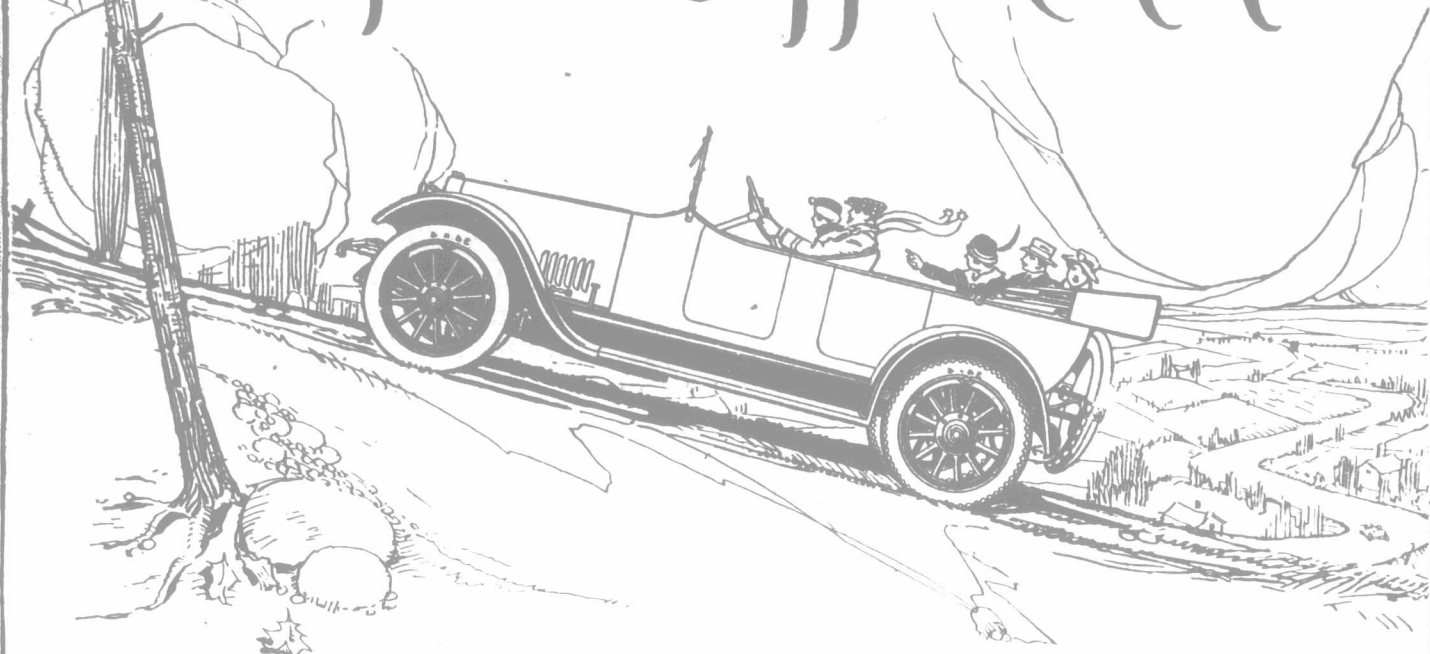



 McLAUGHLIN

# Surpassing in Power ~ Superb in Appointments



Power, or the lack of it, makes or mars an automobile. Power gives satisfaction, the lack of it, annoyance. Canadian hills and highways are easily negotiated on high gear with the reserve power of the McLaughlin valve-in-head motor. This is due to the Valve-in-head principle of the McLaughlin motor construction, which develops from 15 to 25% more power than motors of other type of the same bore and stroke. In all the essential qualities of a good motor car—body construction, mechanical efficiency and appointments—the McLaughlin is equal to the best. In power it stands alone. The New Series McLaughlin cars include 4 and 6 cylinder models in Touring, Roadster and Sedan types, at prices ranging from \$895 to \$2350; a new 60 H. P. 6 cylinder 7 passenger McLaughlin at \$1900.

Send for our new catalogue "B" describing our complete line to

THE McLAUGHLIN MOTOR CAR CO., LIMITED  
OSHAWA, ONTARIO

BRANCHES IN LEADING CITIES. DEALERS EVERYWHERE.

Canada's Standard Car