KING ALFONSO IS **GREATLY ADMIRED**

Spanish Ruler Takes Unique Position in the War.

TRUSTED BY THE NATIONS

Was Given Grand Cross of the Order of Benevolence, Which Was a Tribute to His Work as a Humanitarian and to His Suc-

and a True Patriot-NE of the most interesting developments now in the process of evolution is the steady gain that is being made by Alfonso XIII. of Spain, not only in the respect and regard of his own people, but in the respect and regard of the nations generally. Ever regard of the nations generally. Ever since the outbreak of the present war, King Alfonso has shown himself neutral after a specially dignified fashion. He has made the idea of alleviation his first concern, and with a curious genius for discerning great needs, where many other men, equally well placed for observing, might have seen none, he decided that his special work should be the mitiga-



ALFONSO OF SPAIN.

tion, as far as might be possible, of the anxieties of people whose rela-tives in the war figure in the long list of those "missing." And so there has grown up, at the palace in addrid, a special

its of those "missing." And so there has grown up, at the palace in adrid, a special where a very large staff is employed. It is under the King's supervision, and devotes itself to setting on foot inquiries to discover missing soldiers, of all the belligerent nations, quite irrespective of the side on which they may be fighting. Already much has been effected, and many people in many countries have reason to be grateful for the work.

The name of King Alfonso has thus come to be associated, amongst all the belligerents, with the idea of helpfulness. The King has, moreover, by reason of the skill and courage with which he has helped to steer the ship of state through the troubled waters of the last two and a half years, earned a reputation as a coming statesman. By breaking away from the most binding political traditions, in calling upon another Liberal, in the person of Count de Romannes to succeed the Liberal away from the most binding political traditions, in calling upon another Liberal, in the person of Count de Romanones, to succeed the Liberal, Canalejas, some five years ago; by insisting on holding out friendly hands to the Republicans, and by doing a hundred other "unheard of things," he has been steadily convincing all who cared to consider the matter that he intends to think for himself. The results have usually shown that he has thought rightly.

When, therefore, a deputation from all the municipalities of Spain came to him, as it did a short time

came to him, as it did a short time ago, to beg his acceptance of the Grand Cross of the Order of Bene-volence, the tribute was one offered, not only to a humanitarian, but to a

The Irish Tongue.

Many persons seem to see, or to hear, rather, something to be amused hear, rather, something to be amused at in the soft Irish brogue. As a matter of fact, most of the words of the Irish "dialect" are not Irish at all, but the purest of English—English a trifle antiquated, it is true, but nevertheless the real thing. The

nevertheless the real thing. The ears of Milton, Dryden, Spenser, and Chaucer would not have been surprised to hear an Irishman speak of "a rough say" or "a clane shirt." At the court of good Queen Bess the cultured Englishman carefully garnished his conversation with "goolde" rings and brave "swoordes" and bored his friends with accounts of the smart sayings of the "childre" at "hoom."

The Chinese Complexion.

A French expert has turned his attention to what he calls "the exquisite complexion of the Chinese women." This, he claims, is not due to enameling, as is generally supposed, but to careful manipulation of the face by the most expert masseuses.

They begin by a gentle pinching of the cheeks between the tips of their fingers, an operation that consumes a period of ten minutes. Lotions are applied by means of absorbent cotton; then comes an unguent, and there follows a kneading of the cheeks with an extreme delicacy of touch, always proceeding from the nose and commissures of the lips toward the ears.

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"FRUIT-A-TIVES", the marvellous medicine made from fruit juices - has relieved more cases of Stomach, Liver Blood, Kidney and Skin Troubles than any other medicine. In severe cases of Rheumatism, Sciatica, Lumbago, Pain in the Back, Impure Blood, Neuralgia, Chronic Headaches, Chronic Constipation and Indigestion, "Fruita-tives" has given unusually effective results. By its cleansing, healing powers on the eliminating organs, "Fruit-a-tives" tones up and invigortes the whole system.

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MUSIC'S UNIQUE QUALITY.

Wherein It Differs From Sculpture, Poetry and Painting.

Music finds its perfection in itself

without relation to other objects. It is what it is in itself alone. It is nondefinitive; it does not use symbols of something else; it cannot be translated into other terms. The poet seeks always a complete

union of the thing said and the method of saying it. Flaubert seeks patiently and persistently for the one word which shall not only be the exact symbol of his thought but which shall and bol of his thought, but which shall fit

distributes his colors and so arranges his composition as to make of them plastic mediums for the expression of his thought, and the greatness of his picture depends first of all and inevi-tably on his power of fusing his sub-

jects with his technique.

In sculpture precisely the same process takes place. Neither of these arts actually copies nature. Each "ar-

actually copies nature. Each "arranges" it for its own purpose.

In music this much sought union of matter and manner is complete. The thing said and the method of saying it are one and indivisible. It is, as Pater says, "the ideal of all art whatever, precisely because in music it is impossible to distinguish the form from the substance or matter, the subject the substance or matter, the subject from the expression."—Atlantic.

Simply Terrifying.

An old lady was in the same railway car as a party of golfers.

"I found fearful trouble this morning," said was "At the first I few right into the middle of a blackberry bush and at the second I was stuck up on the top of a tree. I pitched out of bounds into the farmyard at the third, got caught by the wire at the fourth, stuck fast in a deep hole at the fifth, found myself buried in mud at the sixth, I was lying in a heap of rough stones at the seventh, got lost at the eighth and finished up at the bottom of that dirty ditch at the last hole." "Gracious me!" cried the horrified

old lady from her corner in the car, "and they told me that golf was an old man's game! I'll never let my Edwin play again."—Exchange.

Out of Abundant Caution. There is a property, owner in Penn-sylvania who has endeavored to incul-cate in his tenants the principle of arbitration with reference to their dis-putes, offering himself as arbiter. On the occasion of the last dispute of

this sort the owner before undertaking solution put to one tenant the usual

"Now, William, if I consent to arbitrate will you abide by my decision?"
William hesitated a moment, then

"Well, sir, I'd like to know what the decision is first."-Case and Comment.

Do you ever have the "blues"?

That discouraged feeling often comes from a disordered stomach, or an inactive liver. Get your digestion in shape and the bile acting properly—then the "blues" will disappear. You will soon be cheerful, if you take

the people's remedy for life's common ailments. They act thoroughly on the stomach, liver and bowels, and soon regulate and strengthen these important organs. Purely vegetable—contain no harmful drugs. Whenever you feel despondent a few doses will

Make Things look Brighter

Largest Sale of Any Medicine in the World.

Making the Little Farm Pay

By C. C. BOWSFIELD

Success in farming depends on selling ability to a greater extent than

ever before.

In earlier days there was a lack of selling opportunity, but times have changed for the better. The parcel post, adequate railroad service and the rapid growth of towns give farmers their chance. With prices on their present high level it does not require a large farm to return a living income and something more.

Good selling simply means obtaining the greater part of the money paid by consumers. It is only fair that farm-ers, who invest in the land, take all the risk and perform most of the labor,



PARMERS SELLING DIRECT TO CONSUMERS

should receive the major part of the money involved. The closer they get to the consumers the more certain they are to secure their proper proportion of the cash paid for commodities. In nearly all farming communities

are a few men who stand out prominently by reason of their success in marketing their products. Others of equal industry and skill in producing crops fall far behind in the matter of money compensation. Dealing with private customers and obtaining retail prices or co-operation with a sufficient number of neighbors so that both shipping and selling may be properly man-aged will lift many farmers out of the

For myself, I have made a success dent spiling to private families. In this way I dispose of the output of a dairy of twelve cows, besides poultry products and some fruit, vegetables, honey and flowers. These supplies go readily at full retail prices in a town two miles from the farm. I have a few customers in one of the larger cities who are served by parcel post or express. I know from the inquiries received that I could just as easily sell ten times as much produce. Many farmers do not make this effort. As showing the demand for fresh

country produce, I am acquainted with two women in different localities who buy up eggs, poultry, butter, fruit, etc., and deliver direct to city families, each using a horse and wagon for the purpose. One of these women went into the country upon a farm when her husband's health gave out and prob-ably had the wisdom to see that as a 'back to the lander" she did not have the strength or the weight to pound a living out of the soil. There are different ways, however, of making a liv-ing, and this small and refined woman saw an opportunity to benefit both farmers and consumers by doing a through the country picking up poultry products and light high grade ma-terial and then takes them to town, where she sells out to good advantage. The farmers are all pleased to deal with her. She seems to be popular all along the way. Before she left town

she was a stenographer, and her pound-ing the keys of her machine has evi-dently taught her how to touch the keys of human nature so as to produce a good impression. This woman is do-ing well at her business, and she has certainly set us all an example of how to develop a good trade in a new way and in a new section. There is more noney to be made in the future by learning how to reach the consumer direct than there ever will be in producing larger crops.

In several other# cases I know of farmers who have developed busi-

nesses of this kind from coming in contact with a growing list of customers who required more stuff than one place could produce. Everything points to the fact that American farmers are face to face with a great opportunity for advancement. Business principles should be introduced into farming for economic efficiency, with results bene? ficial both to producer and consumer.
Farmers in particular communities should develop staple products, standardize them and study what market to reach at a given time and the best method of shipning. method of shipping.

Durable Concrete Tile.

Concrete tile, if properly made, are very durable. Causes of failure may be traced to the use of too lean or too or ya mixture, improper hardening and placing in the ground too soon after making. The tile need at least three or four weeks' curing and hardening before it is safe to lay them.



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Holders of this stock will have the privilege of surrendering at par and accrued interest, as the equivalent of cash, in payment of any allotment made under any future war loan iss in Canada other than an issue of Treasury Bills or other like short date security. Proceeds of this stock are for war purposes only.

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For application forms apply to the Deputy Minister of Finance, Ottawa.

DEPARTMENT OF FINANCE, OTTAWA,

Canada's rich resources in fur-bearing nimals formed her earliest commercial attraction, and, through generations of energetic exploitation, the fur industry has occupied an important position in primary production. Of recent years it has become increasingly evident that has become increasingly evident that the permanent preservation of this source of wealth demands the much more rigorous protection of fur-bearers.

One of the essential requirements is the need any mistletoe."

That's all right," responded Jimson.

"A girl with a face like yours doesn't need any mistletoe." One of the essential requirements is the collection of accurate statistical data of fur production from year to year, as a reliable index to the increase or depletion of our resources. Such a system is already enforced in several system is, are any entored in several provinces, where trablers and fur dealers are licensed and compelled to make annual returns as to their operations. Similar measures should apply to every important fur producing region of the Description.

"Did 1 hear that young man kissing

I often wish I had the nerve of my

at the Bump's last evening! can be at Gillis: Yes. We spent an evening of oculation.

Willis: What do you mean?

Gillis: My wife cheated at cards, I died about my income, and between us

Under a new factory law which recently went into effect in Japan, the maximum number of working hours per we swiped their best umbrella.

Typhoid no Longer a Camp Terror.

For the twelve months ending De-For the twelve months ending December 31, 167 cases of typhoid fever walked up to the prettiest girl in the room and kissed her.

"How dare you?" she cried, blushing furiously. "I am not under the mistletoe."

"That's all right," responded Jimson.
"A girl with a face like yours doesn't need any mistletoe."

And then he kissed her again.—New York World.

How it Was.

Willis: Did you have a good time at the Bump's last evening?

Gillis: Yes. We spent an evening of occulation.

et.

day provided for laborers is twelve. It is expected that the new law will you, last near that young as you, from a find the state of the state o Sixty German submarines were re- greatly ameliorate the conditions under

