

ANNOUNCEMENT.

"OVERLAND" SERVICE
FOR 1917.

We are pleased to announce that the "OVERLAND" SERVICE STATION will again be managed by Mr. J. Cocker, of the Anglo-American Garage, AND THAT WE HOPE TO GIVE OUR MANY FRIENDS EVEN BETTER SERVICE THAN IN THE PAST.

A large stock of SPARE PARTS arrived by the last "Florizel" and we now have a pretty full line on hand and further lots on the way.

Mr. Cocker left a few days ago for Toledo, where he will have an opportunity of going through the Overland Factory, the largest single automobile factory in the world, where the output is 1,000 cars a day. Mr. Cocker will have a splendid chance to become conversant with the new models and thus enable us to render more valuable service to all "Overland" owners in Newfoundland.

Yours for service,

T. A. Macnab & Co.
DISTRIBUTORS.

Shoe Talk No. 3.



Cantilever

For Comfort and Style

Passes the Judgment

of the Multitude

YOUR shoes should

be ready to wear

when you buy them

—"easy fitting" with-

out the need of

"breaking them in."

But they must be

pleasing to look at—

delightful to walk in

and dependable in

make.

You have all of the

above, and a little

more in the Cantilever

Shoe.

Suppose you come

to our store and try

on a pair of this fam-

ous shoe known as

the CANTILEVER.

Edwin C. Burt Co.

(Dealer's Name)

F. SMALLWOOD.
THE HOME OF GOOD SHOES.

**SOME
MAGAZINES
That We Supply
Promptly!**

Give your friend a year's sub-
scription, it is sure to please.

	City.	Outport
Ainslie's, Monthly	..\$2.25	\$2.50
Argosy, Monthly	..\$1.55	\$1.80
All Story, Weekly	..\$6.00	\$7.00
American, do	..\$2.25	\$2.50
The Bookman, do	..\$2.25	\$2.50
British Review, do	..\$4.20	\$4.45
Blue Book, do	..\$2.25	\$2.50
Cosmopolitan, do	..\$3.00	\$3.50
Boys' Own, do	..\$2.25	\$2.50
Cassell's Fiction, do	..\$2.25	\$2.50
Everybody's, do	..\$2.25	\$2.50
Etude Musical, do	..\$2.25	\$2.50
Family Herald, do	..\$2.20	\$2.40
Grand Magazine, do	..\$1.50	\$1.75
Good Housekeeping, do	..\$2.25	\$2.50
Ladies' Home Jour'l, do	..\$2.25	\$2.50
Munsey's Magazine, do	..\$1.55	\$1.80
Motion Pictures, do	..\$2.25	\$2.50
N.Y. Times Cur. Hist., do	..\$3.60	\$3.85
Nash's & Pall Mall, do	..\$2.25	\$2.50
Novel Magazine, do	..\$1.50	\$1.75
The New Magazine, do	..\$2.25	\$2.50
Photo-Play, do	..\$2.25	\$2.50
Popular Mechanics, do	..\$2.25	\$2.50

If you do not find named here
the Magazine you want, just
say so; we will find it for you.

GARLAND'S
Leading Bookstore.

**More Book Taking
Bargains!**

SIX 45c. BOOKS for \$1.00.

For the next ten days you can buy
from us a single copy of Nelson's Lib-
rary of Notable Books for 20c. This
Library contains many recent copy-
right books of outstanding merit and
interest, the price of which has hith-
erto put them out of popular reach.
Some of them in the original edition
sold from \$1.80 to \$5.00 each; the
present price is 45c., but you can have
a single copy at 20c., or six copies
for \$1.00.

Here are a few of the titles:
"The Story of the Great Armada" by Richard Hale.
"Famous Modern Battles" by Atter-
idge.
"Sea Wolves of the Mediterranean" by Commander Curry.
"Napoleon and the Lys. Phase" by Lord Rosebery.
"Havelock's March on Cawnpore" by Sherer.
"Fifteen Chapters on Autobiog-
raphy" by Russell.
"My Climb in the Alps and Cau-
casus" by Munro.
"Recollections" by Sir Algernon West.
"Four French Adventurers" by Dewey.
"Adventures on the Roof of the World" by Mrs. Aubrey LeBlond.
"The Story of the Malakand Field Force, 1897" by Winston Churchill.
"Life of Lord Dufferin" by Sir Alfred Lyall.

NOW 20c. EACH, or SIX for \$1.00.
Remember, this offer holds good for
only ten days.
DICKS & CO., LTD.
Biggest, Brightest, Busiest and Best
Book, Stationery and Fancy Goods
Store in Nfld.

MICHAEL'S
Annual Midwinter Sale.

Beginning on Thursday, the 18th inst., we will start
a Clearing-Out Sale. We offer the following goods at
specially reduced prices in order to make room for

Our New Spring Stock.

LADIES' ONE-PIECE DRESSES, extraordinary
value. We were fortunate in securing these from a
Bankrupt Stock and which we will sell at

Less Than Half Price.

LADIES' UNDERWEAR, LADIES' TOP SKIRTS,
LADIES' UNDERSKIRTS, LADIES' RAINCOATS.
MEN'S WOOLLEN UNDERWEAR.
MEN'S FLEECE LINED UNDERWEAR,
MEN'S HEAVY TOP SHIRTS.

And a Job Lot of CHILDREN'S TOP COATS, SWEAT-
ER COATS, WORKING PANTS, Etc.

MEN'S & BOYS' SUITS always on hand. We sell direct
from Factory to Purchaser.

Jewellery a Specialty.

Please note this Sale will last for two weeks only.
We also have about 60 pairs SKIN BOOTS on hand.

ANTONI MICHAEL,
426 WATER STREET WEST.
(Cor. Buchanan Street.)

Jan 17, 31

Bacon Weather

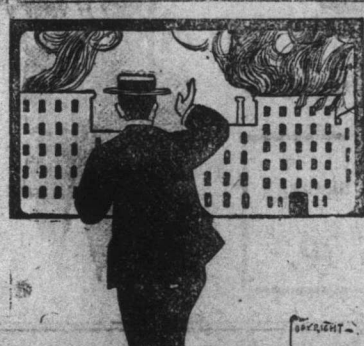
Nothing finer for your breakfast of a
FROSTY morning than a few slices
of our

**Delicious
"Berkshire" Bacon.**

Our sales of "Berkshire" Bacon for 1916 were
over fifty per cent. higher than the previous
year, and we anticipate even a greater increase
in demand for the present year.

Let us have your next
Bacon Order.

F. McNAMARA,
Queen Street.



FOR SALE.

**Timber Limit,
165 Sqr. Miles.**

Splendid shipping facilities.
Apply to

JAMES R. KNIGHT

**NO MATTER HOW THE
FIRE IS CAUSED**
if you're not insured, you're
a loser. Take time to see
about your policies. We give
you the best companies and
reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

FOR SALE!

One 15 H. P. Ferro Marine Engine
at a bargain if applied for at once.
Has gasoline and kerosene carburi-
zors, reverse gear and all fittings
needed to install in boat. Just over-
hauled by Trask & Co. and guaranteed
by them.

For particulars and price apply to
M. E. MARTIN,
Board of Trade Bldg., St. John's.
Jan 12, 61, eod

REID-NEWFOUNDLAND
COMPANY.

S. S. GLENCOE

Will sail from DRY DOCK
WHARF, St. John's, at 10 a.m.
on FRIDAY, for Placentia and
South Coast Ports.

Freight received up till 5 p.m.
To-day, Thursday, Jan. 18th.

Reid-Newfoundland Co.

JUST IN:

100 (hundred) cases of the Choicest PORK & BEANS
imported. Large and small sizes. Get our prices.
Also for sale a few SMALL RIPE CHEESE, fully ma-
tured. Delicious eating.

EDWIN MURRAY.

Your Business
Success in 1917

Rests upon the dependability of your
service of supply.

Three big facts—big buying power,
tremendous production, expert work-
manship—stand behind our claims of
superior service.

It will pay all merchants to see
our spring ranges in

**Men's and Boys'
Suits, Overalls,
Shirts, etc.**

DO IT NOW.

Newfoundland Clothing Co., Ltd.

Freight for New York!

S.S. "Pere Marquette" will probably
sail for New York about January 17th,
and is open for a limited quantity of
Freight. Apply

A. H. MURRAY.

THE HEELS

that wear longer than
any other make.

The Heels that don't carry
mud, because there are no
large holes like some other
heels have.

The Heels that won't slip.
The Cat's Paw prevents slip-
ping.

The Heels that give you a
youthful step, because they
are made of live rubber.

For Sale at

ROBERT TEMPLETON'S.

Advertise in The Evening Telegram



WEATHER FORECAST
TORONTO, Noon.—W. in
W. gales, snow hurries in
colder to-day and on Satur-
day. Bar. 28.50; ther. 32.

USE PURE GOLD PLATING

VOLUME XXXIX

Auction Sale

**THE PEOPLE'S
AUCTIONEER**

AUCTION

On the premises, on
next, 24th inst., at 12 o'clock
that First-Class Freshhold
with first-class Dwelling in
ate at the corner of Carter
which it measures 98 feet
Theatre Hill, by which
22 feet 5 inches.
The above is one of the
able localities in the city,
possession.

P. C. O'DRISCOLL
Jan 18, 41

LUMBER AUCTION

AUCTION ON TUESDAY

January 23rd, at 12 o'clock

AT THE OFFICES OF

T. B. CLIFTON

Commercial Chambers, Water Street

1,000,000 Feet of Lumber, now

stored at Riverhead, St. John's

120,000 Feet on the premises of

Crosbie & Co., Water Street

57,000 Feet stored at Caplin

Salved ex "Matatua", stored

ordered to be sold for the

whom it might concern.

N. B.—Purchasers to pay

inspection charges and

penalties.

For further particulars

MESSRS. BOWRING & CO.

LTD., or

T. B. CLIFTON

Jan 12, 81

Let Us Fill Your
Order from
**FRESH
SUPPLIES**

ELLIS & CO.
LIMITED

203 Water Street

Fresh N. Y. Turkey

Fresh N. Y. Chicken

Fresh N. Y. Beef

Fresh N. Y. Corned

Choice P. E. L. Sausage

Fresh Blue Island

OYSTER

New Celery

Fresh Tomatoes

New Cauliflowers

Cucumbers

Lettuces

Garlic

Spanish Onions

Parsley

American Cabbage

Carrots, Parsnips

Fresh Eggs

American Butter

FRESH BUTTER

1 lb. blocks

California Oranges

California Lemons

Grape Fruit

Dessert Apples

Tangerines

Bananas

Bartlett Pears

Fresh Smoked Ham

Kippers

Fillet

Fresh Consommé

Anglo-Continental

2, 1 and 1/2 lb. blocks

REMEMBER

TELEPHONE

Nos. 482 and

AND ALL OTHERS

PRIMA