

## Great Mid - Summer Sale

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W. R. FRASER \& CO. LTD

| SKIRTS, WAISTS, DRESSES <br> Baronet Satin Skirts in white and coldrs at special prices. Flannel Skirts in white and colors. Homespun Skirts In pretty shades. $\qquad$ Pretty new Voile Dresses at special prices. Lots of Children's Dresses, ages 1 to 14 years, at $50 \mathrm{c}, \$ 1.00$ up to \$5.00. Beoys wasty hosiery tor the ladies and sox for the kididies. <br> R. L. BLACK - York St. |
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Dr. Gerrard

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## QUEEN GAS

Oldsmobile Oakland Sales and Service
SCOTT MOTOR SALES

## MAKE YOUR DOLLAR STRETCH

IHE purchasing power of a dollar bill has shrunk never been a time when discriminate buying paid bigger dividends.

Every day this newspaper contains information that you should have to increase your buying power.
The advertisements are intimate little lessons in The advertisements are intimate little lessons in
every-day economy. They teach you how, when every-day economy. They teach you how.
and for what your dollar will go farthest.

To those who know how to use it, newspaper adsource of economy and satisfaction.

Merchants tell of their bargains through the advertisements. Almost every new opportunity is
offered through an advertisement. Practically every unusual buy is advertised.

You can stretch your dollar to its elastic limit by keeping abreast of the opportunities to get full value.
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There's just one way to do this. Read the advertisements.

