

# SPRING NEW GOODS!

WE HAVE JUST RECEIVED QUITE AN ASSORTMENT OF NEW GOODS AND

## MANY EASTER NOVELTIES

CONSISTING OF THE FOLLOWING ITEMS:—

<b>New Blouses,</b>	<b>HATS.</b>	<b>New Flowers,</b>
<b>Veilings,</b>	Consisting of trimmed and un-trimmed Hats & Bonnets in	<b>Ribbons,</b>
<b>Frillings,</b>	<b>Newest Spring Fashions</b>	<b>Corsets,</b>
<b>Collars and Cuffs.</b>	See these newest arrivals.	<b>Camisoles.</b>

**Velvets---Lace Flouncings---Overlaces---Straw Trimmings.**

### SILKS.

Our Silk Department has the largest stock in the city of plain and fancy Colored Silks.

- CHINA SILK, MARCELINE, JAPAN,
- PALETTE, COTELE, GLACE,
- MERVE, MOIRE'S, BENGALINE,
- DAMAS, PONGEE, SHANTUNG,
- CHIFFON, TAFFETAS.
- DUCHESSES MOUSSELINE in Black, Ivory, Brown, Navy, Vieux Rose, Sky, Saxe, Reseda, Prunelle, Helio, Grey, Nile, Straw.

### Dress Fabrics.

We are carrying a splendid stock of Dress Materials in most exclusive materials and colorings as follows:—

- POPLINS—CREPONS
- NUN'S VEILING—CHECKS
- CASHMERE—SERGES
- SATIN CLOTH—MELTONS.
- BROCHE CREPON in Saxe, Reseda and Grey.
- CREPE INDIAN, 40 inches wide, in Black, Cream, Saxe, Navy, Helio.
- CREPE DE CHENE in Black, White, Cream, Pink, Vieux Rose, Sky, Navy, Helio.
- WOOL CREPE DE CHENE SPECIAL in Brown and Myrtle. Worth 75 cts. to 85 cts. Our Price . . . . .55 cts.

Central Stores. **GEORGE KNOWLING.** Central Stores.

# LATEST From the Front.

11.15 A.M.

**ITALY READY FOR GENERAL MOBILIZATION.** LONDON, To-day. A Rome despatch received by an indirect route says everything is in readiness for a general mobilization of the Italian army. Seven complete classes are already under colors. The departure of Austrian and German families is reported from all parts of Italy.

### TURKS CONCENTRATING ON DARDANELLES.

LONDON, To-day. The Turks greatly fear a landing of Allied troops, says a despatch to the Times from Tenedos, and have concentrated 48,000 men on the Asiatic side of the Dardanelles and also ten thousand on the European side near Gallipoli. The despatch adds that both forces are commanded by German officers.

### OPIUM SMUGGLING.

BOSTON, To-day. The Customs Guards raided the British steamer Lings, just after her arrival from Lousburg, C.B., today, and seized \$1,200 worth of opium together with several smoking outfits. The officers say that opium was being smuggled for sale, at this port by the Chinese members of the Lings' crew.

### DARING COMMANDER LOST IN U 29.

LONDON, To-day. The Admiralty gave details of how or where the U 29 was sunk, but the report she was disposed of was received in shipping circles with a sigh of relief. It was this vessel which just a fortnight ago torpedoed six steamers in the British Channel and off Sicily islands within two days. Her commander who spoke English perfectly told one of the merchant captain's of the destroyed vessels, who was taken aboard the submarine, that he was commander of the submarine which torpedoed the British cruisers Aboukir, Cressy and Hogue. If this was true he was the man who was looked upon as Germany's most daring submarine navigator. This makes six German submarines so far as the British Admiralty has reported them sunk, five of them at least by British warships, and in only one case has the British report been denied by Germans. Besides these, the French warships recently sank a submarine off the French coast. British merchant captains have put claims for rewards offered to merchantmen, rammings German underwater craft. One of the claims, that of the captain of the steamer Thorid, has been allowed by the Admiralty and the reward paid.

### DUTCH STEAMER TORPEDOED

DOVER, To-day. The Dutch steamer Medea was sunk off Beachy Head this morning by German submarine U 28. She carried a cargo of oranges and was bound from Saloniki for London. The Medea was stopped by the submarine and the crew were given 15 minutes to leave the vessel. They did so and the submarine then fired several shots at the steamer, which sank after she had for an hour. The crew rowed up in their boats until picked up by a destroyer, which brought them to Dover. The traveler Albrecht was attacked by a submarine to-day, the torpedo passed within ten feet of the fishing boat while she was crossing the channel. A British patrol boat chased the submarine which however disappeared. The Admiralty in reporting the sinking of the Medea by U 28 says the ship was flying the Dutch flag and had a Dutch crew aboard. Her name Medea, Amsterdam, was registered in Rotterdam. The ship's papers were taken by the Germans who refused to return them.

1.30 P.M.

### SENSATION IN BUCHAREST.

PARIS, To-day. The fall of Przemysl has caused a sensation in Bucharest and has resulted in the increased popular outcry that Roumania enter the war on the side of the Allies, according to a correspondent of the Petit Parisien.

### DETAILS OF AEROPLANE RAID.

LONDON, To-day. The correspondent of the Express telegraphs from Rotterdam: Details received of the successful aeroplane raid of the German submarine plant at Cockerills and Hoboken suburb on Monday, show many persons killed and wounded, not only by aerial bombs but by fragments of German shrapnel, which was fired wildly against the raiders, none of whom was a host.

### McMurdo's Store News.

FRIDAY, Mar. 26th, 1915. You will want something in the way of a Blood Purifier this spring. The early coming of fine weather makes it imperative that you should if you feel heavy, weak or languid, take something to help clear away the accumulation of effete matter which in many cases clogs the system in spring time. We can suggest nothing better for this purpose than our own blood purifier which has helped many people over the spring and set the blood in proper condition before the warm weather comes. Price 40c. Our Scales are now being opened and will be available. As usual these are Boston's best and of the very highest quality. They will, customers may be assured, be as good and profitable this year as they have always been.

**WANTED**  
Another Million People to use **Windsor Table Salt**

# Just Arrived! Fresh Supplies

Per S. S. "Stephano."

- |                  |                      |                   |
|------------------|----------------------|-------------------|
| <b>Chicken,</b>  | <b>Grape Fruit,</b>  | <b>Tomatoes,</b>  |
| <b>Turkey,</b>   | <b>Cal. Oranges</b>  | <b>Cucumbers,</b> |
| <b>Beef,</b>     | <b>Table Apples,</b> | <b>Cabbage,</b>   |
| <b>Sausages,</b> | <b>Lemons,</b>       | <b>Celery,</b>    |
| <b>Oysters.</b>  | <b>Bananas.</b>      | <b>Lettuce.</b>   |

Also, in Stock, a large variety of Huntley & Palmers BISCUITS and CAKES.

Don't forget to order a Tin of OVALTINE, the Great Tonic Food Beverage, 1-4, 1-2 and 1 lb. Tins.

**AYRE & SONS Ltd.** Grocery Department 'Phone No. 11

## St. John's Meat Co., Water St. East, 'Phone 800

Finest selection of prime imported Argentine and Canadian Beef, also Fresh Frozen Mutton at keenest possible prices.

- Choice Sirloin Roasts, 22c. lb.; Shoulder and Rib, 18c. & 20c.; Beef Steak, without bone, 22c. and 25c. lb.; Boiling and Stewing Cuts, 16c. lb.
- Mutton: Choice Ontario Fresh Frozen—Legs and Loins, 22c.; Chops, 20c. and 22c.; Cuts from 15c. lb. up.
- Prime Farm Fed Local Pork from 15c. to 25c. per lb.
- Bologna, 20c.; Black Puddings, 10c.; White Puddings, 12c.; Potted Head, 10c.; Finest Beef & Pork Sausages, 18c. & 20c.; Cambridge, 25c. lb.

Branches: Water Street East, Water Street West, Military Road. 'Phone 800a 'Phone 98

## Evening Telegram

W. J. HERDER, Proprietor  
W. F. LLOYD, Editor

FRIDAY, March 26th, 1915.

### Outlook Favorable.

With the opening of the spring, the Great War has taken on a distinctly favorable aspect for the allies. The control of the seas is becoming more and more complete. So far as is known there is not a cruiser of the enemy at large in either the Pacific or Indian Oceans. In the South Atlantic there is only one and that is a liner converted into a cruiser. In the North Atlantic there is not one hostile craft, with the exception of the German submarines about the coast of the British Isles. The Mediterranean is also clear of hostile ships, and the Russians seem to have control of the waters of the Black Sea. The Baltic Sea is the only sea area where the Germans are still in the ascendancy, and it would not surprise us in the early summer, when more dreadnoughts are put in commission by Britain, France and Russia, if the ascendancy in that sea passes to us and our allies, particularly if Italy joins us and the Dardanelles and Bosphorus pass into our hands. The chances of Italy joining us increase from day to day. The tension between Italy and Austria increases continually, and the prospect of practically the whole of the Austrian seaboard as the price of continued neutrality. It does not seem possible for Austria to give away, then Hungary will become a separate kingdom and the German speaking parts of Austria will fall into the German Federation. In view of these tendencies, accelerated by the success of the allies, Italy is not likely to obtain Trentino unless she wins it by the sword. Italy has a considerable navy. She could give us at least a squadron of four new dreadnoughts and several squadrons of servicable battleships and cruisers and flotillas of destroyers, and thirty odd dreadnoughts. This would release British and French dreadnoughts to the Mediterranean, and as soon as the Black Sea is open there may be Russian dreadnoughts to come out, as four were laid down in 1911, and there has been time for their completion. If time is the only factor in their completion, this should enable the Allies to put a fleet of the Baltic of sufficient strength to meet the whole of the German fleet, should they venture to meet it. On the land front the prospect is favorable. The holding of the German on the Western front, the success of Russia in Galicia and the Carpathians, the missing of Kitchener's troops in France, the diversion of Austrian and German forces to the Italian frontier all point to

## Sealing News.

The following messages were received since we went to press yesterday:—  
**TO BAINE JOHNSTON & CO.** From Capt. A. Bagnour—"Blood-hound jammed since Saturday; very heavy ice, terribly; watching a few old hoods; think young hoods are near; want a change of wind."  
**TO BOWING BROS.** S.S. Eagle (last night)—"Same position as yesterday; all steel ships in sight; nothing new to report."  
S.S. Florizel (last night)—"All fleet still jammed, but little swell in ice; hope to get free to-morrow."  
S.S. Viking (last night)—"South of Magdalen Islands, jammed. Diana, Erik and Terra Nova also jammed; fine and clear."  
S.S. Terra Nova (last night)—"In heavy sheet ice; making slow progress south; Viking 20 miles west."  
**TO JOB BROS.** S.S. Nascope (last night)—"Position same as last reported; wind N.W. by W."  
S.S. Neptune (last night)—"Tied fast to Cabot Island; drifted from Cape Freels last night; ice passing south very fast; slight breeze from the north."  
This morning Messrs. A. Harvey & Co. received the following from the S. S. Adventure, sent last night:—"We are jammed; our men travelled to-day to within eight miles of Cape John, and reports no sign of seals; Florizel, Nascope, Beothic within 10 miles of us."  
To Marine and Fisheries Department to-day from Till Cove. Capt. Kean (Salvation Army) returned from Gull Island to-day, hails for 160 for his hand alone; reports Koppers Gull Island 800 and says seals swarming around the island in any direction you look; nearest steamer 6 to 10 miles away; Shoe Cove men now doing well.  
LaSce—North wind, weather fine, seals in same position, about 200 landed yesterday evening; all men on ice to-day; four steamers in sight E.N.E. of Cape last evening, jammed. Seal Cove—Ice still in Bay; no seals.  
**OMISSION.**—In our published report of the St. Patrick's Day celebration at Holyrood, the celebrant of the mass who was Rev. J. F. Kerivan, E.P. Whitbourne, was omitted. He came upon request. Rev. Father Finn, to officiate at the religious ceremonies of the day.

## Patriotic Fund.

Amount acknowledged	\$89,117.01
L. O. A. Indian Islands, per Albert Penney	21 65
Robert Rolfe, South Arm, Leamington, per James Arklie, Botwood	3 00
H. M. L. Newark, N. J. George W. Gent, Trinity, per Magistrate Somerton	10 00
Wm. M. Freeman, Trinity, per Magistrate Somerton	5 00
Collected by Rev. W. A. Butler, Hodge's Cove, T. B. . . . .	8 00
Collected by H. J. Gower, Hermitage, per J. B. Gorman, Harbor Breton, . . . . .	20 00
Emily Hall, O. L. Dove's Cove, F. B. per R. Williams	10 00
Camps and Employees of Anglo-Newfoundland Development Co., Millertown—	
J. Blandford's Camp	43 00
S. Brenton's Camp	27 00
H. Chalmers' Camp	41 00
Wm. Goodyear's Camp	156 50
J. Gillard's Camp	37 00
Job Gill's Camp	50 00
J. Granville's Camp	21 00
S. Higgin's Camp	7 80
F. Hick's Camp	45 20
Harmsworth Camp	36 00
George Jones' Camp	57 70
O. G. Johnston's Camp	117 00
Augustus Johnston's Camp	14 50
R. Little's Camp	72 00
Enos Lane's Camp	105 05
James Moore's Camp	52 00
Joseph Oldford's Camp	20 00
F. Payne's Camp	24 00
F. Powell's Camp	43 00
S. Pineson's Camp	14 50
P. Rowsell's Camp	60 00
V. Stratton's Camp	32 00
A. Stratton's Camp	19 50
G. Sprack's Camp	17 00
E. Tulk's Camp	36 00
Samuel Tulk's Camp	46 00
Geo. Vandy's Camp	50 00
A. Wells' Camp	30 00
C. Wellon's Camp	130 00
W. Wellon's Camp	76 00
B. Whelan's Camp	81 00
S. Woodman's Camp	42 00
Millertown subscription	84 90
	\$90,772 76

## Convicted of Larceny.

**JUDGE KNIGHT'S CRITICISM.** "The sooner this traffic of buying stolen property from youths discontinues, the sooner will petty theft, now so epidemic in our midst, be put a stop to," said His Honor Judge Knight yesterday afternoon in hearing a case of larceny preferred against five lads, who were from 11 to 13 years old. The defendants were charged with stealing a quantity of brass instruments and fittings, valued at \$81.50, the property of the Reid Mfd. Co. Evidence was submitted that the lads sold the brass for 5 cents a pound to a West End junk dealer, who in turn disposed of the stuff to a larger buyer in the junk worth 25 cents per pound. Accused was given that the brass was really worth 50 cents per pound. Accused were convicted, but owing to extenuating circumstances, sentence was suspended.

## Undesirable Rounded Up.

A loose and disorderly character, rounded up by the police last night, was before court to-day. It was considered unsafe to have the man at large and he was ordered to the Penitentiary where he will sojourn for a month.

## Goodly Amount Must Be Realized.

**MINE SWEEPERS CONTINUE OPERATIONS.** PARIS, To-day. Mine sweepers continued operations in the Dardanelles all Wednesday night, according to a despatch from Tenedos received yesterday. They were protected by the guns of the cruisers of the Allied fleet, but their work was made difficult by a violent storm.  
**VON BUELOW HAS FAILED.** ROME, To-day. The efforts of Prince von Buelow, the German Ambassador, to bring about an agreement between the Italian and Austrian Governments regarding the cession of territory, have definitely failed.  
**ADDITIONAL RESTRICTIONS UPON HOUSEWIVES.** BERLIN, To-day. Additional restrictions have been placed by the authorities upon housewives in Berlin, who now have been forbidden to bake cakes which require the use of yeast or similar preparations.  
**AUSTRIANS EVACUATE CZERNOVITZ.** PETROGRAD, To-day. Austrians have evacuated Czernowitz, the capital of Bukowina, and are in full retreat from that province to Hungary, according to advices received by the Russian War Office to-day. These state that the Russian troops defeated their foes in a three days' battle on the Pruth River, and that when the Austrians retreated they were pursued with vigor.

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Another Million People to use **Windsor Table Salt**

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# War

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