

**A GENEROUS OFFER!**



AT THE CLOSE OF SMALLWOOD'S BIG SHOE SALE. Commencing to-day (Monday), on the last week of our Sale, we are allowing a discount of TEN PER CENT. OFF all our regular lines of LADIES' and GENTLEMEN'S, BOYS' & GIRLS' FOOTWEAR—Fine Footwear.

The thousands of satisfied purchasers who have visited our stores during the last two months all bear testimony to the genuineness of this big Shoe Sale. Ask your friends and neighbors.

Believe us, we are keeping down the high cost of Footwear in St. John's to-day.

LADIES' BOOTS, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00, \$6.50, \$7.00, \$7.50, \$8.00 and \$8.50.

MEN'S BOOTS, \$3.00, \$3.20, \$3.50, \$4.20, \$4.50, \$5.20, \$5.75, \$6.00, \$7.00, \$8.00, \$9.00 and \$10.00.

Also BOYS' & GIRLS' BOOTS and SHOES, all in button and laced styles.

A big variety of LOW SHOES and WHITE GOODS.

We bought heavy stocks to save money. It's up to you now to do the same. No marking up here. Golden opportunity to wholesale buyers.

**F. SMALLWOOD**

THE HOME OF GOOD SHOES.

Just received new stock of

**2 in 1**

White SHOE POLISH.

At all stores.

Be sure and ask for 2 IN 1.

Black, Tan, White Paste, White Liquid.

**Your Business Success in 1917**

Rests upon the dependability of your service of supply. Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service. It will pay all merchants to see our spring ranges in



Men's and Boys' Suits, Overalls, Shirts, etc. DO IT NOW.

Newfoundland Clothing Co., Ltd

**RAISINS!**

SUNMAID, SEEDED, 1 lb. cartons.	BELLBOY, SEEDLESS, 1 lb. cartons.	GOLDEN WEDDING, SULTANA, 1 lb. cartons.
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**CALIFORNIA LOOSE,**

50 LB. BOXES, 2 & 3 CROWN.

CRISCO, in 1 1/2 lb. & 3 lb. tins.	Have you tried the New Confection, "CALARAB"? Fig, Orange, Apricot in 1 lb. boxes.	Ox Tongue (Glass), Small Beet (Glass), Holland Rusks, Puffed Rice, Jacobs' Graham Wafers.
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**30c.**

**BIRD'S IN TINS. CUSTARD POWDER. Pkts.**

EVAPORATED FRUITS. Peaches, Pears, Apricots, Apples, Prunes, in 1 lb. cartons and 25 & 50 lb. boxes.	WARM WEATHER DRINKS. Rose's Lime Juice Cordial and Lime Juice. Imperial Lime Juice in quart bottles.
PINEAPPLE PULP, 75c. 6 lb. tins.	Lemon Squash, Fruit Syrups, Lemon & Lemonade Crystals.

**BOWRING BROTHERS, Limited,** Phone 332. GROCERY DEPT. Phone 332.

WE CAN GIVE YOU THE VERY LOWEST PRICES ON

TO THE TRADE.

**Mixed Oats**

Wholesale Only

**HARVEY & CO., LTD.**

**TEMPLETON'S for Herring Nets!**

We have over 800 Nets in stock ready to send out on receipt of your order. A full stock in 30, 35, 40, 50 and 60 ran nets in both Anchor and Advance Brand Nets.

Our Prices are the Lowest Obtainable.

WRITE US FOR A PRICE LIST.

**Robert Templeton, 333 Water-st.**

WE are still showing a splendid selection of :

**TWEEDS and SERGES.**

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.



**John Maunder,** Tailor and Clothier, St. John's, Nfld

**Wanted to Buy**

**FRESH EGGS! FRESH EGGS!** Highest Market Prices. In large and small quantities.

**JOHNSON'S Fancy Bakery,** Theatre Hill.

**FREEHOLD!**

Tenders will be received up to the 31st July for the purchase of—  
1st—The Cottage and Land north and south of it.  
2nd—The House in two tenements.  
3rd—The Cottage, the two tenement house and all the land on Court House Road, Harbor Grace, belonging to the Estate of the late Marv Watts Parsons.

H. J. WATTS, Executor. P. O. Box 3, Harbor Grace. iy11,w,f,m,tf

**CASH'S Tobacco**

IS ALWAYS GOOD

**WELCOME NUGGET**

HIGHEST STANDARD OF QUALITY. SHIPMENT JUST IN. Wholesale and Retail.

**JAS. P. CASH,** Agents.

**We do Picture Framing.**

All kinds of Picture Framing done at reasonable prices. We have just opened a splendid range of mouldings in a very extensive range of patterns, the finishes sufficiently varied to suit any class of picture. Some of the patterns included in this lot are White and Gold, White Enamel, Rosewood and Gilt, Walnut, Imitation Oaks, and many others in plain and fancy designs to suit all tastes.

Send along any pictures you have to be framed to us. First-class work guaranteed. Samples and prices of Mouldings sent on request.

**Garrett Byrne,** Bookseller & Stationer.



JUST AS YOU WANT it, we cut the choice meats we offer you. Come in and tell us what you want and how you want it and see now satisfactory.

OUR MEATS, our service and our prices prove. You will like sanitary cleanliness of our market, our honest weight and fair dealing also.

**M. CONNOLLY.**

Solo Singers, Choir and Christian Workers Looking for the Best

**HYMN BOOK** SHOULD BUY AND USE **Redemption Song.**

A choice selection of 1,000 of the best of the old and the best of the new hymns for Evangelistic Meetings, Choirs, Solo Singers, etc. It contains a large number of new hymns never before published.

Leaders of evangelistic work will find it just what they want to adopt in their Missions, etc. Choir leaders will find a rich selection of pieces for their use. Solo singers will be delighted with the store of choice, new and effective solos. Everyone should obtain a copy for use in their home. Words only, in clear nonpartial type, Red Cloth, Himp, 12c. With music, paper boards, 30c. Cloth linings, gold title, \$1.10. Send for list of Sacred and Secular Hymn and Song Book.

**S.E. GARLAND,** Leadg B of N.F. KEEP MINARD'S LINIMENT IN THE HOUSE.

**REID-NEWFOUNDLAND COMPANY.**

Water St. Stores Department.

Just Arrived:

A stock of the world-renowned

**Nobby Motor Car Tyres**

AND BEST

**Grey Inner Tubes,** Made by the Canadian Consolidated Company.

Call in and be convinced of the superior quality before making your next purchase.

Water St. Stores Department.

**Special This Week!**



600 Pairs Women's Tan Button Boots, Only \$1.95 a pair. Worth double the price.

**PARKER & MONROE, LTD.,** THE SHOE MEN.

**SLATTERY'S Wholesale Dry Goods House.**

50 DOZEN

**Men's Balbriggan Underwear**

AT LOWEST POSSIBLE PRICES.

Phone 522. P. O. Box 236.

**GREAT CLEARANCE SALE** of Ladies', Misses' and Children's **Middy Blouses.**

NOTE PRICES: Ladies' Middy Blouses, newest styles. Sale Price . . . . \$1.59 Misses' Middy Blouses, to fit from 10 to 16 yrs. Sale Price 89c. Children's Middy Blouses, to fit from 4 to 9 yrs. Sale Price 45c. SEE THEM TO-DAY.

**William Frew.** The Evening Telegram is the People's Paper.

**EIGHT PAGES TO-DAY**

WEATHER FORECAST. Up to press hour no weather report was received at this office.

Drink WELCH'S GRAPE JUICE

VOLUME XXXIX.

**Auction Sales**

(On account of whom it may concern) FOR SALE BY PUBLIC AUCTION.

On MONDAY, the 13th inst. at 12 o'clock noon.

At the Board of Trade, THE STEAMSHIP

"Kristianiafjord," Built 1913.

10,669 tons gross. 6,496 tons nett.

To be sold as she now lies in wrecked condition subject to the right of access to owners of cargo for unloading.

A. S. RENDELL, Notary Public.

aug7.51

**TRY GRAPE JUICE PUNCH**

at McMurdo's Ice Cream Parlor, Rawlins' Cross.

They also supply it by the quart or gallon for Garden Parties or Evening Entertainments.

Of course it's made with

**WELCH'S GRAPE JUICE.**

July 31, 1917, this day.

**EUROPEAN AGENCY**

Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Implements, Jewellery, Plats and Watches, Photographic and Optical Goods, Provisions and Oilmen's Sundries, etc., etc. Commission 1/2% p.c. to 5% p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on Account.

**WILLIAM WILSON & SONS** (Established 1814.)

25, Abchurch Lane, London, E.C. 4. Cable Address: "Annualre, London."

**CASH'S Tobacco**

IS ALWAYS GOOD

**WELCOME NUGGET**

HIGHEST STANDARD OF QUALITY. SHIPMENT JUST IN. Wholesale and Retail.

**JAS. P. CASH** Agents.