



STARTLING SACRIFICE SALE FORCED to SELL

Take Notice!
GET READY--PREPARE
IT BEGINS

Wednesday,
NOV. 15th, 9 a.m.,
AND NOT BEFORE.

STORE IS NOW
CLOSED

For the cutting down of all Prices
to less than cost to manufacture, and,
beginning WEDNESDAY morning,
promptly at 9 o'clock, the unmerciful
sacrificing of this entire stock begins.

Don't forget, it starts

Wednesday
PREPARE ACCORDINGLY.

Compelled to Sacrifice!
MUST RAISE CASH!
The C. L. MARCH CO., Ltd.,

It Has Come!

We could not help it!

The conditions stated below in this
bill are absolute facts--THE TRUTH.

There is no alternative--The C. L.
MARCH, CO., Ltd., entire \$75,000
stock MUST be sacrificed to quickly
meet a PRESSING EMERGENCY.

Read every word in this bill. It
will pay you big in many dollars sav-
ing on goods you need to buy.

Read carefully--Then Act Quickly
--- REMEMBER --- SALE BEGINS
WEDNESDAY.

**Forced to sacrifice their stock. Entire \$75,000 stock of Dry Goods, Furniture, etc.,
to be thrown on the market at the mercy of the public.**

**THE CAUSE
THE FACTS
THE TRUTH**

Owing to a stockholder's death and also the business changes demanded by the retirement of the
principal stockholder of the C. L. March, Co., Ltd., together with backward season and disastrous
money stringency C. L. March, Co., Ltd., are compelled to at once sacrifice their big \$75,000 Stock to raise
a required amount of cash in 30 days time. Now--It Has Come--We Could Not Help It--We tried to meet
this crisis but find no alternative--We are actually forced to at once sacrifice this fine all new, fresh,
winter stock of DRY GOODS and FURNITURE to immediately realize a required amount of CASH to

meet the emergency, and we come before the public with a plain statement of our predicament and appeal to you, by unmercifully
cutting and lowering PRICES DOWN TO LESS THAN COST TO MANUFACTURE, to come and now buy as much as you
can use of the GOODS. **Don't miss seeing to-morrow's paper for great Sacrifice Price-List.**



See Sensational Price-Sacrifices in To-morrow's Paper.

Every Word of the Above the Truth--Every Condition Absolute Fact.

This Unmerciful Boni-Fide Sacrifice Begins

THIS WEDNESDAY, NOV. 15th.

GET READY.

PREPARE ACCORDINGLY.

COME and GET YOUR SHARE.

PREPARE.
GET READY.
BE HERE ON TIME.

STORE NOW CLOSED.

PREPARE.
GET READY.
BE HERE ON TIME.

For the Unmerciful Cutting Down of all prices to less than cost of raw material and arranging stock and facilities for the im-
mense crowds coming to buy, and on WEDNESDAY morning promptly at 9 O'Clock the doors will be opened to the public, and the
Greatest and Absolutely Genuine Slaughter Sale ever held in Newfoundland will begin. BEAR IN MIND--Sale begins WEDNESDAY--not
before--But Rain or Shine it starts WEDNESDAY at 9 a.m., November 15th.

Wednesday!
Wednesday!
Wednesday!
Nov. 15, 9 a.m.
It begins Wednesday, November 15th

TAKE NOTICE!
Get Ready. Prepare.
Act Quickly.

C. L. MARCH COMPANY, LIMITED

ENTIRE STOCK TO BE SACRIFICED

At Corner Water and Springdale Streets,

THE BIG WEST END STORE.

Sensational Price Sacrifice List will be in to-morrow's paper. Be sure to see it.

Wednesday!
Wednesday!
Wednesday!
Nov. 15th, 9 a.m.
It begins Wednesday, November 15th

TAKE NOTICE!
Get Ready! Prepare!
Act Quickly!

**STORE
Closed.**

**Wait!
Wait!
Wait!**

**TILL
WEDNESDAY**

**C. L. MARCH CO.,
Limited,
STORE**

**Now Closed
TO
CUT,
SLASH
and
Chop Down
PRICES.**

**THE
Forced
Sacrifice
SALE**

OF THE
**C. L. MARCH CO.,
Limited,
ENTIRE**

**\$75,000
STOCK
BEGINS
WEDNESDAY
At 9 a.m. sharp.**

**THE GOODS
will be
almost
Given Away.**

**PREPARE,
GET READY,
ACT QUICKLY
--FOR--
Your Share.**