

THE CANADIAN GROCER

20 Carloads of Comfort Soap



SOLD
this year by
ONE
Canadian
Jobber

Mr. Wholesaler

Are YOU getting your share of this trade?

Mr. Retailer

Are YOU pushing this leading brand?

Mrs. Consumer

is CERTAINLY saving the wrappers.

MOST POPULAR WITH MOST
PEOPLE FOR MOST PURPOSES

"Comfort" has positively the largest sale in Canada

COMFORT SOAP

"IT'S ALL RIGHT"