

# Gerhard Heintzman Pianos Pianos of Prestige

## Consider Only The Best

THE piano question is peculiar unto itself. Everything about a piano is vital to its tone or life and a weakness anywhere proves eventually to be like the bad apple in the barrel. In other words, there can hardly be "a pretty good piano"; it is good or it is not good.

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has no weak feature. It has a construction, tone, quality and finish that eminent musicians, music lovers, yes, and competitors, look to with respect.

And this is no new thing—it has been true for a generation.

There can be no wiser choice than a

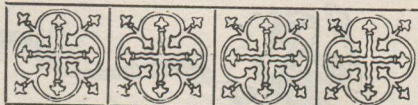
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## Canadian Girls' Club

JUDGING from the letters we are getting it will not be long before dozens of members will have secured the little silver watch that I told you about in the February Journal. They will be a bond of honor, a club within a club. It will be a reason for constant "boosting" of the Journal. Every member of the club will want the watch, but she will appreciate even more the honor of belonging to the watch circle. Listen to what they tell me.

Dear Secretary:—

What a splendid present the watch will be. I am sure I'll have it in a few weeks. It has been too stormy this winter to really do any work, though I have got an occasional subscription from my friends. But now that I can get out again, and with this special inducement, besides all the commission and bonus, I'll certainly give some of the leaders a hard run for their honors.

Very sincerely,

A WESTERNER.

That is what lots of members have written me. It certainly has been a hard winter—too bad to work—but after the winter's rest all the members will get busy again. There are lots of acquaintances, I am sure, who have to be told of the Journal, and renewals to collect.

Dear G. C. Secretary:—

You are always offering us something nice. I don't see how you can afford to do it. The commissions have been a great help to me. I do not know what I should have done for pin money without them. And now that you offer a watch in addition to these, I certainly will work for I have always wanted one.

Very truly,

A. R.

The answer to "How can you afford it?" is that we are particularly anxious to have a good hustling member in every town, someone who knows a lot of people and whose opinion of a magazine has influence.

Then we do not have to bother about getting the renewals, confident that you will look after them. These same renewals, by the way, are the very best part of our subscription plan, for they are so easily secured, and pay just the same.

Dear Miss F.:—

Thanks very much for writing to me about the watch. You can look for me to be one of the first to receive it. It certainly is a splendid offer, the best, I think, of all you have made. . . The Girls' Club has been fine for me. I must send you a photograph of the room that has been decorated and refurnished "almost entirely from earnings in the Club."

Very sincerely,

R. L.

I am hoping to get that picture to place among the collection of photos of rooms in which the Girls' Club has an interest. They range from the girl's own sanctum, pretty and comfortable, that invites long conferences on personal things, to reception rooms and dining-rooms, and even kitchens, with shining aluminum ware. In some it is just a Morris chair or a comfortable rocker or curtains and wall paper or a gleaming toilet set, in others a larger share.

Dear Secretary:—

I must annex that silver watch to add to my Club collection of pretty and useful things. I wish I had more time to work, but a busy housekeeper has her hands full most of the day. It is easy to champion the JOURNAL when I find it so attractive to me, and believe that all loyal Canadians should give their support. The subscribers I have secured are delighted with it, and I know I'll get renewals from nearly all of them.

Wishing you all success,

K. N.

Dear Miss F.:—

Please tell me all about the watch offer. I have already told a number of my friends that I am going to win a watch, and they have promised me their subscriptions. You will be surprised to hear from me after such a long time, since I did any work for the Club, but we moved out here and have been very busy settling in the new home. I am going to make this a JOURNAL town. My neighbors who have been reading my copies of the JOURNAL are delighted with it.

Yours sincerely,

F. B.

I feel sure that the Girls' Club and its members are going to have the most successful season in its history, and I hope that we will have hundreds of new members to share in our success. We will welcome them gladly, just write us to tell you all about the club.

THE SECRETARY.

CANADIAN HOME JOURNAL,  
Toronto.

## Are Your Walls In Style

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