



The forces of progress gather momentum as time goes on. Even so it is with Saskatchewan and Moose Jaw. The mighty forces at work today will ensure a development beyond the hopes of the most ardent dreamers.

Capital draws capital—progress makes progress. Moose Jaw has become of recent years a financial centre, and now a bank with a Federal Charter is about to make its headquarters there. It will be known as the Bank of Saskatchewan, and will be financed largely by local capital. This is but an illustration of the point we have endeavored to make, namely, that added production, increased capital, gives cumulative power to the forces of progress, and makes for an increased ratio of development the more firmly established a community becomes.

OPPORTUNITIES ARE BETTER TODAY THAN EVER BEFORE

A few years ago—not more than a decade—the only opportunity open to investors in Western Canada was land speculation for the unearned increment. That is still open. But Moose Jaw and Saskatchewan offers more than that today. There is the opportunity for business and industrial effort, there is opportunity for commercial and financial enterprises. There are many enterprises open to the shrewd financial man of 1912 that would not have been dreamed of one decade ago.

There is stability in finance and industry in the West today such as the past has never offered. There is a reserve power back of the creative energy of the people—there is purpose, poise, power and capacity and that is why this great land is now entering upon an era of prosperity greater than ever before. Moose Jaw stands in the centre foreground of this great movement—Moose Jaw—the Commercial Metropolis.

MOOSE JAW—A LEADER IN REAL DEVELOPMENT

The churches and schools are in keeping with the development of the religious and educational life of the community and bear splendid testimony to the development of the City. They are among the finest institutions of their kind in Western Canada.