

COLLEGE HALL,

Monday Evening, April 25th, at 8.15

Piano Recital,

BY
MR. MARK HAMBURG.

The World's Greatest Pianist.

Under the distinguished patronage of the Governor of Newfoundland and Lady Williams.

PRICES: \$2.50, \$2.00, \$1.00, and 75 cents.
Recital under Management of R. J. MACADAM.

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1000 brls. BEEF,

COMPRISING:

Boneless Flanks, Foster Family, Foster Plate, Libby's Packet, Libby's Special Plate, Libby's Special Family, Beef Cuttings,

AT LOWEST QUOTATIONS.

HEARN & CO.

REID NEWFOUNDLAND COMPANY.

S.S. "Glencoe"

Leaves Placentia every Wednesday after arrival of 8.45 a.m.
Train from St. John's, for the following ports:

Burin,
St. Lawrence,
Fortune,
Grand Bank,
Belleoram,
St. Jacques,
Harbor Breton,
Hermitage,
Pushthrough, Balena,

Rencontre, alternate,
Reuben's Harbor,
Ramea,
Burgeon,
Grand Bruit, alternate,
LaPoile,
Dublin's Cove,
Rose Blanche, Burnt Island Hr
Port aux Basques.

Freight received daily for above ports.

Reid Newfoundland Company Speaking of Men's Furnishings.

We are now showing a big stock of
Men's American and English Negligee Shirts, very neat patterns.
Prices range from 75c. to \$1.50.

Also, a large assortment of Collars, Ties, Braces, Handkerchiefs, Hats and Caps.

WILLIAM FREW, Water St., Nearly opp. Court House



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Our Clothing
enables dealers to make quick sales and gives you an ever increasing number of satisfied customers.

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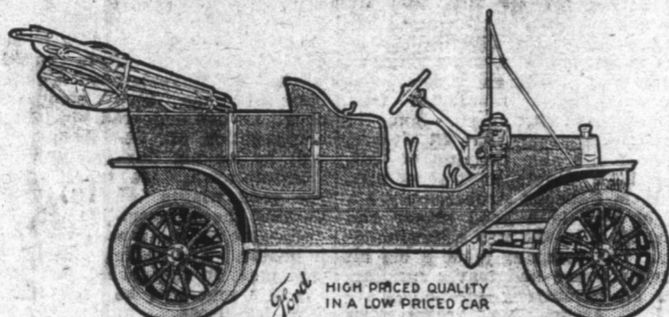
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Corner Bates' Hill and Henry St. 121, 11

FORD CARS!

High Priced Quality in a Low Priced Car.



Cheap as a Horse and Carriage to run, will travel 30 miles on a Gallon of Gasoline; will climb any hill on the high gear; Low cost of maintenance; simplicity of control; smart appearance; efficient service.

Price with Windshield, Speedometer, Top and Tools, Five Lamps and Generator—\$1,250 landed. Don't mind what others say, ask the owner of a Ford. For further particulars apply to **Auto Ville Garage, King's Road**, which will be open for business on or about April 21st. New Iron Building, new ideas, new accessories, plenty of assistants. Cars stored and cleaned; repairs executed properly and promptly at reasonable rates. Garage up to date in every particular. Electric light, gas, water and telephone; fine large entrance, open the year round, all night service. Will be at the Garage personally all time. Storage batteries charged by our own plant. Agent for Ford Cars, Rapid Motor Trucks, Ambulance and Fire Cars, etc. Republic Tires, and Woodworth Treads.

A Complete Line of Accessories on hand, consisting of—Horns, Horn Bulbs, Horn Ropes, Lamps, Lamp Tubing, and Gas Burners, Jacks, Grease Guns, Goggles—Ladies' and Gents, Tires and Tubes, Tire Powder, Pump Connections, Inside Tire Patchers, Reliance Spark Plugs, Red Head Spark Plugs, Spitfire Spark Plugs, Sizes A. L. A. M., Metric 3 in. standard; Battery Boxes and Clip Terminals, Tire Lugs and C. O. T. Tire Specialties, Panhard Transmission Grease—can be put in with Grease Gun, Best Calcium Carbide.

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For Men, is hereby guaranteed to be

A GOOD FITTING and STYLISH CAP.

It is a Tweed Golf Cap, made to the Popular Shape, with not too large a peak and peak having a dome fastener. Sizes 6 1/2 to 7 1/2. Price,

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This is a NEW CAP specially designed for us. Shape is right and Tweeds are the best and smartest, and we invite your attention and inspection.

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Is unsurpassed. We show at this price: Men's Silk Paris Ties—Standard and Newest Patterns; Men's Silk Narrow Knot Ties, with Stud Fasteners; Knitted Derby Ties; Men's Silk Handkerchief Scarfs.

Men's HALF HOSE for SPRING WEAR,

In New, Fashionable and Smart Designs. You cannot buy Half Hose anywhere else to equal ours for value and wear.

SPECIAL RANGE

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Men's Black and Navy Cashmere Hose.

Everybody is wanting Hose now. The best place to buy is acknowledged by everybody to be at

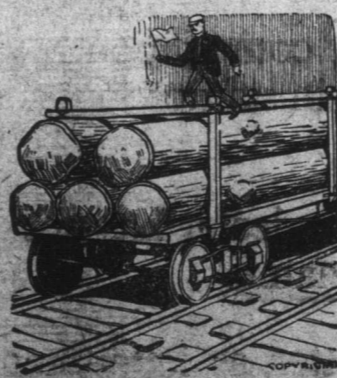
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But would point out to all who use Lumber that they cannot do themselves justice without consulting us. We manufacture from the stump and possess unrivalled advantages in experience and equipment. Just now we are paying special attention to

FRAMING and JOISTING.

And our yards are check full of this particular Lumber to meet the demands of the building season now begun.



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LEADER.

Satisfied customers are an asset and their friends become customers too. Barrel is made of seasoned oak. Will not chip or break. Keeps sweet and clean. Runs on Steel Ball Bearings. Fitted with Cream Breakers and easily detachable. Frame is Steel, securely braced, and has combination hand and foot drive.

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Ayre & Sons LIMITED

UPPER BUILDING.

Great BARGAINS.

NEW JOB LOTS JUST OPENED AT

A. & S. RODGER'S

30 dozen Manufacturers' Sample Blouses, at Half price, Marvellous Values, in Silk, Lace Net, Lawn, Delaine, Muslin, Voile, Cashmere and Satin—all new designs.

38 dozen Ladies' Job Kid Gloves at 40 cents.

2 cases Summer Dress Material—Shades and Qualities too numerous to mention, unprecedented Values.

New Dress Muslins—Our Specialty this season. Ask to see "TABRALCO," the Very Latest for Ladies' Wear.

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SHOPKEEPERS make money and HOUSEKEEPERS Save money by using **COSSAGE'S SOAPS.**

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The Sweetest and
The Cheapest."

GEO. M. BARR, Agt.

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THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time, and the cost is out of proportion with their food-value.

EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Bread made from

ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

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