

SPECIALS to INTEREST MEN!



Job Line Men's Summer Shirts.

Two very desirable makes, showing white cellulose or fine mesh, the ideal shirt for the warm days, has a detachable collar of same material; another make showing the latest in stripe effects, soft bosom and cuffs; these are leaders in shirt values. Reg. 90. . . Friday, Saturday & Monday . . . **76c**

Men's Alpaca Coats.

2 dozen of these, a pleasure to wear one on the real warm days, they come in good fast black; sizes 36 to 44. Reg. \$2.20. **\$1.98** Fri., Sat. & Mon.

Men's Working Shirts

Two qualities, plain black sateen and black with white stripe in fine American drill, perfectly finished and accurately sized. Regular 75 cts. Friday, Saturday & Monday **69c**

MEN'S SUMMER VESTS, \$2.50 Value - - - For 98c.

Come along early for these, only a limited quantity for this sale; Plain and Striped, perfectly made Vest, with detachable buttons. Our regular lines up to \$2.50. Friday, Saturday and Monday **98c**

Men's Socks.

A special line of these in Tan, Navy and Black Cashmere and Silk; an excellent sock for summer wear. Reg. 35c. Friday, Saturday and Monday **29c**

Glass Towels, Per Pair, 13c.

These come in strong linen crash, the usual red and white or blue and white check pattern, very handy size for everyday use; fringed ends. Special, Friday, Saturday and Monday, per pair . . . **13c**

Tea Cloths.

Dainty little tea cloths, a pleasure to own, hemstitched and embroidered, size 32 x 32. Regular 70 cents. Friday, Saturday and Monday **59c**

Sideboard Cloths.

Inexpensive cloths for the dusty weather, size 11 x 40 inches, insertion centre and lace edge. Special, Friday, Saturday and Monday . . . **23c**

Child's and Misses

WHITE HOSE.

A full range of sizes in these, strong White Cotton Hose; some all plain, others with lace ankles. Reg. up to 35c. pair. Friday, Saturday and Monday, any size, **29c.**

3 Leaders in Ladies' Hosiery For This Week.

We have just opened a big assortment of popular lines of Summer Hosiery, Black & Coloured, plain and assorted ribs. We specialize three prices for Friday, Saturday & Monday, **29c. 38c. 45c.**

3 QUICK Selling Lines HANDKERCHIEFS

Ladies. In fine White Lawn, with hemstitched border; medium size. Special, Friday, Saturday and Monday **3 for 16c**

Men's Full size in fine White Lawn, with hemstitched edge. Special, Friday, Saturday and Monday **3 for 27c**

Children's Handkerchiefs. White and Colored border, suitable for school and every day use. Special, Friday, Saturday and Monday **3 for 10c**

Summer Dress Goods.

Silk Poplins

Two shades, Grey and Sky, 36 inches wide; an ideal summer-weight Dress Material, this season's importation. Reg. 90c. Friday, Saturday and Monday, **78c.**

Silk Muslins.

All White with pretty embroidered spots, 39 inches wide, an excellent material for that special Dress of yours. Reg. 40c. Friday, Saturday and Monday, **35c.**



New Arrivals.

The "Mitchell Slide-Easy" Neckwear for Men, 54c.

We announce the arrival of a big selection of these fashionable Scarfs, perfectly shaped in that long flowing end style; plain and fancy makes; easy to tie, easy to untie; full length; summer styles. Reg. 60c. Friday, Saturday and Monday, **54c.**

The Road to LOW Prices Leads Straight to Our Store.

Every Department stands ready to save you more than usual this week.

Be on hand early Friday, Saturday and Monday. Strong inducements to buy from a well selected STOCK of SUMMER MERCHANDISE.



3 Interesting GLOVE Specials.

Ladies' Gloves.

In summer weight Lisle, shades of Navy, Grey, Natural, Black and White; others in Silk and Suede Lisle. Reg. up to 65c. Friday, Saturday & Monday **58c.**

Ladies' Long Silk Gloves.

16 button length, in all the leading shades; a generous assortment of sizes. Reg. 90c. Friday, Saturday and Monday **79c,**

Men's Chamois Gloves

A serviceable Glove in Natural Chamois, with double stitched overlay on thumb; the ideal Glove for Cyclists and Motorists; closed wrist, washable. Reg. 60c. Friday, Saturday & Monday **54c**

Handsome Wt. Quilts.

12 only of these pure White, 1 1/2 size, Grecian quality, renowned for good wear and rather prettiness of patterns, fringed ends; values for \$2.80. Friday, Saturday and Monday **\$2.48**

Laundry Bags.

Just a dozen of these, generous size, being 32 x 32; strong material with coloured embroidery; value for 30c. Friday, Saturday & Monday **24c**

Pillow Slips.

4 dozen of high-grade English Pillow Cases, size 20 x 30, heavily embroidered, hemstitched edge, rare value. Reg. 45c. Friday, Saturday and Monday **39c**

American Sheeting.

Summer weight, unbleached finish, extra fine, 60 inches wide; try this for your summer sheets. Special, Friday, Saturday and Monday **27c**

JOB LINE

Sideboard Cloths, Bureau Scarfs, Shams, Cushion Tops, etc., 14c. each.

Neatly made up in fine White Muslins, showing White and Colored Braiding, plain scalloped and button-hole edgings. Values to 25c. each. Special, Friday, Saturday and Monday **14c**

The Summer Pest.

Whew! How the bites itch.

Sylpho-Nathol.

will stop it—a few drops in a little water. Keep a bottle handy all summer, mighty convenient for allaying sting of insect bites, for cuts, bruises and lame feet, etc. Two Sizes: Small 10c Large **25c**



The Showroom With a Lavish Display of Summer Apparel!

Nightdresses. Full sizes in fine White Lawn, Swiss Embroidery and insertion Yoke; wide ribbon beading, low neck, 1/2 sleeve, embroidery edging at neck and sleeves. Reg. \$1.10. Friday, Saturday and Monday **98c**

Brassiers. A new line of these just to hand, embroidery trimmed, boned throughout, fastened behind; sizes 34 to 44 inch bust. Reg. 25c. Friday, Saturday and Monday **19c**

Fancy Bows. Smart effects in Plaids and plain shades tailored and with fancy ends, etc., the very newest. Reg. 25c. Friday, Saturday and Monday **20c**

Dress Sleeves, HALF PRICE. Elbow length in Lace and Net, Cream, White and Paris shade, cheaper than you can make them. Reg. 22c. Friday, Saturday & Monday, per pr. **11c**

BROWN CANVAS SHOES. CHILD'S, MISSES AND LADIES'. A very neat line of all Brown Canvas Shoes for the Girls; no leather strappings on these at all; self toe cap, laced style; sizes 7 to 13. Special **85c** Misses' and Ladies', sizes 2 to 7. Special **95c**

BLOUSE Special The newest New York styles in White Muslin, Crepe, Fancy Silk, Percale, etc., delightful styles, beautifully finished, low neck, long sleeves, button trimmed; can't speak too highly of these. Reg. 90c. each. Fri., Sat'y, and Monday **74c.**

Infants' Bonnets. Cute little styles in Straw, White Poplin, trimmings of cord and colored bows; others in embroidery trimmings. Reg. 20c. Friday, Saturday and Monday **16c**

Ladies' Overalls. Pretty striped Gingham Overalls, with White facings, low neck short sleeves, pocket; elastic at waist; full sizes; light and cool for the warm days. Reg. 90c. Friday, Saturday and Monday **79c**

WHITE CANVAS SHOES. CHILD'S, MISSES', and LADIES'. The two former kinds come in Blucher cut nice low laced style; the Ladies' sizes in single strap; leather soles and heels. Sizes 7 to 13 **65c** Ladies' sizes 2 to 7. Special **98c**

Boys' Needs

Boys' Shirt Waists.

A great run on these, we have had a lot of new ones to add since last week, notably plain black sateen and fine Khaki drill; others in new stripe effects. Reg. 40 cents. Friday, Saturday and Monday **35c**



Boys' Khaki Shirts, 36c.

Every boy likes a Khaki Shirt, they are all the rage, becoming and serviceable, made with turned-down collar, assorted sizes. Reg. 40c. Friday, Saturday & Monday **36c**

Boys Canvas Shoes

For knuckabout wear, nice strong Brown Canvas Shoes, with leather toe cap and leather strappings, light and cool—summer footwear. Special, sizes 6 to 10 **57c,** sizes 11 to 1 **77c.**

Boys Straw Hats.

WORTH 70c. EACH. Just 4 dozen of these in all white double straw, black corded band and felt inner band, smart London shapes. Special, Friday, Saturday and Monday **39c**

Boys' White Linen T. O'S Caps

White Duck and White Jean makes, detachable name band with embroidered letters, nice to wear with sailor suit. Reg. 35c. Friday, Saturday and Monday **28c**

Boys' Wash Suits,

Two BIG Clearing Lines.

Just at the time they are most needed. Smart little Dutch styles in 2 tone effects, plain linens and pretty stripe effects; to fit boys from 3 to 8 years. Reg. 90c. Friday, Saturday and Monday **79c**

4 dozen Suits, made from the best of wash materials, Sailor, Dutch and other becoming styles, made up in that smart inimitable American way, plain or striped, nicely trimmed and made to fit boys from 3 to 8 years. Respond to these values early. Reg. \$1.50 Suits. Friday, Saturday and Monday **98c**



"ANDERSON" GINGHAMS, Per Yard, 23c.

32 inches wide, about the best to be had in Gingham, White grounds with assorted stripes in various becoming shades. These fabrics lose nothing in the wash, they are always the same. Special, Friday, Saturday and Monday, per yard **23c**

Ladies' Amer. Umbrellas.

The new long handle effect, strong rigid frames, tubular steel rod with unamishable gilt handle, fast black covering and dust cover. Need we say more? Special, Friday, Saturday and Monday **1.15**

Children's Parasols.

For the little girls, a line of cute little Sun Shades, nice fancy muslin covering, some with contrasting edging and others all fancy figured muslins, solid wood handle with ball end. Reg. 40c. Friday, Saturday and Monday **35c.**

Last Night's Concert.

The combined excellence of the programme and worthiness of its object should have filled the empty seats at the Casino Theatre last night. Nevertheless a large audience, of whom his Excellency the Governor was one, enjoyed a programme excellently rendered a tastefully varied. Frequent encores testified to the audience's appreciation. The orchestra, one of the best that has been assembled here for some time, gave some selections with great spirit; we have a particularly pleasing recollection of the swing of the "Marche Militaire." The Comrades Glee Club were heard in three numbers, given so well that we could have heard them more often. Mr. King is to be congratulated on his choir and the manner in which he leads them. Miss Johnson's violin solo was faultlessly played and elicited the applause always accorded this talented artist. Mr. A. Bulley, on the French horn, contributed another instrumental solo, and was compelled to follow with an encore. The vocal numbers were excellent. An appropriate note was struck by the Rev. W. H. Thomas in Handel's "Sound an Alarm," and by Miss Herder in Elgar's fine song, "Land of Hope and Glory" sung with great feeling and given a merited encore. The two soprano solos of Miss Mare and Mrs. King delighted their audiences; both singers are too well known to concert-goers to need our praise. Mr. Ruggles, who has sung many times for us, and Mr. Williams, who adds to his popularity with each appearance, were splendidly received and had to respond with encores. Mr. O'Neill's recitation, "The Cremation of Sam McGee" was an elocutionary treat, the humorous climax being worked up to with rare skill. The inevitable encore was his favorite "Devilay-Care." It was altogether an enjoyable and well-balanced programme, and is given below.

A feature was the short address by Lieutenant Stan Lumsden, who in simple and modest language told of the Canadians at Ypres and the sad story of the "Prince's Pats." By a few artless touches—he spoke entirely without notes—he brought the conditions of trench-fighting vividly before the eyes of his listeners, more so than many elaborated periods might have done. He ended with an all too short address with an appeal to all who were still eligible to repay the services of the motherland to us. He spoke like a soldier and a man.

PROGRAMME.

- 1.—Selection—Orchestra.
- 2.—Soldiers' Chorus from "Faust"—Comrades Glee Club—Gounod.
- 3.—Violin Solo—"Romance," Svanen—Miss Johnson.
- 4.—"Sound an Alarm"—Rev. W. H. Thomas—Handel.
- 5.—"Land of Hope and Glory"—Miss Herder—Elgar.
- 6.—Horn Solo—(selected)—Mr. A. Bulley.
- 7.—Address—Lieut. S. Lumsden.
- 8.—"Nirvana"—F. Ruggles—S. Adams.

Interval.

- 1.—Selection—Orchestra.
- 2.—"Dear Little Shamrock"—Comrades Glee Club—Arr. by Elliot Rutton.
- 3.—Song—"What Shall I Say"—Miss Mare—Graying.
- 4.—Song—"Roumanian Peat Song"—Mr. Williams—Gordon Temple.
- 5.—"Allah, Be With Us"—Mrs. King—A. Woodforde Fildan.
- 6.—Cremation of Sam McGee—Mr. O'Neill—Service.
- 7.—Comrades Song of Hope—(By Special Request)—A. Adam.
- 8.—Rule Britannia.

GOD SAVE THE KING.

Stafford's Drug Store (Theatre Hill) is open every night from 7.30 to 9.30.

The above preparation is manufactured only by DR. F. STAFFORD & SON, St. John's, Nfld.

"MEASLES."

Hundreds of children are suffering from "Measles" at the present time, and one has to be very careful in trying to avoid the complications that often follow them. A heavy "Cough" is very prevalent during the present epidemic, and "Pneumonia" is the great danger. Avoid this by keeping a bottle of "Stafford's Phoratoxine Cough Cure" on hand. Stafford's Drug Store (Theatre Hill) is open every night from 7.30 to 9.30.

The above preparation is manufactured only by DR. F. STAFFORD & SON, St. John's, Nfld.

"Stafford's Liniment."

Stafford's Prescription "A." "Stafford's Phoratoxine Cough Cure."

Engines Broke Down.

While crossing the St. Lawrence Gulf the engines of the S. S. Charles Beatty broke down a few days ago and she was obliged to put into North Sydney for repairs. The ship was bound here direct from Montreal with a full general cargo, principally flour. She was under charter to Messrs. Harvey & Co., Ltd. No word of her leaving North Sydney again for St. John's has been received, but it is thought that she is still there.

FRENCH SHIP ARRIVES.—The French steamer Pro Patria reached port this morning from North Sydney via St. Pierre with a cargo of coal to A. Harvey & Co., Ltd.

FOR SALE.—One Evinrude Detachable Rowboat Motor. Absolutely new. Never out of box. For lake, river or sea. A snap, \$60.00. Cost \$85.00. Apply this office.—may 10, eod, tf

HARBOURED AT TREPASSEY.—The schooners Kimberley and Erema, bound to St. John's; the Excelsa to Nipper's Harbour and the Defender to Spaniard's Bay, all coal laden from Sydney put into Trepassey yesterday, owing to stress of weather, word to that effect having been received this morning by Deputy Minister of Customs LeMessurier.