

Robert Bonner

TELLS HOW HE BECAME INTERESTED IN THE TROTTER HORSE.

Robert Bonner has been so long prominently before the American public, as a successful journalist, publisher and owner and breeder of the most superb trotters in the world, that those not favored by knowing him personally, imagine him to be a very old man. I have found not a few who believe the owner of Snyol and Maud S. to be an old man or grandson of the man, who, in the dim and uncertain past, refused to take Commodore Vanderbilt's dust, and who demonstrated that there was a fortune in audacious advertising, if the thing advertised had merit.

Born in the north of Ireland in 1824, Mr Bonner was seventy years of age on the 24th of April though he does not look fifty. Fair haired, fresh faced, powerfully built, and under the average height, he looks like a man in the prime of life, and his mind is as keen and his habits as active as they were when, as a type setter of thirty, he struck out to win fame and fortune for himself. Good health, good sense, and the poverty, that incites to effort, were his stock in trade. He was handicapped by a small voice. He never used tobacco, nor spirituous liquors, and he never swore unless very angry, and then he enclosed his expletives in quotation marks, as became an upright pillar of the Presbyterian church.

Since turning over his publishing business to his three sons, about four years ago, Mr Bonner has devoted his time to the care of his large holdings of real estate, and to the management of his extensive breeding farm in West Chester county, about sixteen miles north of New York City. This farm is one of the show places in that beautiful section. Strings of carriages gather there in the summer afternoons, from the beautiful towns and charming villas along the Hudson, and these sight-seers have difficulty in distinguishing the sturdy owner, in his shirt sleeves, from any one of the army of laborers on the place.

Mr Bonner's abundance of information makes him the most difficult man in the world to interview on his favorite subject. He directs the conversation, and though he sticks to the subject, like a bloodhound to a trail, he is led off, to discuss related matters, all intensely interesting to those who can follow and understand them. "The Evolution of the Trotter" repeated Mr Bonner, as I sat facing him in the parlor of his home a few evenings since. "Why, my dear friend, you are asking me for the matter for a large book, instead of material for a limited newspaper article," and he laughed, in the wholesome boyish way peculiar to himself—after he has dined.

"What do you know about trotting before your time, and when did you become interested in the subject?" I asked.

"Well, there was a great deal of trotting before my time, particularly agricultural fairs, in the spring and fall. My own interest in trotters came about largely through chance. I had been working very hard, and my health threatened to give way. My doctor advised cessation from work and a long trip, but these remedies were not to be thought of. To have left New York then, would have meant disaster to my publishing business, so as a compromise, I was advised to buy a horse and drive for a few hours each day. So I bought a good horse one that would neither lead the procession nor limp back at the rear. Mr Bonner laughed heartily at some pleasant reflection, then concluded: "There are certain feelings and impulses that are common to all men, and one of these is a strong dislike to take another man's dust. No man, who ever held lines over a dashboard likes to have another man shoot by him, with a faster horse and proceed to give him his dust. Commodore Vanderbilt had, at this time, the fastest team in New York, and he knew how to drive it. Whenever he passed me, as he was always sure to do, if he came my way, I imagined there was an expression of lordly superiority and triumph in his eyes and this stirred up my Scotch-Irish blood at the fountain head. I learned there was a phenomenal horse for sale down in Maryland, and keeping my own counsel, I had him tested, and became his owner. One of the proudest moments of my life was when I first pulled the lines over that horse's back, and headed for the road where the old Commodore had been in the habit of starting the dust at the head of the procession. My heart hungered to have him come in sight, and its hunger was soon appeased. He drove me in a hurry and wheeled out to pass me, as had been his custom, but I kept a level head. A side glance showed me his face was red. He whipped up—still on the side curbs of the road, but I kept in the lead. His team broke, and then I let my horse out; and he never passed me again, without my own consent. He made overtures to buy that horse, but so long as I liked driving, he was not for sale—unless there was a better horse in sight.

A Cunning Toad.

A naturalist paper relates an interesting instance of a toad's cunning. A brood of chickens was fed with moistened meal in saucers, and when the dough soured a little it attracted large numbers of flies. An observant toad had evidently noticed this, and every day toward evening he would make his appearance in the yard, hop to the saucer, climb in and roll over and over until he was covered with meal, having done which he awaited developments. The flies enticed by the small soot swarmed around the seeming baltharian, and whenever one passed within two inches or so of his nose his tongue darted out and the fly disappeared. This plan worked so well that the toad made regular business of it.

Wisdom for Advertisers.

In advertising be sure you say what you mean.

The power of hypnotism lies in a cleverly displayed ad.

There is not a legitimate business that cannot be benefited by advertising.

Don't be too ready to adopt new methods of advertising; be a little conservative.

Obituary plays an important part in display; don't be afraid of "white space."

Experience tends to confirm the opinion that success in the commercial field to-day lies in advertising.

If you are lax in the wording of your ads, people will expect nothing better of you in your other branches of business.

Composers and proof readers get much blame for the few errors they make and little praise for the many blunders they rectify.

A man is never in the mood to search for the meaning of an advertisement. What you have to state must be put in the clearest and most straightforward manner.

Subordinates may be capable of doing the routine work of the office, but when it comes to work that is to go out into the world, the eye of a superior should at least pass judgment on it.

Do not over extol the superior quality of your own goods. Self-praise will not help your case. Just make plain statements. They have a greater effect on a customer. Still, if you have nothing good to offer don't advertise.

The man who refuses to advertise his business, saying that he is willing to let trade come to him by natural means, should be consistent, walk home from business, cook his dinner over a few stumps, and read the paper by the light of a pine knot—if he can read.

People who read the newspaper advertisements do not look for elegance of style. They are in search of facts. Give them what they are looking for, and write a novel to show your literary ability—you need not publish it unless some other person will assume the expense.

While the miser's money is secreted in a cellar, it is losing interest. The merchant who has goods in stock and fails to let the public know of it, pursues a policy that is equally unsound. In both cases the principal may be secure but the profit which might have been realized is lost.

A man is unreasonable who expects a bad advertisement to do effective work, even though it appears in a first-class paper. The paper is merely a conveyance which is used to bring the ad before the reader. Further than serving this object it is impotent. The failure to obtain results is due to the inefficiency of the advertisement. A bad one may even do harm—but it costs just as much as the best.

The object of all advertising is the dissemination of knowledge relative to some subject with which the advertiser wishes the public to become acquainted. If the article to be advertised is not known to the public, the ad must go into a detailed explanation. Presenting the merits of the salesman as closely as possible, it must set forth the article, tell of its cost and where it can be purchased. If the summing up is strong and the general treatment lucid, it is reasonably certain that the ad will make an impression on the mind of the reader.

Why Kentucky Prospers.

"I think that one great cause of the prosperity of Kentucky as a state lies in her excellent system of roads," said John Sinsot of Ponceb, Ky., recently.

"We utilize our convicts by making them work upon our roads. Take the city in which I live, for instance, and the good results of this work are apparent. We have four big pikes or madamized and well graded roads running out from the city. On a rainy day when the farmer can't plough he'll hitch up his team to a hoghead of tobacco or a load of corn on his wagon and come to town. In most sections of the United States he could not get to town on a rainy day with a loaded wagon on account of the mud. As it is, in our country heaven's team and his wagon and his temper and the town merchant get the benefit of his road."

Surgeon's Knives.

Failed to Remove the Disease from Hezekiah Vaughan's System—Dodd's Kidney Pills, which have Never yet Failed, Cured Him in Short Order.

Sandwich, May 23.—Hezekiah Vaughan, of the township of Gosfield, has lately gone through a severe surgical operation, at Harper's Hospital, Detroit, for what different doctors diagnosed as liver complaint, kidney trouble and bladder complaint. Four surgeons cut away at him for four and a half hours, but when they got through, none of them could tell what was wrong, and the patient was left as bad as ever. The benefits derived by a neighbor from the use of Dodd's Kidney Pills, induced Mr. Vaughan to try them. From the first he began to improve. His bowels soon became regular and the pains that afflicted him disappeared. Six boxes restored to his former vigor a man who had abandoned all hope of regaining sound health.

No woman who has been brought up to housework dislikes it. It is only the name of servant from which she shrinks. And what unutterable folly it is, since we are all servants. No man who is unselfish, no woman who does her duty, but is at service all his or her life for some one or something. A clergyman, a lawyer, a physician, a soldier, and sailor each acknowledging the name. Surely a wife must serve her husband and children, and a child its parents, and a hired servant who gives good value for value received and can hold up her head with any lady in the land.

A Frenchman left his horse as a livery stable recently, and handed the hostler the following written instructions: "I don't speak the English too much. Put my horse on the bare and rub him over. If he's dry, drink him, and eat a quart of oats."

Swell her legs, house isn't it? Swell! That is never mentioned except as a nuisance comes lead.

R. D. C. Pills cure chronic constipation.

Scraps for Odd Moments.

The search is fruitless, sighed the man, as he looked in vain for pineapples on a pine tree.

Minard's Liniment is the best.

Women swallow flattery just as babies swallow buttons—without any idea of the trouble that may follow.

Garfield Tea is sold by all druggists.

The people who talk most of giving the devil his due often forget to pay their share of the minister's salary.

Minard's Liniment cures LaGrippe.

Teacher—What became of the children of Agamemnon? Pupil (after mature deliberation)—I think they're dead by this time.

Garfield Tea cures sick-headache.

Why don't you get your husband to carry up your coal for you? He's in his gymnasium exercising and I don't like to disturb him.

Minard's Liniment for Rheumatism.

What is the money to be used for that the church is raising? It's to send the minister away and give the church a much needed vacation.

Minard's Liniment the best Hair Restorer.

Didn't I hear you refer to Miss Freckles as a sun-kissed girl? It is quite likely.

Whose son kissed her.

Children with weak eyes, sore ears, or any form of scrofula, cured by Ayer's Sarsaparilla.

It was a far seeing man who lay down upon the floor previous to his blowing out his brains, so that he wouldn't hurt himself when he fell!

That taint of scrofula in your blood can be wholly eradicated by Ayer's Sarsaparilla.

The woman who married her husband for money never complains that he doesn't kiss her as much as he did before the wedding took place.

As the name indicates, Hall's Vegetable Sulfur Hair Renewer is a renewer of the hair, including its growth, health, youthful color, and beauty. It will please you.

The boy who quails at a little grey powder in a spoonful of jam is the same lad that goes forth to tackle a wild bear's nest with a willow switch—odd ain't it!

If you do not know how good a remedy Garfield Tea really is for constipation and sick headache, send a postal card to D. Denmore & Co., 271 Queen Street, East, Toronto, for a free trial package.

Do you think the English tongue will ever become a dead language? Well, judging from the way some people persist in mauling it, it ought to be dead now.

School Inspector—"Can any one of you boys remember a pleasant winter in recent years?" "Ohorus—"Yes, in 1890; our teacher was sick nearly all the time."

Open as Day.

It is given to every physician, the formula of Scott's Emulsion being no secret; but no successful imitation has ever been offered to the public. Only only years of experience and study can produce the best.

In a eulogy of the church an Anglican clergyman recently describing it as standing with one foot firmly planted on the earth, and the other pointed towards heaven.

The reason why women have no beard—if she had, she probably wouldn't support the lady barber—is that nature, knew the world never be able to keep her chin long enough to be shaved.

Bad Drinking-Water.—Travelers suffer greatly from the different kinds of water they are compelled to drink, as nothing is so likely to bring on an attack of Diarrhoea as change of Drinking water. Perry Davis' PAIN-KILLER is the only safe, quick, and sure cure for Diarrhoea, Cramps, and Cholera Morbus, and the value of every traveler should contain a bottle of the mixture, which can be procured at any reputable drugstore, 25c for a large bottle.

A horrid suspicion of cannibalism hangs about the advertisement of a St. Louis man—Wanted a good girl to cook; and one who will make a good roast or broil and stew well. Almost as barbarous is a farmer near Fulton, N. Y., who posted this notice in his cow—If any man's or woman's cows or oxen get in these oats, his or her head will be cut off, as the case may be.

I CURED a horse of the mange with MINARD'S LINIMENT. Dalhousie. C. H. THOMPSON SAUNDERS.

I CURED a horse, badly torn by a pitch fork, with MINARD'S LINIMENT. St. Peter, C. B. EDWARD LINNELL.

I CURED a horse of a bad swelling with MINARD'S LINIMENT. Bathurst, N. B. THOS. W. PAYNE.

An editor of whom this story is told has a soft side for young men who would write poetry. Give me your candid judgment on these lines, said the young man of literary aspirations; do they convey the idea of poetry at all? Yes, sir, replied the editor, looking them over; they do. There is something in every line that conveys the idea. Every line, confirmed the kind-hearted man, letting him down as gently as he could, begins with a capital letter.

SKODA'S LITTLE TABLETS Cure Headache and Dyspepsia.

When we assert that

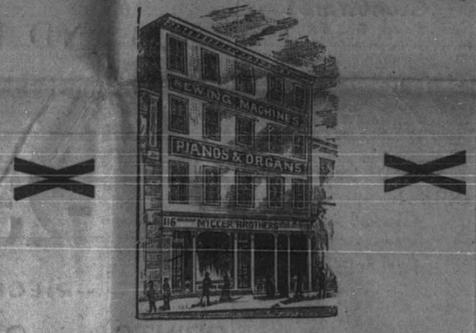
Dodd's Kidney Pills

Cure Backache, Dropsy, Lumbago, Bright's Disease, Rheumatism and all other forms of Kidney Troubles, we are backed by the testimony of all who have used them.

THEY CURE TO STAY CURED.

By all druggists on receipt of price, 50 cents. D. W. H. Bland & Co., Toronto.

Established 1865. Telephone 736.



MILLER BROS.

CALL AND SEE OUR STOCK!

IMPORTERS & DEALERS FOR THE BEST CANADIAN & AMERICAN

Pianos, Organs, AND SEWING MACHINES.

Pianos and Organs Tuned and Repaired! Sewing Machines Repaired!

We buy direct in large quantities for cash, and are able to give large discounts. PIANOS SOLD ON THE INSTALMENT PLAN.

116 & 118 Granville St., Halifax, N. S.

Four Diplomas taken on Stock shown at late Provincial Exhibition.

Severe Pain in Shoulder 2 Years Cured by The D. & L. Menthol Plaster.

My wife was afflicted for two years with a severe pain under the left shoulder and through to the head; after using many remedies without relief, she used a "D. & L." Menthol Plaster, it did the work, and getting to this cure hundreds of these plasters have been sold by me here, giving equal satisfaction. J. B. SUTHERLAND Druggist, River John, N.S.

Sold Everywhere. 25c. each.

PHOTO. STUDIO.

LEWIS RICE & CO., WINDSOR AND WOLFVILLE.

The Beach Gallery at Wolfville is open as follows:--

First Monday of each month, to remain one week. June 4-9, July 2-7, August 6-11.

NEW ROOMS PATRIQUIN BUILDING, WOLFVILLE, N. S.

For that Bad Cough of yours

Allen's Lung Balm

As a Preventive and Cure of all Throat and Lung Diseases.

DELICATE MURRAY & LANMAN'S PURE SWEET FLORIDA WATER

REFRESHING IMPERISHABLE FRAGRANT

WORMS FOR THE REMOVAL OF WORMS OF ALL KINDS FROM CHILDREN OR ADULTS, USE DR. BENTLEY'S NERVEN WORM LOZENGES.

NERVE BEANS

FOR THE REMOVAL OF WORMS OF ALL KINDS FROM CHILDREN OR ADULTS, USE DR. BENTLEY'S NERVEN WORM LOZENGES.

SKODA'S LITTLE TABLETS Cure Headache and Dyspepsia.

JOHN W. WALLACE, BARRISTER-AT-LAW, NOTARY, CONVEYANCER, ETC

Also General Agent for FIRE and LIFE INSURANCE. WOLFVILLE N. S.

W. P. BLENKHORN, House & Decorative PAINTER.

WISHES to inform the General Public that he has again opened business in Wolfville, and by honest work and close attention to business hopes to merit a fair share of public patronage.

1894. THE YARMOUTH STEAMSHIP CO. (LIMITED)

The Shortest and Most Direct Route between Nova Scotia and the United States.

THE QUICKEST TIME, 45 to 47 hours between Yarmouth and Boston!

Fast and Popular Steel Steamer "YARMOUTH,"

UNTIL FURTHER NOTICE—Will leave Yarmouth for Boston every Wednesday and Saturday Evenings,

after arrival of the Evening Express from Halifax. Returning, leave Lewis wharf, Boston, every Tuesday, and Friday at 12 Noon, making direct connections at Yarmouth with Yarmouth and Annapolis Ry. and Coach Lines for all parts of Nova Scotia.

This is the fastest steamer plying between Nova Scotia and the United States, and forms the most pleasing route between above points, combining safety, comfort and speed.

Regular mail carried on Steamer. Tickets sold to all points in Canada, via Central Vermont or Canadian Pacific Ry., and to New York via Fall River Line, and New York and New England Ry.

For all other information apply to W. A. WALLACE, I. C., and N. S. C. Ry's Agents, or to

W. A. CHASE, I. Y. BAKER, Secretary and Treas. Yarmouth, April 1st, 1894.

Wanted Salesmen to sell a choice line of Nursery Stock and Seed Potatoes. LIBERAL SALARY OR COMMISSION PAID WEEKLY. PERMANENT AND PAYING POSITIONS TO GOOD MEN. SPECIAL INCENTIVES TO BEGINNERS. EXCLUSIVE TERRITORY GIVEN IF DESIRED. Write at once for terms to

Hawks Nursery Co., Rochester, N. Y.

For Sale! OR TO LET!

The Subscriber offers for sale or to let his house and land in Wolfville known as the Andrew DeWolf property, containing house, barn and out-buildings, and 13 acres of land including orchard. Sold on b'ore or in lots. Apply to

R. W. STORRS, or E. S. CRAWLEY.

LADIES' BAZAR.

STAINED and Appliqued Crochet, Knitting and Embroidery Silks received the three highest awards at the World's Fair for superior quality and absolutely fast color. No other makes offered at the Bazar.

The latest novelties in Ladies' Work, including moulds for mould crochet in a variety of new forms.

M. A. Woodworth, Webster St., - - - Kentville, N. S.

A Great Offer.

GREAT PAPERS - AN - GREAT PREMIUMS.

WE are in a position to offer THE ACADIAN and the Family Herald and Weekly Star, of Montreal, for one year for \$1.75. This offer entitles the subscriber to a choice of the two great premiums given by the publishers of the Family Herald. These premiums are the "Star" Almanac for 1894, a superb book of 460 pages, or if preferred a copy of the great Family Herald Souvenir Picture which retails at twenty dollars. The premiums—Almanac and Picture—will be ready about the end of November, and will be forwarded in the order in which the subscriptions are received.

Subscriptions to the paper may begin at once. Remember the offer of a choice of premiums holds good only to people who subscribe during the autumn. Afterwards the choice will positively be withdrawn.

Agents: ROCKWELL & CO., WOLFVILLE BOOKSTORE.

LAUNDRY & DYEING

These are our lines and we do the Best in the Provinces. One trial will convince you.

Your old clothes, when sent to UNGAR'S, will be returned looking like new. Remember, UNGAR MAKES THE OLD NEW!

It means money in your pocket if you do.

Agents: ROCKWELL & CO., WOLFVILLE BOOKSTORE.

UNCAR'S LAUNDRY AND DYE WORKS,

66-70 BARRINGTON ST., HALIFAX, N. S.

FOR SALE.

One Boiler and Engine, near Berwick Station, of 40 horse power, nearly as good as new, which will be sold at bargain and on easy terms. Apply to MILLER BROS., 116 & 118 GRANVILLE ST., 24-47 HALIFAX, N. S.

USE SKODA'S DISCOVERY, The Great Blood and Nerve Remedy.

W. & A. RAILWAY.

Tuesday, April 10, 1894.

GOING WEST.

Table with columns: Station, Exp. daily, Accom. daily, Express daily. Rows include Halifax, Windsor, Annapolis, Grand Pre, Wolfville, Port Williams, Bridgetown, Berwick, Yarmouth, and Annapolis A/V.

GOING EAST.

Table with columns: Station, Exp. daily, Accom. daily, Express daily. Rows include Annapolis, Bridgetown, Middleton, Aylesford, Berwick, Yarmouth, Grand Pre, Annapolis, Windsor, Wolfville, and Halifax.

N. B. Trains are run on Eastern Standard Time. One hour added will give Halifax time. Trains run daily, Sunday excepted.

Accommodation trains of the Cornwallis Valley Branch leave Kentville daily at 10.40 a. m. and 3.40 p. m. and express train leaves Kentville at 6.50 p. m. on Saturdays.

Trains of the Nova Scotia Central Railway leave Middleton at 2.05 p. m. for Bridgewater and Lunenburg.

Trains of the Y. & A. Railway leave Annapolis daily at 12.35 p. m. and on Tuesday, Thursday and Saturday at 5.00 a. m.; leave Yarmouth daily at 10.10 a. m. on Monday, Wednesday and Friday at 7.45 p. m.

Frangeline Navigation Co. daily service between Kingsport and Parralton.

Steamers of the Yarmouth Steamship Line leave Yarmouth every Wednesday and Saturday p. m., for Boston.

Steamer "City of Monticello" leaves St. John Monday, Wednesday and Friday for Digby and Annapolis, returning leaves on Tuesday, Thursday and Saturday for Digby and St. John.

Steamers of the International Line leave St. John every Monday, Wednesday and Friday for Eastport, Portland and Boston.

Trains of the Canadian Pacific Railway leave St. John at 7.30 a. m. daily, Sunday excepted, and 3.30 p. m. daily for Bangor, Portland and Boston.

Through Tickets by the various roads on sale at all Stations.

W. B. CAMPBELL, General Manager and Secretary, K. SUTHERLAND, Resident Manager.

Bensdorp's Royal Dutch COCOA AND CHOCOLATE.

Try Them.

ROYAL BELFAST GINGER ALE Highest price for Eggs. C. H. WALLACE, Wolfville, August 15th, 1890.

WANTED.

INDUSTRIOUS, sober, reliable men to sell our complete lines of Nursery Stock and Seed Potatoes. A few Special Varieties controlled by us. Commission or salary paid weekly, and guaranteed promptly; exclusive and choice of territory given; outfit free. Don't delay, apply at once for terms. ALLEN NURSERY CO., Rochester, N. Y.

FOR SALE.

"ACADIA VILLA," WOLFVILLE Property of H. B. Masters, Esq., New York.

It is situated near the College, within a few minutes' walk of Ry. Station and Post Office. The house contains ten rooms; is large, convenient and finished in the best style—with bath-room, etc., town water service and heated throughout with hot water. Stable, Carriage and Ice-house, together with well-stocked Fruit Gardens and Pleasure Grounds. If not sold soon will be rented. For terms and particulars apply to—

GEO. A. PRAT, Wolfville, April 17th, 1894. Im

You Need It! The D. & L. Emulsion.

It will Cure That Cough, Heal Your Lungs, Put Fresh on Your Bones, Prevent Consumption.

PATENTS

TRADE MARKS & COPYRIGHTS.

CAN I OBTAIN A PATENT? Write to JOHN & CO., who have had nearly fifty years' experience in this business, and who will advise you free of charge.

Patents taken through John & Co. secure the holder in the Dominion of America, and in all the principal countries of Europe, Asia, Africa, and Australia. The patents are issued weekly, elegantly illustrated, and by far the most complete and reliable in the world. \$15 a year. Sample copies sent free.

Patents are also taken for designs, trade marks, and other inventions. Write for particulars to JOHN & CO., 115 N. York, New York.

USKODA'S DISCOVERY, The Great Blood and Nerve Remedy.

USE SKODA'S DISCOVERY, The Great Blood and Nerve Remedy.