



A Christmas Pleasure That's Mutual

The Gillette Safety Razor

Is a Gift that Pleases Much at First and More Every Day

It is as handsome as a piece of jewelry—and even better than it looks. Daily, for a lifetime, it will transform shaving from an irksome task into a pleasant incident in the morning toilet.

When you give him a GILLETTE for Christmas you do much more than add to a man's daily comfort. Your pleasure lies in encouraging in him those sterling habits of self-reliance, self-respect and economy of time, of which the morning GILLETTE shave is a symbol.

Keenest, quickest, most convenient, and the only adjustable razor, the GILLETTE is a Christmas box worth giving—and worth getting.

See the GILLETTE assortment at your Hardware Dealer's,
Druggist's or Jeweler's. Standard Sets \$5.00--Pocket
Editions \$5.00 to \$6.00--Combination Sets from \$6.50 up

The Gillette Safety Razor Co. of Canada, Limited

Office and Factory, 63 St. Alexander St., Montreal

Offices also in New York, Chicago, London, England and Shanghai, China
Factories in Montreal, Boston, Leicester, Berlin and Paris

TRADE MARK
Gillette
KNOWN THE WORLD OVER