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Trade increases the wealth and glory of a country; but its real strength and stamina are to be looked for among the cultivators of the land. -Lord Chatham.



The Recognized Exponent of Dairying in Canada

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Let Us Drive Loneliness from our Community

We can do it by Instructing and Amusing Ourselves in the Companionship of the Rural Club

USKIN says, "Every day read a little in a good book-either a poem or a fine bit of

prose and think about it." There is much to be gained by solitary study of a book which cannot be gained in any other way. There are some people who plan out a course of study and always keep a book close at hand, thereby never losing a moment of time. This plan is the result of an organized life, in the ultimate analysis

the strongest type of character in many respects. There are others, however, who accomplish their best work under the stimulus of companionship. The communion of thought seems necessary to arouse the latent ability to think swiftly and clearly and conserve the results to advantage.

Canadian women are only beginning to realize the great advantage of cooperation along the various avenues of service open to them. The business world has taught men the wisdom of standing together in the noblest and best meaning of that term. Canadians must realize that to mould and maintain one great National Idealism we must combine all our energies, must make common capital of all industrial know-

ledge, experience and talent. Possibilities of the Rural Club

There are little communities dotted here and there all over our vast country which are dull and uninteresting because they are a mere aggregation of individuals and not a community, as such. "A real community is a number of people so united to spirit and so interested in the advancement of their town that they are willing to drop their little differences and unite to form one great brotherhood."

If your town is dull it is because there is no organized effort to overcome that dullness. If the people who go about bemoaning the bareness of life in the rural districts, would just meet together and in a sane, red-blooded way face the proposition, they would discover avenues of development of which they never dreamed. Wherever there are three or four families in a group there is almost invariably talents which By MARION DALLAS

will make for the welfare of all concerned. No community appreciates its resources until it places the social emphasis on its community life. Unsuspected talent is displayed when team work is adopted. Men and women who have never been tested are drawn out by the inspiration of doing something in common with others. In the modest young girl is found a singer; the careworn mother suddenly develops a talent for writing; some of the so-called commonplace people disclose a wit which astonishes their neighbors. The great majority of people need only a little sympathy and a sense of responsi-

A Faym Home that Bears Testimony to the Good Taste of the Home-maker

Just a couple of miles out from Woodstook, Ont. is as pretty a farm home as one could wish to see. The broad single stores hungalow seems to "faut fit" into its environment of spacious lawn and splendid trees. Here we have the ideal site for a model country home and its owners Mr. and Mrs. T. E. West, have made the best of it.

-Photo by an editor of Farm and Dairy.

bility to respond with some unsuspected power. Making a Club Practical

The success of a club is measured-not by the scope of its programme, but by the interest it awakens and the number of people it sets to

If a club is to be formed, someone must take the initiative and invite from six to eight of the people who have impressed her as being interested in practical issues of an intellectual and social order. These should confer along the broad lines of organization. It would be well to discuss the line of work the Club should take up. the style of meetings, the days of meeting, and the frequency of them. A small committee should be appointed to draw up a tentative programme and prepare a list of names to be canvassed. A wide awake committee working under keen aggressive leadership will soon make an impression. Those who can sing or read or

entertain along any line will be sought out and a place on the programme found for each. Such a study as the "colonization of Canada during the French regime" will make possible a programme as to include any and all who will take part. The old French boat songs and legends are almost unique and always entertaining and educative in spirit and character.

Divide the Programme

Another important item in a successful club is the preparation of three or four papers for each meeting. The writing of a paper tends to give a clearness and precision to thoughts and transparency to the expression of them. For

the encouragement of those who are timid about contributing papers, I would like to quote a paragraph from an address which Viscount Middleton gave to the Women's Canadian Club in Montreal some time ago.

"I dare say most people are too modest to think anything they can write worthy to be put before an audience," said he. "I would say do not be afraid of what you have written. The great Greek Lysias once wrote a defence for a client. client said he was delighted when he read it the first time. I liked it less the second time, and after a third reading do not consider it a defence at all. Console yourself, said Lysias, the judges have only to hear the defence once. That con-

viction," continued Viscount Middleton, "has taught me to face many an audience with what seemed to me a subject of insufficient interest."

In every club the simpler the organization the less work involved and the greater the chance for success. Discussion and the presentation of opposite ideas has its value in every club, but if care is not taken, contradiction will prove very injurious to any organization. It was a clubman who said, "Well, wife, this is club night, and I must go and contradict a bit."

Simple Reading Club

In a small town the teacher discovered that the boys of her class were loafing about the streets and gaining access to papers and books of a most harmful nature. She suggested that the boys spend one evening each week at her home and read some book with her. Most of the boys responded to the invitation. They chose a play and she assigned a part or charac-