manufacturers of

Art Metal Ceilings and Sidewalls,

Cheaper than plaster and more durable.

P. C. O'DRISCOLL, Ltd.

Agents for Newfoundland.

Jan 25, Sat, Tues, Th

SUITINGS.

Men's Tweed and Serge Suitings.

Templeton's

'LUXURY' Tea

We have great pleasure in informing our customers that we have been appointed Sole agents for "LUXURY" TEA for Newfoundland, and have just received a sample shipment from our agents at Colombo.

"Luxury" Tea

will be found the most satisfactory Tea on the market, and we can unhesitatingly recommend it to the consuming public.

"Luxury" Tea

is carefully selected—strength and flavour being specially blended.

"Luxury" Tea

is packed in half chests of 55 lbs. each.

ASK YOUR GROCER FOR "LUXURY" TEA.

F. McNamara, QUEEN STREET.

Cotton Blankets!

Here's a chance for the thrifty buyer: WHITE COTTON BLANKETS with Pink and Blue border, size 54 x 74, extra quality, only \$3.20 pair.

WILLIAM FREW, Water St.

RETURN MAIL SERVICE FOR OUTPORT CUSTOMERS.

We have so modernized our OPTICAL DEPARTMENT That with rare exceptions their glasses will be returned to them on the day following the receipt of same. Our service is now up-to-date in every respect, and we can guarantee perfect satisfaction.

R. H. TRAPNELL, Ltd., Eyesight Specialists and Opticians.

Libby's Pure English Style MUSTARD

Sold by All Grocers

The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

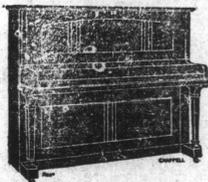
The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

WHOLESALE ONLY.

Newfoundland Clothing Co., Ltd.

mar 6, eod, tf

KOHLER & CAMPBELL PIANOS AND PLAYER PIANOS.



Built to stand any climate. Exported all over the world. Send for literature.

MUSICIANS' SUPPLY COMPANY, Royal Stores Furniture.

SLATTERY'S

Wholesale Dry Goods

are now showing:

- Boys' Tweed Suits. Men's Wool Socks. Blouse Flannelette. Dress Goods. Misses' Dresses. Remnants of Dress Goods. White Flannelette. Crib Blankets. Chintz Quilt Cotton. White Nainsook. White Cambric. Children's Dresses. White Pique. Ladies' F. L. Underwear.

A large assortment of SMALLWARES always in stock.

SLATTERY BLDG., Duckworth & George Sts.

Forty Years in The Public Service—the Evening Telegram.

FIRE!

The Palatine

Insurance Co'y

Will accept Risks on Property against Fire at Lowest Current Rates.

H. J. STABB & CO., Agents.



THIS IS THE HOOK TO CATCH 'EM.

Fishermen, you see by the reports from Norway how they catch such enormous quantities of fish. Well, O. Mustad's Key Brand Hook is used exclusively in that country. See that you get the Key Brand. Jly 5, eod, tf

Insure with the

QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses.

Office: 167 Water Street. Adrain Bldg. P. O. Box 782.

Telephone 658.

QUEEN INS. CO.,

GEORGE H. HALLEY, Agent.

The Dwelling Place of Light.

(By Winston Churchill)

Mr. Churchill has never written a more entertaining story; he has never written one that is more significant in its interpretation of human relationships to-day. Other books by the famous author are:

- A Far Country \$1.25 Richard Carvel 90c. Mr. Crewe's Career 90c. Coniston 90c. The Crossing 90c. The Celebrity 90c.

Outport friends will please add 4c. each for postage.

S. E. GARLAND, Leading Bookseller, 177-9 WATER STREET.

Expert Dental Service



Dr. A. B. Lehr, Dentist,

has decided to specialize in Extracting and Plate Work. Fees consistent with first-class material and skilled workmanship.

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WINDARD'S LINIMENT CURES GARBET IN COWS.

Reid-Newfoundland Company.

S.S. "SAGONA"

Will leave Placentia, direct for North Sydney, this Tuesday night. Special Train will leave St. John's at 6.00 p.m. TO-DAY, Tuesday, to connect at Placentia.

Reid-Newfoundland Company.

J. J. ST. JOHN, Duckworth St.

250 Bags, 100 lbs. each, of Best Quality White Table Meal. This price, for one week, \$4.40. 100 Bags Bran, at \$4.50.

J. J. ST. JOHN, Duckworth St.

Prepare for the Spring Rains!

We have opened the following goods the past few days:—

LADIES' BLACK RUBBER COATS in the newest and smartest styles, and have priced this lot at \$10.00 and \$14.00 each.

MISSSES' BLACK RUBBER COATS, \$5.50 and \$6.00 each, according to size.

LADIES' SHOWER and COVERT COATS in the newest and smartest Trench styles. Big range of prices in this lot from \$12.00 upwards.

CHILDREN'S and MISSSES' SHOWER and COVERT COATS.

Ladies' and Misses' Mackintoshes.

Get ahead of the Weather Man and secure yours to-day while the assortment is good.

HENRY BLAIR

Fire. Insurance. Fire.

Insure all your property in good old British Fire Insurance Companies. SCOTTISH UNION & NATIONAL INSURANCE CO. Est. 1824. Assets \$79,000,000. GENERAL ACCIDENT, FIRE & LIFE ASS. CORP., LTD. Est. 1885. Assets \$15,000,000.

We represent the above Companies for the Dominion of Newfoundland. Write or phone us for our rates.

NFLD.-LABRADOR EXPORT CO., LTD.

BOARD OF TRADE BUILDING.

June 18, s.t, tf

Advertise in The Telegram

TORONTO midnight—Moderate to fresh S. E. to S. winds, cloudy with occasional snow showers. ROYER & THOMSON'S Noon.—Mar. 29. 20; Ther. 52.

Auction Sales!

AUCTION.

Household Furniture & Effects.

AT THE AUCTION ROOM, 2 Adelaide Street,

Thursday, 3rd April, 11 a.m.

- 2-piece Bedroom Suite, white enamel finish. 2-piece Bedroom Suite, oak finish. Sideboard, mahogany finish. Sideboard, with bevel glass. Electric Lamp. W. E. Beds and Springs. Mattress. W. E. Washstand. Bamboo Flower Stand. Patent Rocker. Table. Traveller's Trunk. Picture Frames. Book Case, oak. Book Case, with Desk. Iron Bed Chair. Walnut Hall Stand. Parlour Suite, 5-piece rosewood, upholstered in green plush. Wardrobe, oak. Extension Dining Table. W. E. Cot. Occasional Chairs. Rockers. Music Stand. Etc., Etc., Etc.

R. K. HOLDEN, Auctioneer.

apr. 21



FOR SALE.

Two first class Dwellings fitted with modern improvements, situate on Bonaventure and Military Roads. For further particulars apply to

P. C. O'Driscoll, Ltd., Auctioneers.

mar 28, s.t, eod

FOR SALE.

A First-Class Dwelling House & Shop, situate on the North Side of Water Street. An excellent business stand. For further particulars apply at this office.

mar 27, s.t

Land and Buildings FOR SALE.

For sale, one PLOT of LAND, situate on Freshwater Road, size 46 x 174. City Water and Sewerage passes in front. An admirable site to build a residence on.

ALSO. Two PLOTS of LAND, each containing 20 acres, situate on Cechrane Pond Road, District of St. John's West.

ALSO. One PLOT of LAND, 20 acres, together with small dwelling and out-house, situate on Oxen Pond Road off Freshwater Road, about 3 miles from city. Would make a nice farm.

ALSO. One PIECE of LAND containing 14 acres (4 acres cleared). The whole 4 acres are enclosed with wire fencing, all in good condition. A natural river flows through the property which would make an ideal spot for Bungalow or Summer Residence. There is also a good substantial Barn & Coach House erected on the premises; situated on Kenmount Road, about 3 1/2 miles from city. For further particulars apply to

Walter A. O'D. Kelly, Auctioneer & Commission Agent, corner of Adelaide & George Streets. mar 26, s.t, w, t, m

Four Snaps in Automobiles.

As we are short of room we are selling the following cars at cut prices close:—

- "CHEVROLET"—Never used \$1250.00 "OVERLAND"—3-Seater, Big Four . . . \$1700.00 "OVERLAND"—Seven Passenger, Six Cylinder \$1300.00

Also Just In: MODEL 89B-TOURING "OVERLAND"—Six Cylinder, Continental Engine; Eismagneto \$2700.00

T. A. MACNAB & CO., mar 31, tf "Overland" Distributors.